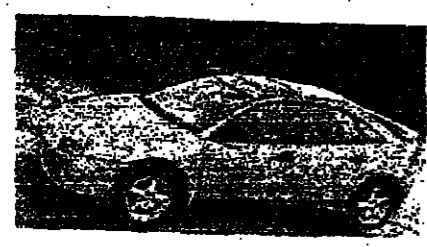


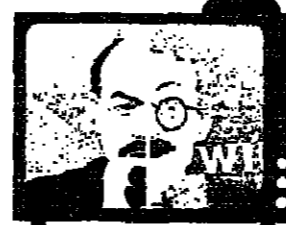
# FINANCIAL TIMES

Market Information  
Tokyo Forex  
1-827 2014  
www.ft.com



**Japan's carmakers**  
*Confidence regained*  
Page 13

**Mutilation machines**  
*The case for banning landmines*  
Edward Mortimer, Page 12



**TV in Russia**  
*From milkmaids to money*  
Page 11



**Today's surveys**  
*Insurance Poland*  
Separate sections

World Business Newspaper WEDNESDAY, MARCH 27, 1996

## Italy seeks banks' support for sale of Banco de Napoli

The Italian government said it wanted to begin privatising the troubled Neapolitan bank, Banco di Napoli, before the end of next year, but only if other banks agree to back a rescue plan. The Italian treasury and a group of Italian banks agreed in November to grant Banco di Napoli a record £2,500bn (\$1.6bn) emergency loan to solve its short-term cash problems. Page 15; IMF urged to be bolder. Page 6

**German building strike looms:** The threat of the first nationwide strike since the second world war in Germany's building industry appeared to grow after the failure of the first round of arbitration between unions and employers. Page 2

**BASF,** the German chemicals company, said it expected zero profits growth this financial year, but was considering acquisitions to use a mounting cash pile which stands at DM3.4bn (\$2.3bn). Page 15

**Ireland hints at joining Nato:** Ireland opened a potentially divisive debate about its policy of military neutrality with hints that its country would seek to join Nato's partnership for peace. Page 2

**Two bidders in Telecom Eireann sale:** Danish telecoms operator Telenor and a partnership of Sweden's Telia and KPN of the Netherlands emerged as the only bidders in preliminary tenders for a 35 per cent stake in Irish state-owned telecoms company Telecom Eireann. Page 15

**Germany wants short IGC agenda:** Germany called for a short agenda at the European Union's intergovernmental conference that starts in Turin this week and expressed disappointment at Britain's refusal to accept greater integration in Europe. Page 2

**Former US secretary of state dies:** Former US secretary of state Edmund Muskie (left) has died after surgery and a heart attack. He was 81. Mr Muskie was vice-presidential running-mate on Hubert Humpfrey's losing Democratic ticket in 1968 and was briefly a contender for the party's presidential nomination in 1972. He was governor of Maine from 1955-59 and a US senator from 1969 to 1980. Page 6

**World car markets to shrink:** The world motor industry faces more rationalisation, cuts and mergers due to overcapacity and weak demand in established markets, Ford chairman Alex Trotman said. Page 4

**Thai tycoon in \$480m Asian TV deal:** Thai media tycoon Sondhi Limthongkul joined the Asian satellite broadcasting market, signing contracts worth \$480m to build and launch two satellites which will form the basis of an Asian satellite TV network. Page 14

**UAP,** the French insurance group, announced its first full-year loss, of FF2.06bn (\$407m) for 1995, due to heavy provisions for property holdings and loans. Page 17

**China seeks HK concerns:** Hong Kong's top officials serving after next year's handover to China will have to support a controversial provisional legislature due to replace the existing elected body, a Chinese official said. Page 14

**Report criticises NAFTA:** The North American Free Trade Agreement has cost jobs in the US, Canada and Mexico and damaged the environment on the US-Mexican border, a new report by a Washington think tank claims. Page 4

**Clash over bank clearing plan:** A plan by international banks to set up a global clearing bank to handle the daily flow of \$1,200bn across the world's foreign exchanges has run into opposition from one of the main organisations providing foreign exchange netting services. Page 5

**US threatens China sanctions:** US officials are reviewing the imposition of trade sanctions against China for its alleged transfer of nuclear technology and failure to abide by a bilateral intellectual property rights agreement. Page 4

**Argentina chief hails share issue:** The chairman of Spanish bank Argentaria hailed its \$1.1bn secondary share issue of a 25 per cent stake as a success but analysts greeted it with caution. Page 17

**No agreement on air cargo talks:** Japan and the US ended the second day of talks aimed at creating a new framework for air cargo transport without an agreement. Page 4

## Selective plan backed by farmers ■ Global ban expected to be confirmed UK set to destroy 4.5m cows

**By George Parker and Alison Maitland in London and Caroline Southey in Brussels**  
The UK is set to order the destruction of up to 4.5m dairy cattle when they come to the end of their productive lives, in an attempt to allay fears about the safety of British beef.  
As European Commission veterinary officials confirmed their proposal to impose a worldwide ban on British beef exports, senior ministers accepted that a selective slaughter policy was needed to restore public confidence.  
Mr Douglas Hogg, UK agriculture minister, is looking favourably at a proposal by the National Farmers' Union to destroy older cattle when they are no longer needed to produce milk.  
The compulsory slaughter

scheme would be expected to cost initially £400m-£700m (\$612m-\$1.1bn) a year in compensation to farmers, and would run for at least five years until all older dairy cows reached the end of their working lives.  
The slaughter scheme would cost only a fraction of the suggested £20bn cost of destroying the entire 11m national herd, and much less than Mr Hogg's alternative proposal for the immediate slaughter of 4.5m cattle aged over 30 months.  
Sir David Naish, union president, put the plan to the government and opposition leaders yesterday. It has the backing of 20 companies involved in making or selling beef.  
As the UK government grapples with the crisis of confidence in the UK, the European Commission is expected to confirm today

a worldwide ban on British beef. EU veterinary officials meeting in Brussels reaffirmed their call for a ban despite hearing evidence from Britain's top BSE experts on the measures being taken to contain the disease.  
"The British did not give any new evidence today and  
Background reports Page 8  
Letters Page 12  
Editorial Comment Page 13  
Threat to IGC agenda Page 14  
what they said was not sufficient to change the views of the members states," said Mr Hans Blom, a Dutch agriculture ministry official.  
Mr Franz Fischler, commissioner for agriculture, is expected to be win Commission approval for the proposal at a meeting

today. The Commission also cleared up confusion over the extent of the ban, confirming that it was "all-embracing" and would cover all beef and products derived from beef.  
A vast number of food products are therefore covered, including yoghurt, biscuits and ice cream.  
Commission officials stressed that the ban was "temporary" and would be reviewed once the British government had taken additional measures to eradicate BSE, or mad cow disease.  
The Commission appeared to soften its previously tough stance on possible aid to British farmers: the official said the Commission would be "supportive" to any call for assistance.  
Mr Hogg believes a slaughter scheme based on the NFU proposals will receive Treasury backing, and he will also approach

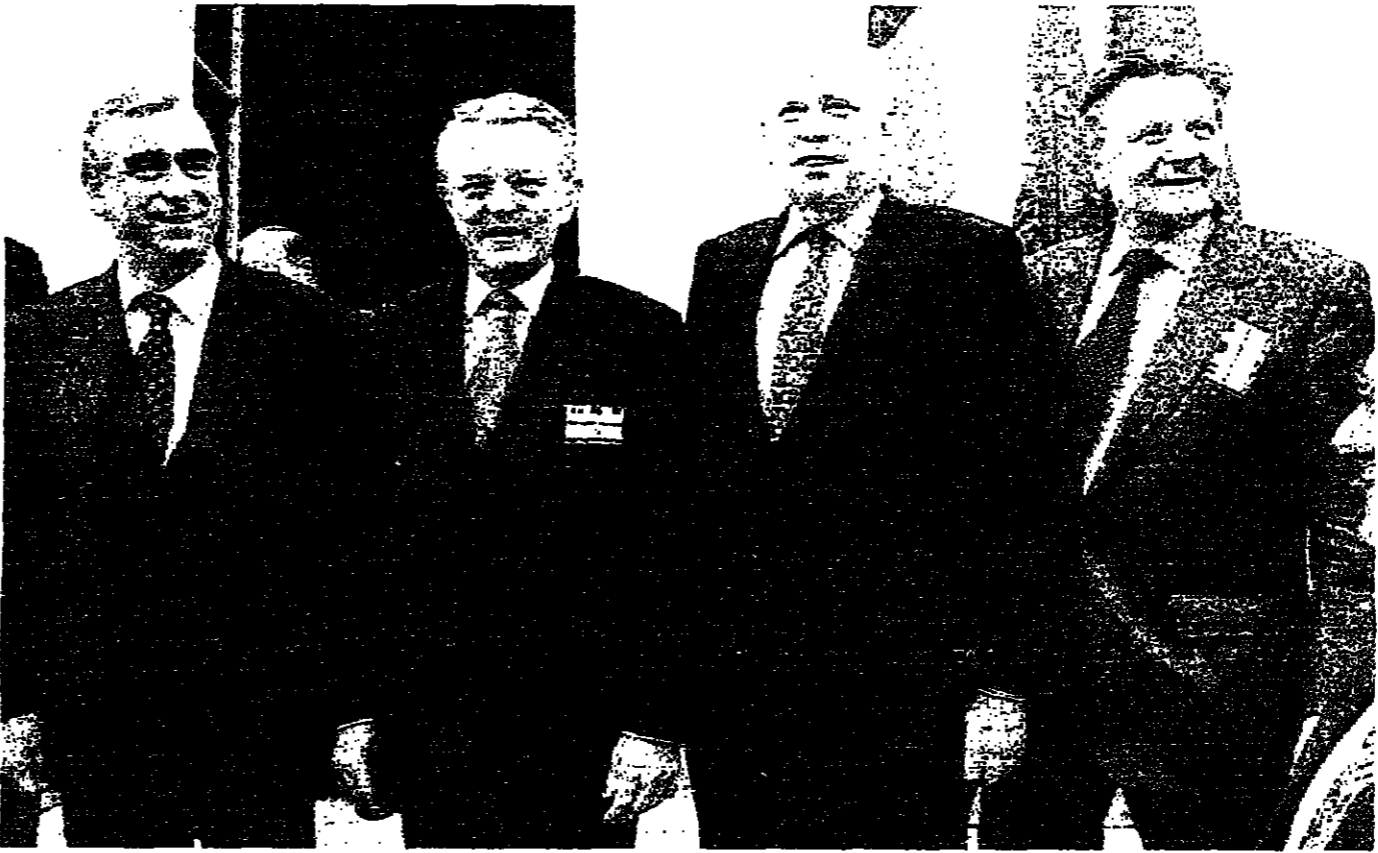
the European Commission for assistance.  
Ministers are focusing on cattle aged over 30 months, since only a tiny handful of cows younger than that have developed symptoms of BSE, or mad cow disease.  
Older cattle would have eaten BSE-infected feed, before the ban on the use of animal proteins became fully effective in January 1991. "This proposal has the advantage that it does not require large sums of compensation or a large one-off payment," said one ministry official.  
Yesterday Mr John Major, the prime minister, displayed his increasing exasperation at the growing BSE crisis when he accused Labour of creating "health scares". Mr Tony Blair, Labour leader, accused the government of "quite mind-boggling incompetence".

## German exporters lose sales because of Internet

**By Peter Norman in Bonn**  
German exporters, battling against a strong currency and high labour costs, have found another cause for their declining share of international markets: the Internet.  
Mr Michael Fuchs, the president of Germany's wholesale and foreign trade association, yesterday said that companies were losing lucrative niche markets because the worldwide computer network made it easier to compare prices and thus was making competition tougher.  
Where once a German company would offer to supply goods abroad at a given price and be fairly sure of winning the order, it was now likely to find the potential customer quoting more competitive prices from perhaps five other suppliers and putting the German company under pressure to improve its terms. The information used by a potential customer with such devastating effect has been gathered by surfing the Internet.  
Mr Fuchs predicted that the problems being faced by German exporters would be experienced even more by the German retail trade.  
But he said high prices made German retailers vulnerable in an age when a shopper, with a credit card and computer, could sit at home and order goods from around the world.  
"The trend to 'global sourcing', as fostered by the Internet, comes when Germany's exporters already have plenty of problems. Although Mr Fuchs predicted German exports would increase again this year, he forecast that growth would be "at the most 5 per cent" compared with last year's 5.4 per cent rise.  
He said German exports were growing less rapidly than world trade with the result that exporters were losing market share.  
One sign of alarm was the decline in Germany's share of world trade from 12 per cent in 1987 to 10 per cent now, in spite of the country having grown in size through reunification in the meantime. Mr Fuchs's bleak assessment of current trends was

## Russians wary as Uncle Sam offers them \$60m

**By Chrystia Freeland in Moscow**  
As the first batch of new \$100 bills hit the streets of Moscow yesterday, senior US officials sought to convince the Russian people that, come what may, they can always trust Uncle Sam.  
Russians are the largest foreign holders of US banknotes, with an estimated \$20bn in cash in circulation.  
With a \$1m publicity campaign which has made a Russian television star out of Mr Robert Rubin, the US treasury secretary, the US government aimed to persuade most Russians the introduction would not result in a devaluation of their hard currency savings.  
Special US Treasury telephone hot-lines in Moscow and provincial cities helped get across the message that there was no urgent need to cash in old bills.  
The first redesigned banknotes arrived in Moscow with great fanfare on Monday, when a specially chartered aircraft flew in from Switzerland with a cargo of \$60m in crisp \$100 bills. But there was no rush for the new notes yesterday afternoon, when they first became available to the Russian public at a handful of retail banks in the capital.  
Russian and US officials had feared the currency redesign would trigger a money-changing frenzy.  
Russians have good reason to fear the introduction of new banknotes. Millions of people lost their cash savings in 1991, when new rouble notes were introduced and only limited opportunities were offered for changing the old notes before they became invalid.  
Senior Russian officials have joined in the campaign to defend the dollar. Mr Sergei Dubinin, chairman of the central bank, reiterated that "the old banknotes will in no way lose their properties of legal tender". He warned his countrymen that "economically, the transaction that makes the least sense is an attempt to exchange the old banknote for a new banknote".  
One reason for the lack of a rush for the notes might be the stiff commission charged by commercial banks. Leading banks have agreed to charge no more than \$2 to replace an old note with a new one, but smaller outlets may charge more.  
Even the Russian government seems to be trying to cash in. The Russian Interfax news agency reported yesterday that the Russian State Customs committee planned to levy a commission of 0.1 per cent of face-value on banks that ship old \$100 bills out of the country. The government already charges 0.15 per cent of face-value to bring foreign cash into the country.



Franco-German entente: Participants take a break at Laval, west of Paris, where Franco and Germany were reported to have agreed on the need for a new European exchange rate system preventing "competitive devaluations" by countries outside the future economic and monetary union. The meeting was mainly designed as preparation for next month's EU finance ministers' summit. From left, German finance minister Theo Waigel, French economy and finance minister Jean Arthuis, Bundesbank president Hans Tietmayer and Bank of France governor Jean-Claude Trichet. Report, Page 2

## Ten more Japanese banks set for losses over housing loans

**By Gerard Baker in Tokyo**  
The government's plan to liquidate the *Jusen* with an injection of ¥685m in public funds is expected to be implemented soon, following the end on Monday of a blockade of parliament by opposition members who were protesting against the move.  
Mitsui Trust, the third largest trust bank, said write-offs of about ¥500bn of bad loans would produce a pre-tax loss of about ¥250bn. The other three trust banks, Toyo, Yasuda and Chuo, will report pre-tax losses of ¥165bn, ¥210bn and ¥75bn respectively.  
The combined losses of the trust banks represent more than a quarter of the six banks' total capital base as measured at the end of September, a factor which could be expected to bring several of them very close to, or even below, the minimum Bank for International Settlements capital adequacy ratios.  
However, a sharp rise in equity prices since September should help most of them to escape the capital adequacy trap, since they can count unrealised gains on securities holdings as part of their capital.  
Two large city banks bucked the trend by forecasting profits. Dai-ichi Kangyo Bank said it expected a pre-tax profit of ¥100bn as a result of lower loan loss provisions than most other banks of the same size. Sumitomo Bank, which reported a heavy loss last fiscal year, expects a pre-tax profit of ¥40bn.  
Lex, Page 14  
World stocks, Page 32

Another 10 big Japanese banks yesterday revealed they would report losses for the year to the end of March, confirming an unprecedented mauling of financial institutions that were once regarded as being among the world's strongest.  
The announcements mean that 17 of Japan's 21 top commercial and trust banks lost money in 1995-96, all because of their belated decisions to write down non-performing loans made during the late 1980s when property prices soared.  
The seven trust banks have some of the largest exposures to the country's bankrupt housing loan companies, or *jusen*, which were founded by the leading banks and lent particularly recklessly during the bubble years.  
Among the six trust banks reporting yesterday, the two largest, Mitsubishi Trust and Sumitomo Trust, will each post pre-tax losses of more than ¥300bn (\$3bn). The two each plan to write off about ¥600bn in bad loans, most related to the *jusen*. The value of their non-performing loans amounted to more than 9 per cent of their total advances at the end of last September.  
Four more city banks also forecast losses yesterday. Sakura Bank said it would incur a pre-tax loss of ¥380bn, after writing off more than ¥280bn in bad loans. Daiwa, Asahi and Tokai forecast losses of ¥70bn, ¥160bn and ¥340bn respectively. Only Daiwa said it would treat the losses as tax-deductible.

STOCK MARKET INDICES

New York	112.29	Gold	389.5
Dow Jones Ind. Av.	5955.14	(Apr)	389.5
NASDAQ Composite	1069.81	close	390.2
Europe and Far East			(37.9)
CAC40	2007.55		
DAI	2493.32		
FTSE 100	3690.5		
Nikkei	2104.77		

US LUNCATIME RATES

Federal Funds	5 1/4%
3-mth Treas. Bill	5.124%
Long Bond	8 1/2
Yield	5.996%

OTHER RATES

UK 3-mth interbank	5.2%
UK 10 y. Govt	5.7%
France 10 y. Govt	5.4%
Germany 10 y. Govt	5.7%
Japan 10 y. Govt	5.8%

NORTH SEA OIL (Argus)

Brent 15-day (May)	\$19.55
Tokyo close	¥ 106.3

CONTENTS

European News	2,3	Foreign Exchanges	23	Bourses	28,32
UK	20	Gold Markets	21		
Int. Cap Mkt	22	Int. Bond Service	22		
Int. Companies	19-19	Managed Funds	20,27		
Asia-Pacific News	7	Money Markets	27		
American News	6	Recent Issues	32		
World Trade News	4	Arts	11		
UK News	8	Arts Guide	11		
Weather	14	Commodities	21		
Lat	14	FT Activities	28		
		London SE	24,25		
		Wall Street	26		
		FT/SP-A Wtd Indices	32		

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Lex, Page 14  
World stocks, Page 32



NEWS: EUROPE

New Spanish PM may take three weeks to form government

Aznar in search of support

By David White in Madrid

Spain's parliament meets today for its first session following the centre-right's narrow election victory this month, but is likely to have to wait three weeks or more before voting a new government into office.

The convening of the new congress opens the way for King Juan Carlos to begin consultations with party groups, before inviting Mr José María Aznar, the Popular party leader, to form a government.

But Mr Aznar yesterday refused to say how soon he expected to agree with regionalist parties to secure backing for the PP, which has a minority of 158 out of 350 seats in congress. He said fresh talks between the PP and the main regional parties in Catalonia, the Basque country and the Canary islands would be held in the next few days. Together with a single parliamentarian from a regional party in Valencia, these would provide the PP with a further 26 seats - enough for a solid majority - if they all agreed to back Mr Aznar's investiture.

However, Mr Aznar said he would discuss "neither numbers nor dates" at this stage. He expected to hold a second meeting "in the near future" with Mr Jordi Pujol, the Catalan leader, whose support is essential for forming a stable government. But no date had been fixed. Colleagues of Mr Pujol said yesterday they did not expect an investiture vote before late April.

Spain's constitution sets no fixed period for the nomination of a prime ministerial candidate. But if the first candidate loses his investiture vote, there is a two-month deadline for finding an alternative. Failure to form a government in this period would lead automatically to new elections, which all the main parties say they want to avoid.

Mr Aznar said concrete policy discussions had yet to begin, particularly on the financing system for regional governments - a crucial issue with the Catalans. There were "various formulas" for a new system based on a sharing of tax-raising responsibilities, he said, but cast doubt on prospects for completing work on a new system before the investiture vote.

tem before the investiture vote.

"I am in favour of taking the regional financing question directly by the horns," he told a press conference. "But I want to seek as much consensus as possible between the different regional governments." He also said he expected a "strong commitment" from the regions to helping Spain meet its overall target for reducing the public sector deficit.

PP speakers are expected to be elected for both houses of parliament, under a preliminary agreement with Mr Pujol's Convergència i Unió (CIU) coalition. The junior Christian Democrat partner in CIU initially sought to fill the speaker's post in the senate, where the PP has an outright majority. But the Catalan coalition quashed the plan, to avoid any presumption being made about a future deal with the PP.

The Socialists, led by the outgoing prime minister Mr Felipe González, have objected to the choice of Mr Federico Trillo, a combative right-winger, for the congress post, saying they would be willing to back a different PP candidate.

Ukraine unmoved by 'union'

By Matthew Kaminski in Kiev

Ukraine, which would be critical to any reconstituted Russian sphere of influence, is seeking to distance itself from the deeper integration agreed at the weekend by Russia and Belarus.

The proposed "union", an ambiguous deal scheduled to be signed next Tuesday, has been trumpeted by Russian leaders as a model for other ex-Soviet republics. Belarus, Russia and Kazakhstan last year formed a customs union, which Kyrgyzstan plans to join soon.

The recent moves do not worry Ukraine, the second largest Slavic state, "as long as no one seeks to suck us into any type of union, created in unnatural conditions", said Mr Hennadi Udovenko, foreign minister.

"Russians might think it'll have a domino effect," said Mr Sherman Garnett, an associate at the Carnegie Endowment for

International Peace in Washington. "But it just shows some countries will depend on Russia and some will break with it."

Ukrainians appear more likely to join the latter group of ex-Soviet republics - those with a better developed national identity and tradition of self-government.

Many Ukrainians, aware of their history of centuries of often bloody and repressive Russian domination, argue that integration only masks Moscow's chauvinistic attitude to its former colonies.

Opinion polls show support for Ukrainian independence weakening, as the economy continues to deteriorate. But analysts say nostalgia for the Soviet period has not found a political outlet.

The president and prime minister remain the two most popular leaders. The regional elites have come out behind Ukrainian independence, even in the mostly Russian-speaking

and industrialised eastern provinces.

Yet the growing uncertainty ahead of the Russian elections has pushed Ukraine toward a more aggressive pro-western stance. President Leonid Kuchma wants to adopt a constitution before June making Ukrainian the official language and forbidding dual citizenship for Ukraine's 12m ethnic Russians. He has also expressed interest in "wider co-operation with Nato".

Ukraine still depends on Russia for energy, and its large military-industrial complex is largely unstructured, but the International Monetary Fund, which had suspended aid to Ukraine because of the slowness of economic reform, has promised to renew financial support by next month.

Nationalist politicians - particularly outraged over the deal between Belarus and Russia - fear that the Communists will exploit the recent change in mood at the Kremlin.

"The agreement is a timely present for the leftists in Ukraine, [who] are not able to restore communism or recreate an imperial Russia without outside help," said Mr Vyacheslav Chornovil, leader of Rukh, the largest nationalist party in parliament.

The Russian and Ukrainian Communist parties - the biggest blocs in the respective parliaments - have close ties. But Ukraine's Communist party lacks its Russian counterpart's political organisation. Moreover, the large Ukrainian left has a strong nationalist wing, unwilling to compromise on independence and deeply splitting the movement.

Russian President Boris Yeltsin this week even claimed that Mr Kuchma "wants to join [the Belarus-Russia union], but something's hindering him". He confirmed his intention to hold a long-delayed summit in Kiev on April 4.

Most doubt that Mr Yeltsin will fulfil the engagement.

Yugoslavia-IMF talks clouded by debt problem

By Paul Wood in Belgrade and Bruce Clark in London

The rump Yugoslav state, consisting of Serbia and Montenegro, will take a fresh step towards rehabilitation today by holding exploratory talks in Paris with the International Monetary Fund and the World Bank.

However, the Paris talks will be overshadowed by the continued quarrels among the ex-Yugoslav republics on dividing up the communist state's debts and assets - and also by the cautious attitude of the US government.

Mr Jovan Zebic, Belgrade's finance minister, has said the rump state will not apply for IMF or World Bank membership at the Paris talks because it considered itself entitled to the defunct communist state's seat in those bodies.

But Belgrade will use the talks to underline its keenness for a comprehensive financial

settlement between ex-Yugoslav republics, cemented by a meeting of the region's central bank governors. The IMF has issued its own proposals for dividing up Yugoslavia's financial legacy, known as the IMF key.

Belgrade has been frozen out of both the IMF and the World Bank since the break-up of Tito's state and the imposition of UN sanctions against Serbia.

Despite the formal lifting of most punitive measures in December, US officials have said an "outer wall" of sanctions - including a bar on soft credits - should remain in place as long as Serbia mistreats its Albanian minority.

Belgrade officials have said they will use the Paris talks to present short- and medium-term development programmes, and underline their country's keenness to obtain stand-by credits and reschedule longer-term debts. The Yugoslav delegation will be



Italian soldiers remove razor wire from a bridge separating Sarajevo from its formerly Serb-held suburb Grbavica yesterday

headed by Mr Dragoslav Avramovic, the national bank governor and former World Bank official who in 1994 succeeded in taming Serbia's hyper-inflation.

The Yugoslav dinar has begun to appreciate against the D-Mark on the black market. The price offered by Belgrade street dealers has moved from

YD3.6 per DM at the start of the month to YD3.4 yesterday, against the official rate of YD3.3.

But western diplomats say efforts to hold the currency at its present value may have a terrible cost, as there is no money for the credits farmers need to do their spring planting.

Serbia's farmers have been squeezed by a price regime which last year paid them less than the cost of growing their wheat. One western ambassador said the rural economy was threatened with a disaster, which could see wheat being imported into Yugoslavia, one of Europe's traditional breadbaskets.

German building strike looms over pay for foreign workers

By Wolfgang Münchau in Frankfurt

The threat of the first nationwide strike in Germany's building industry since the second world war appeared to grow yesterday after the failure of the first round of arbitration between unions and employers.

The bitter dispute is about the introduction of a minimum wage for workers from other European Union states, to prevent "wage dumping" by foreign-registered subcontractors.

Under current rules, subcontractors based in another EU country can legally undercut German pay rates by recruiting in their own countries at local rates then sending the workers to a German building site.

With unemployment in the German building industry hitting 20 per cent, the issue has become highly emotional and is intertwined with a debate about immigration.

Union leaders say their desire to price foreign workers

out of the market is not xenophobic but merely a device to ensure that the same work carries the same wage. Construction companies say a high minimum wage would render the industry uncompetitive, and many companies would face closure.

IG Bau, the building workers' union, is demanding a minimum hourly wage of DM19.58 (\$13.24) which is below the lowest national wage band but compares with a going rate of about DM12 paid on German building sites to Portuguese workers. The employers have offered DM15.

Mr Klaus Wiesehegel, president of IG Bau, said: "We remain several tens of thousands of jobs apart", a reflection of IG Bau's view that the smaller the gap between German and foreign wages, the greater the employment effect on German workers.

There were suggestions yesterday that the employers might be prepared to offer DM17, but IG Bau says it is unwilling to reach a compromise, since this would merely cement the disadvantage of German building workers.

The German government has introduced a law preventing foreign-registered companies undercutting German wage levels in the building industry. But it cannot come into effect until employers and IG Bau agree on a minimum wage. Failure to agree would render the law ineffective.

After the failure of several rounds of negotiations, both sides agreed to appoint Mr Hans Apel, a former finance and defence minister, as an arbitrator.

Mr Apel yesterday called another round of arbitration for next week. If no agreement is reached by mid-April, IG Bau is likely to ballot its members about a nationwide strike.

In a separate dispute, IG Bau and building employers have failed to agree on this year's wage increase. Employers are offering 1.3 per cent, against 5 per cent demanded by IG Bau. The wage round has also gone to arbitration.

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NEWS: WORLD TRADE

# Caribbean ties with Havana increased

By Camute James in Kingston

Cuba's neighbours are increasing their trade ties with Havana in spite of US moves to tighten the economic embargo against the island.

In search of new markets, a group of Caribbean manufacturers are visiting Cuba this week on a trip organised by the Caribbean Export Development Agency.

The visit follows the denunciation by several Caribbean countries of US moves to tighten its economic embargo on Cuba by punishing third countries, companies and individuals doing business with the island.

The mission will comprise about 25 companies which manufacture processed food, electronic equipment, construction products, packaging material, footwear and chemicals. The manufacturers will meet Cuban trade officials and hold a trade fair in Havana.

"This mission is of historic significance, given the commercial importance of Cuba to the wider Caribbean," the agency said. "It augurs well for the ongoing process of Caribbean integration."

Cuba's neighbours maintain that the US economic embargo is redundant and that isolation will not initiate change in Cuba. Several have been trading with and investing in Cuba and have opened markets there for a range of products including soaps, petroleum products, construction material and processed food and drink.

Caribbean businessmen are unperturbed by the threat of punishment under the Helms-Burton Bill, the legislation under which the US says it will punish those with economic ties with Cuba. "Despite its economic problems, Cuba is a potentially lucrative market for Caribbean companies, and since the US companies and government do not want it, we will make use of it," said one member of the mission.

Several Caribbean governments have dismissed the Helms-Burton bill. "It has elements of extra-territorial legislation that are beyond the ability of the US government to implement," said Mr Phillip Goddard, Barbados' minister of international trade and business. Barbados and Cuba signed an investment treaty last month.

# Cuba prepares to fire torpedoes at UK smokers

The island's tobacco industry, revitalised by foreign financing, is hoping to rekindle a century-old fashion for pointed cigars. Pascal Fletcher translates the smoke signals

British connoisseurs of Havana cigars with a penchant for nostalgia should take note: Cuba's world-famous cigar industry, emerging from a production slump with the help of foreign credits, is hoping to rekindle a century-old smoking fashion by launching a new *figurado* or Havana cigar pointed at both ends.

Britain has been chosen as the market in which to launch the small cigar, to be called *cuaba*, a word used by Cuba's former Taino Indian inhabitants to denote a local species of quick-burning bush they used as torches or lighters. The launch, in four *violetas* or sizes, is expected in early November.

Cuban cigars, shaped as double-pointed torpedoes were the fashion last century but fell from favour during the 1930s, giving way to straight-sided Havanas. Habanos, Cuba's state cigar company, hails the cigar launch as a sign of recovery in the tobacco sector after a slump caused by bad weather and shortages of inputs.

Badly hit by lack of fuel, fertilisers and other inputs after

the collapse of the former Soviet Union, the island's main trading partner, Cuba's tobacco production fell in 1993 to 300,000 *quintales* (13,500 tonnes), a third of previous levels. Cuban tobacco farmers even had problems obtaining fine string and muslin with which to tie and cover plants.

Cuban officials estimate the production slump may have cost the island more than \$300m in lost cigar and tobacco exports between 1990 and 1994. But the input problems have been resolved through foreign financing since late 1993, now totalling about \$40m a year. The biggest single source of financing is Spain's state tobacco company, Tabacalera, which provides more than \$35m to half of Cuba's tobacco growing regions or plantations.

Smaller credits have come from Setta of France which, like Tabacalera, buys both finished cigars and leaf tobacco from Cuba, and other foreign importers, such as London-based Hunters & Frankau, which since 1990 has been the exclusive distributor of Cuban

cigars in Britain.

Mr Simon Chase, Hunters & Frankau's marketing director, said he was "chuffed" with Cuba's choice of Britain as the venue to launch the new cigar. He saw evidence of a better quality crop when he visited western Pinar del Rio province, the main tobacco growing region, earlier this year.

He said: "What I saw was the most encouraging signs I've seen for ages. Better leaves, better plantations, better *rapado* [the muslin screens that cover some of the plants]."

Other recent reforms include the distribution of parcels of land to peasant families to grow tobacco and hard currency incentives to tobacco workers.

Despite some disruption from heavy rains in late December and early January, Cuban officials predicted this year's tobacco crop, now in the final stages of harvesting, would increase to some 750,000 *quintales* (34,500 tonnes) from 650,000 *quintales* in 1995. This

should translate into some 65m cigars for export, both hand-rolled and machine-made, compared with 60m last year, although exports then were also boosted by stocks.

Foreign importers said that despite the improved tobacco harvest since 1994, Cuba had been struggling to supply existing export brands. One problem has been a shortage of good-quality copas, the leaves that produce the outer wrappers for cigars, which require especially careful cultivation.

"We are all optimistic that there will be more wrappers this year," said Mr Adriano Martinez of Habanos.

Habanos officials calculate Cuba's current cigar exports, which earned the island more than \$100m in 1995, supply only just over half the potential world market for Havanas, estimated at around 115m units. A US trade embargo on Cuba bars Cuban cigar sales to the US market, where Honduras and the Dominican Republic are the main suppliers.

Mr Martinez did not believe recent US legislation that

tightens the US economic embargo against Cuba by targeting foreign investors would affect the continuing recovery of Cuba's tobacco sector and cigar exports. Tabacalera's representative in Cuba, Mr Javier Plantada, declined to comment.

Although big Havana cigars, such as the well known Churchill, have become increasingly popular around the world, Mr Chase believes the smaller *cuabas*, will be welcomed by cigar aficionados. "It's the recreation of an old tradition. It's a novelty, it will widen the choice," he said.

Mr Martinez said Habanos was training a group of expert cigar rollers in the art of hand-rolling the new *figurados* or shaped cigars. "You need to form the two ends correctly, to get the right combustion," Mr Chase said.

He conceded that the *figurado* Havana might take a while to make its comeback, just as it had taken several decades for it to fade from fashion in favour of the straight-sided cigar. "We won't launch it like a soap powder," he said.



Sorting cigars at a Havana factory: officials are forecasting an increased harvest this year

# US considers sanctions in China nuclear row

By Nancy Dunne in Washington

US administration officials are reviewing the imposition of trade sanctions against China for its alleged transfer of nuclear technology and failure to abide by a bilateral intellectual property rights agreement.

Officials may meet as early as this week to consider a response to China's reported transfer of nuclear technology and missiles to Pakistan and Iran.

China's aggressive actions surrounding the Taiwanese elections have also brought new pressure to bear on the administration.

The White House will also be asked to authorise Ms Charlene Barshefsky, the deputy trade representative, to threaten immediate sanctions against China if she is unable to reach agreement on intellectual property rights during a trip to Beijing early next month. She will be accompanied by top lobbyists from the intellectual property industries

- film, records and software - who have advocated \$2bn of retaliatory action against Chinese imports.

The administration's actions are being monitored on Capitol Hill, where business lobbyists believe they are facing their most difficult battle in getting Congress' yearly approval for continuation of China's Most Favoured Nation trading status. MFN allows Chinese goods to enter the US with the same low tariffs granted to most other trading nations.

The congressional working group on China, which has tried to link MFN renewal to Chinese good behaviour in the past, plans to consider new proposals to partially withhold MFN tariff treatment.

The immediate difficulty for the administration is the proliferation question. If the State Department determines that China "willfully aided or abetted" Pakistan to acquire nuclear weapons or material, China could be denied financing credits by the US Export-Import Bank. If it is found that

Beijing transferred missiles to Iran, the US could instruct officials to oppose Chinese loans from the multilateral development banks.

Election year pressures, however, could force a tough response. President Bill Clinton already faces criticism that he has caved in to the business lobby and lost credibility with Beijing.

Eximbank's China window was closed for 30 days last month on a request from the State Department. The suspension expired last weekend, and Eximbank on Monday reopened to China, although no new loans were to be considered by its board this week.

Eximbank is caught in the congressional crossfire over a loan application by Caterpillar for financing the controversial Three Gorges Dam project. The Illinois delegation in Congress has urged approval of the loans. Congressmen of both parties yesterday signed a letter urging Mr Martin Kamarch, acting Eximbank president, to refuse lending for the dam.

# Accord 'will provide credibility for those seeking foreign investment' OECD pushes investment rules

By Guy de Jonquieres

The head of the Organisation for Economic Co-operation and Development forecast yesterday that many non-member governments would voluntarily subscribe to an agreement on international investment rules being negotiated by the OECD.

Mr Jean-Claude Paye, the organisation's secretary-general, said the planned accord would provide a "certificate of respectability and credibility" for countries seeking to attract foreign direct investment.

"I would guess - I would bet - that many non-OECD coun-

tries will be keen on signing such an agreement," he said.

"The number of countries wanting this kind of certificate is very great. They are competing for foreign direct investment."

Mr Paye, who steps down from his job in May, said that though OECD non-members could not participate formally in negotiating the agreement, member governments might agree to involve them directly in the final stages of drafting it.

He also suggested that it was unlikely that the planned OECD accord, which would set binding rules for the treatment of foreign investment, would

be followed soon by a similar agreement in the World Trade Organisation.

"It is a bit early, probably for the WTO, which is a brand new organisation, to enter into the actual negotiation of something of that degree of complexity and ambition," he said.

The proposed OECD agreement, an outline of which is expected to be presented to the WTO's ministerial meeting in Singapore in December, has aroused controversy and even hostility in many developing countries.

Mr Renato Ruggiero, WTO director-general, has warned that they would strongly resist

any attempt by industrialised governments to impose the OECD agreement as a model for the WTO.

Sir Leon Brittan, Europe's trade commissioner, has suggested that the OECD negotiations should be transferred to the WTO before they are concluded. But his proposal is opposed by the US.

Mr Paye said that, in any case, some developing countries, such as India, did not want the WTO to start discussing investment rules yet. "So should we wait for everybody in the WTO to be prepared to enter into negotiation before doing anything? No," he said.

Paye and the poor, Page 5

# Air cargo deal still eludes Japan and US

By Our Foreign Staff

Japan and the US yesterday ended the second day of their air cargo talks without an agreement and will continue negotiations today.

This fifth round of talks is aimed at setting up a new framework for air cargo transport between the two countries following a prolonged dispute over rights to third destinations. The two sides are seeking to bridge the gap over how to ensure fair access to the growing trans-Pacific air cargo market.

"We may need some more time before we reach an agreement," a Japanese negotiator said yesterday. "I think the gap between us may be narrowing from the last round [at the beginning of March]," he said.

In the latest round Japan and the US discussed the issue of Japan's Nippon Cargo Airlines and United Parcel Service of the US.

Both countries are eager to ease restrictions on cargo flights, but there are still differences on how this should be implemented.

The US is calling for an open skies policy with unrestricted access for US cargo carriers to the market covering the US and the Asia-Pacific region, including Japan. However, US airlines are seeking differing outcomes.

United Airlines wants to increase the flights it could make from Japan to third countries. Other US airlines such as American Airlines are concentrating on increasing US-Japan traffic.

The Japanese side, however, is concerned that open skies would give US carriers an unfair advantage over Japanese companies, which have been kept from developing their trans-Pacific business by uneven restrictions on their US cargo flights.

Under the present agreement, Japan's two cargo airlines, Japan Air Lines and Nippon Cargo Airlines, can fly only a limited number of times per week to certain US cities.

The two big US cargo airlines, on the other hand, have unrestricted access to Japan's main airports in Tokyo, Osaka and Okinawa, and from there to other destinations in Asia and the Pacific.

France and the US yesterday decided to reverse their unilateral cuts last week in the summer flight programmes of each other's carriers, and to negotiate towards a bilateral air transport agreement, writes David Buchanan in Paris.

The end to the brief tit-for-tat row came in Paris talks between Mrs Anne-Marie Idrac, the junior French transport minister, and her US counterpart, Mr Charles Hummert. A US decision to deny Air France half of its requested 24 per cent increase in summer flights to the US this summer prompted retaliation by Paris, which refused virtually all the 12 per cent rise in summer flights requested by six main US carriers.

France and the US have not had a bilateral air accord since 1992. French officials estimated that a new agreement may take several months.

# Motor industry set to contract

WORLD TRADE NEWS DIGEST

The world motor industry is set for further rationalisation, cuts and mergers, according to Mr Alex Trotman, chairman of Ford. Overcapacity and weak demand in established markets, meant contraction was inevitable, especially because customers had grown more fickle and demanding, he said.

The current structure of about 50 car brands and 300 main models in Europe was unsustainable in the long term. "Some of the nameplates are going to disappear in the next 10 years or so," he said.

Changes within the car parts industry, where the number of leading suppliers had fallen to no more than six for some key components, pointed the way for the motor industry as a whole, he said. Change was being hampered by differing national regulatory standards, he added. "Unique local requirements add cost, time and complexity to operating around the world... They're certainly a major roadblock to free trade in a business environment that demands global competition."

Ford was still advancing with its ambitious Ford 2000 restructuring programme, he said.

The company expected to cut the number of basic platforms on which its cars are built from 24 to 16, while the different engine and transmission combinations would fall by up to half by 2002.

Haig Simoniari, London

France and the US yesterday agreed to allow Air France to make 500 extra flights to four US cities this summer in exchange for France dropping a threatened cut in US airlines' landing rights. Mrs Anne-Marie Idrac, French junior transport minister, said the two countries would hold further talks at a later date to negotiate a new bilateral air transport pact. Since 1992, when the last US-French bilateral air accord lapsed, flights between the two countries need the approval of both governments.

Foreign Staff, London

# France and US land flight deal

France and the US yesterday agreed to allow Air France to make 500 extra flights to four US cities this summer in exchange for France dropping a threatened cut in US airlines' landing rights. Mrs Anne-Marie Idrac, French junior transport minister, said the two countries would hold further talks at a later date to negotiate a new bilateral air transport pact. Since 1992, when the last US-French bilateral air accord lapsed, flights between the two countries need the approval of both governments.

Foreign Staff, London

# Ford joins up with Sistemaire

Ford is launching a joint venture with Sistemaire, a components manufacturer with plants in Buenos Aires and Tierra del Fuego, to manufacture instrument panels, air conditioning equipment, heaters and other components for supply to Ford's and other carmakers' assembly facilities in Argentina and Brazil. Ford is to have a majority stake in the venture. Ford is to supply manufacturing technology and operating systems; Sistemaire the production facilities and local market knowledge. Full production is due to start next year.

John Griffiths, London

# US think-tank condemns NAFTA

By Nancy Dunne

The North American Free Trade Agreement has cost jobs in the US, Canada and Mexico and adversely affected the environment on the US-Mexican border, according to a new report entitled "Nafta's First Two Years - the Myths and the Realities."

The report, by The Institute for Policy Studies, a liberal Washington think-tank, condemns the Nafta model as one which "glorified" the market place and "views human beings and civil society as little more than customers in a continental shopping mall".

It is blamed for having brought on the Mexico peso crisis of December 1994. Debt service payments had risen from \$11.1bn annually in 1982 and \$22.8bn before the crisis to an estimated \$57.5bn now, the report said. The government had been forced to keep its interest rates high to attract foreign money and reduce capital flight.

"But the high rates have led to economic stagnation and reduced investment in production for the domestic market."

The report takes aim at the promise by Nafta supporters that the trade pact would generate new jobs. Instead, export-

generated profits had financed mergers and acquisitions, which last year reached a record \$600bn. About one third of all US redundancies last year had been tied directly to mergers.

The labour side pact to Nafta, negotiated by the Clinton administration, had done little to improve workers' rights. Citing the example of a company in Decatur, Illinois, the report said working conditions had worsened and in 1993 the company had locked out its workers and dropped their health care coverage.

Strikes had brought no improvement and last Decem-

ber workers returned to the production line, accepting a contract that included mandatory 12-hour shifts.

The report also criticises deteriorating environmental conditions. An increase in industrial activity along the US-Mexican border had led to a rise in hazardous waste and no improvement had been recorded in the spread of infectious diseases such as hepatitis-A, cholera, and typhoid.

*The Myths and the Realities: The Institute for Policy Studies, 1601 Connecticut Ave, NW, Washington DC 20008. Phone: 202 234-9392. Fax: 202 287 7915.*



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International Secretariat, 1196 Gland, Switzerland.

FOR THE SAKE OF THE CHILDREN WE GAVE THEM A NURSERY.

Bankers over glut clearing

name of OECD

# Bankers clash over global clearing plan

By Philip Gawth

A plan by leading international banks to set up a global clearing bank to handle the daily flow of \$1.250tn across the world's foreign exchanges has run into opposition from one of the main organisations providing foreign exchange netting services.

Netting involves settling a group of mutual obligations between parties with a single net payment rather than paying each amount in full.

FXNET, the world's leading provider of bilateral netting for foreign exchange, has expressed concern that there may be a conflict between netting systems which reduce payments, and the banks' proposal which appears to succeed best when the payments volume is greater.

The clearing bank project, announced earlier this month by the so-called Group of 20 of the world's largest banks, aims to reduce the risk of a payments mishap in the foreign exchange markets which, given the huge sums involved, could have wider ramifications across financial markets.

"They are trying to convince us that their approach is complementary, but it doesn't look like it is," said Mr Peter Bartko, chairman of FXNET. "Why would one set of parties actively help put themselves out of business?"

This dispute has emerged ahead of the release in London today of a report on settlement risk in the foreign exchange markets by the Bank for International Settlements. The report will say that there is a great deal banks themselves can do to reduce such risks, but is unlikely to be prescriptive between these alternatives.

The Group of 20 plan is to produce an instantaneous settlement system in which a payment by one bank is immediately offset against a matching payment by another bank.

This approach reduces settlement risk by eliminating the timing difference in the processing of linked foreign exchange payments. With netting, the emphasis is on reducing risk by lowering the number and amount of payments crossing the exchanges.

Foreign exchange settlement risk has been a concern of bankers ever since the collapse of the private German bank J.D. Herstatt in 1974. The bank was closed by German authorities while in the middle of more than \$620m of foreign exchange trades. One leg of those trades had already been paid to Herstatt in Germany, but in New York - which is six hours behind - the other leg had not yet been paid to the bank's counterparties in the US.

The Group of 20 view is that they are not competing with existing netting organisations. They argue that there will continue to be a role for pre-settlement netting.

Mr Bartko argues that the Group of 20 scheme is potentially damaging to netting in the short term because, faced with an alternative, many banks will prefer to do nothing until they can fully compare what is on offer. He says the Group of 20 initiative is being driven by the payments divisions of the large banks, which have always resisted netting as a threat to their business.

Many of the large foreign exchange banks such as Citibank and Chase Manhattan are sponsors of netting systems like FXNET as well as of the Group of 20 project.

# Execution sparks riots as Bahrain tensions grow

By David Gardner in Manama, Bahrain

The Gulf state of Bahrain yesterday carried out its first execution since Shi'a Moslemled agitation began 16 months ago in a push to win a share of power from the country's Sunni Moslem rulers.

Neighbouring Saudi Arabia, meanwhile, injected more money into the small island

entrepôt to shore up the ruling al-Khalifa family.

Mr Issa Ahmed Hassan Kambar, convicted of killing a police sergeant last March, was shot by firing squad before dawn yesterday. This was the first execution in the Gulf's banking centre since 1977, and is seen as an escalation of the confrontation between the al-Khalifa Sunni Moslems and the majority Shi'a community,

backed by some Sunnis.

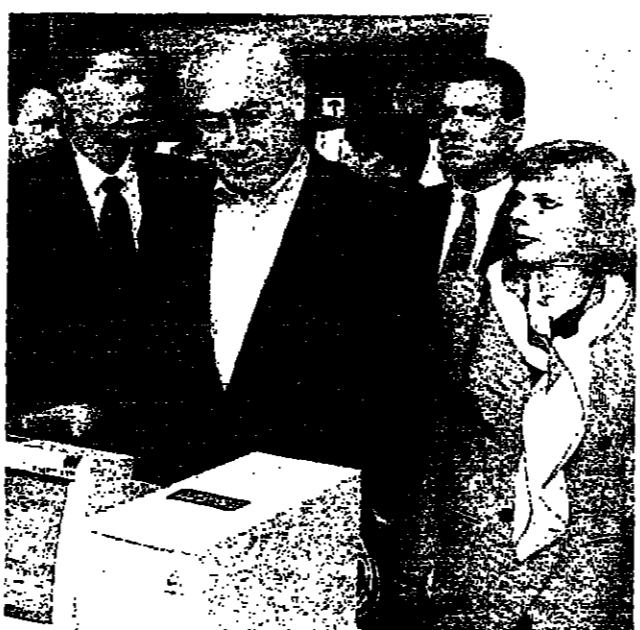
"This sort of action-reaction is leading us nowhere," said a member of one of Bahrain's leading Sunni merchant families yesterday about the execution. "Solutions will become impossible if this gap continues to grow between the rulers and the people of this island, and not just the Shi'a."

Bahraini security was well prepared for the rioting which

followed the execution, sealing off Shi'a villages near the capital, Manama.

Bahrain's crisis erupted in December 1994, after the government jailed Shi'a clerics who had compiled a cross-community petition seeking to reinstate the 1973-75 National Assembly elected under Bahrain's constitution when Bahrain became independent from Britain in 1971.

The government is arguing that Iran's Shi'a mullahs are fomenting the unrest by seeking to establish an Islamic fundamentalist bridgehead on that part of the Arabian peninsula which Persia had held for the two centuries before the al-Khalifa took Bahrain in the late 18th Century. So far, it has produced no evidence of Iranian involvement, which leading merchant families and dip-



Likud leader Benjamin Netanyahu registers to vote

# Israeli youth reshape Labour

By Julian Ozanne in Jerusalem

A new Labour party was taking shape in Israel yesterday as results of internal party elections showed voters had chosen a younger leadership tough on security and strongly in favour of a market-driven economy.

Almost 200,000 Labour voters shunned traditional Labour figures associated with the party's trade union and socialist past and opted for former generals and younger politicians ideologically identified with social democracy.

The list elected by Sunday's primaries will be fielded in elections on May 29 under Prime Minister Shimon Peres, who is guaranteed the first slot on the list for the 120-member

parliament. The primaries indicate the popularity of candidates inside the party and generally provide hints about the eventual distribution of senior ministerial posts.

Four former generals were among the top 10 candidates, reflecting the national mood in favour of tough security following a wave of Islamist suicide bombings. The top 12 candidates broadly support the government's market reforms of the last four years and are not associated with the old-guard social welfare wing of the party which has fought reforms and spending cuts.

Among those who did well were Mr Ehud Barak, 53, foreign minister and former army chief; Mr Haim Ramon, 45, who has reformed the

Histadrut trades union association; Mr Avraham Shochat, the secular finance minister who jumped from 15th to sixth place and Mr Yossi Beilin, 46, the figure most closely associated with the younger generation. Mr Uzi Baram, the highly popular tourism minister with a reputation as a conciliator, won the number two slot.

Prominent losers were Mr Shimon Shetreet, religious affairs minister, who fell from 11th to 42nd place and Ms Ora Namir, the labour minister. Both were associated most strongly with social welfare causes and defence of workers' rights.

"This is new Labour," said Mr Danny Ben-Simon, a commentator with the Labour

Davar Rishon newspaper. "The youth want a new generation of photogenic and telegenic politicians who more accurately reflect Israel in the late 1990s - more secular, wealthy and European."

Part of the shift in the Labour party reflects the 70,000 new young members, mostly from middle class neighbourhoods of Tel Aviv, who joined the party after the assassination of prime minister Yitzhak Rabin last November by a rightwing student.

The combination of a leadership tough on security and liberal on economics is widely seen as good for the party's attempt to attract floating voters who decide Israel's closely contested elections.

# Jobs came on to agenda too late, says OECD chief

By Gillian Tett, Economics Correspondent

When Mr Jean Claude Paye, secretary general of the Organisation for Economic Co-operation and Development, travels to Lille for a meeting of the Group of Seven leading industrial countries next week, he will carry three requests with him.

Along with calls for G7 finance ministers to boost public confidence in their policies, he wants faster labour market reform and greater efforts to integrate the west's poor and excluded.

Such pleas have a familiar ring. But as unemployment rises in many western countries, they have become more urgent.

OECD officials - including Mr Paye himself - increasingly suspect that the move towards a single currency in Europe could increase unemployment in the absence of labour market reform.

As Mr Paye prepares to leave his post this summer after 12 years, his main regret is that the OECD's recent jobs study and the debate it triggered among governments, was so late in coming.

"We could and should have started much earlier," he said in an interview yesterday. "But it was very difficult to persuade member states in the second half of the glorious 1990s that there was a problem at all."

The delay that dogged the start of the unemployment study is only one small sign of a broader issue that is dogging the organisation.

When the Paris-based group was established more than 30 years ago by the US and its western allies, it was intended as a capitalist bulwark against communism. Since then, it has evolved into an influential think-tank and meeting point for leading industrialised nations, now numbering 26.

However, the western dominated-list of these members looks increasingly anachronistic. The OECD is trying to put this right. For example, Hungary becomes the 27th member tomorrow.

But any increase in numbers is likely to leave the OECD with a difficult problem.

Not only would a larger membership make it difficult for countries to agree on what they want the organisation to do - but it would also threaten the frank, cosy debate that has always been the OECD's

strength. "This organisation cannot survive if the quality of discussion is deteriorating. It is a very fragile organisation. It has no power, no finances," Mr Paye said.

Some observers believe Mr Paye has been too slow to tackle these problems. However, he insists that some attempted changes have been blocked by lack of agreement among the members themselves.

One option, he said would be to "throw the door open" to all market economies with democracies.

But he suspects that the "chemistry wouldn't work easily". Instead, he argued that the OECD should establish



Paye: flexible future

graduated links with outside countries, in order to "tame them progressively".

In the long term, he hoped the organisation could find a role as meeting point between different regional trade groups.

In the meantime, Mr Paye denied claims that the OECD focused too much of its attention on Europe. The US and Japan had provided most of the recent initiative, he said, while most European countries "have no imagination left" after dealing with the problems related to the European Union.

Mr Paye's successor, Mr Donald Johnston, is a former Canadian finance minister whose approach and style is expected to be different from those of Mr Paye, a former French bureaucrat and diplomat.

Meanwhile Mr Paye will soon be dealing with a new issue. In theory he is due to return to the French diplomatic service. But he is unsure whether there will be any role for him there - a sign, perhaps, of the labour market changes that he has spent his years at the OECD trying to highlight.

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# Australia poll lifts business confidence

**By Nikki Tait in Sydney**

Business confidence in Australia has picked up sharply after the conservative coalition's sweeping victory in federal elections this month, according to the latest quarterly industrial trends survey by the Australian Chamber of Commerce and Industry and Westpac bank.

But any encouragement from the news yesterday was countered partly by fresh warnings from the Australian Council of Trade Unions, the main union body.

ACTU said members could not expect a range of political and industrial action if the new government persevered with its plan to phase out so-called "paid rates awards" in favour of minimum conditions. Paid rates awards, prevalent in the public sector, stipulate actual rates of pay. Minimum rates awards, simply set a base rate.

The ACCI-Westpac survey is one of the first pieces of statistical data since the change of government on March 2, which brought to an end 13 years of Labor rule. It found that manufacturing activity remained weak in the first quarter, with industry reporting falling output and lower orders. Capacity utilisation also declined.

By contrast, most manufacturers said they were expecting improved conditions over the next six months, and expected to see new orders and output rise in the second quarter. In the first quarter, some 34 per cent of respondents predicted

# Power play threatens to dethrone democracy

## The coalition between Cambodia's royalist Funcinpec party and communists is at risk

In 1993 Cambodians went to the polls for the first time in decades and voted for the royalist Funcinpec party, which promised to bring peace and corruption and reform the state along democratic lines.

But the defeated communists threatened civil war and in the interest of much-needed national reconciliation, Funcinpec agreed to form a coalition government.

Midway through the government's five-year term, and two months before international donors - who have already pumped nearly \$3bn into Cambodia over the past few years - meet in Tokyo to discuss additional aid for the south-east Asian nation, the coalition is in danger of falling apart.

Through a masterful series of strong-handed and subtle political moves, Mr Hun Sen, second prime minister and leader of the ex-communist Cambodian People's Party (CPP), still controls the army, police, judiciary and bureaucracy. He has forced political rivals into exile and thrived in the free-for-all economy which the government cannot seem to bring under control.

Meanwhile, Funcinpec, plagued by blunders, capitulations and repeated allegations of high-level corruption, is frustrated. "Two years have passed, but the royal government has not been able to fulfill even 50 per cent of its promises," said Prince Norodom Ranariddh, first prime minister, at the end of last week's national party congress.

Complaining that the CPP had not lived up to power-sharing agreements made in post-election negotiations, Prince Ranariddh added: "If it is necessary, we are not afraid to withdraw from government."

This scenario could lead Cambodia back into "political polarisation", warns Mr Lao Mong Kha, director of the Khmer Institute of Democracy.

Already some consequences of Mr Hun Sen's grip on power can be seen. Mr Hun Sen is building up a private client base under the guise of devel-



Tension between power-sharing prime ministers Hun Sen (left) and Prince Norodom Ranariddh

opment. One disgruntled teacher reckons he has personally funded the construction of more new schools than the Education Ministry has over the past few years.

"Instead of the government collecting \$100 in taxes, companies are giving \$50 to Hun Sen," says Mr Sam Rainsy, former finance minister, who was successively expelled from the cabinet, Funcinpec and the National Assembly for his anti-corruption drive.

"Hun Sen then keeps \$25, spends \$35 on constructing himself, puts his name on it and ends up looking like Mother Teresa. But what we really are creating is another Marcos, another Duvalier," Mr Rainsy says.

Nevertheless, there have been substantial peace dividends with the end of the civil war. One is that Cambodia produces enough rice to feed itself and may begin exporting later this year.

In Kompong Chhnang province, a massive Asian Development Bank funded irrigation project has been completed now that the Khmer Rouge are no longer a threat in the area.

Yet even here, abuses of authority are holding back development. An irrigation technician laments that he was not able to get farmers near the reservoir to plant an extra crop this year. They fear the CPP officials who control the irrigation department will be tempted by the quick cash they can make by opening the floodgates - meaning a loss of crops - and catching all the fish swept in the current.

Such abuses could be curbed by an efficient judicial system. But the judiciary remains a bastion of CPP appointees. Funcinpec leaders claim Mr Hun Sen has refused to co-operate in setting up a judicial council to check the constitutionality of new laws. As the country's King Norodom Sihanouk has repeatedly pointed out, this leaves open the possibility that each and every law passed since the 1993 elections could eventually be declared invalid.

The struggle to revive Funcinpec has been made difficult by ruminations from King Sihanouk, its spiritual leader. In an interview with the Cambodia Daily earlier this month, the 73-year-old king said he told Prince Ranariddh that "when I die, please replace me... It will be good for you to be king because as king it will be easier to have a clean reputation." King Sihanouk went on to explain the political consequences of the prince's expected promotion.

"Funcinpec would disappear as Ranariddh would be king and a king must not have a party," he said. Mr Hun Sen, the king predicted, would win the elections in 1998.

In an interview released by the royal household yesterday the king expressed concern over tensions between the two coalition partners. "I am worried about the very bad consequences for the country, nation and the people of this unexpected 'crisis'," he said.

Waiting in the wings is Mr Rainsy, who recently got around government attempts to have his new Khmer Nation party banned by merging with a defunct, but still legally registered party.

Mr Rainsy, who claims more than 80,000 members, says he is ready to take in many of his former colleagues at Funcinpec and become "the only organised and acceptable liberal democratic alternative in Cambodia". But he worries that collapse of the coalition would lead to a "communist-style" election in 1998, after which only one prime minister can hold office.

Mr Ly Thuch, director of Prince Ranariddh's cabinet, says: "We all realise that if Funcinpec disappears, then democracy does as well."

Ted Bardacke

### ASIA-PACIFIC NEWS DIGEST

## Hong Kong sees assets rise 13%

Hong Kong's exchange fund, the territory's treasure chest, increased its total assets by 13.5 per cent to HK\$461bn (US\$60bn) last year, the Hong Kong Monetary Authority announced yesterday. Mr Joseph Yam, HKMA chief executive, said the figures, which include foreign currency reserves of US\$27.2bn, demonstrated the health of Hong Kong's financial position. Hong Kong ranks seventh in the world in terms of overall foreign exchange reserves, and second on a per capita basis, according to the HKMA. Accumulated earnings of the exchange fund, which is principally invested in bonds, saw a record increase last year, rising by HK\$34.3bn to HK\$190.1bn.

The sharp increase reflected the rally in the US bond market last year. But Mr Yam said that the outlook for 1996 was more difficult. "There are mixed forecasts for interest rate levels this year, while a stronger US currency will affect our non-US dollar foreign assets," he said.

The fund, which can be used to defend the currency from speculative attacks, is mostly comprised of US denominated assets. *John Ridding, Hong Kong*

## NTT sell-off decision delayed

A working team of the ruling Japanese coalition decided yesterday to delay a decision on whether to break up domestic telecommunications giant Nippon Telegraph and Telephone until mid-1997. Officials said the Social Democratic party, the second largest group in the tripartite coalition, called for a careful study over the next three years, while the Liberal Democratic party, the main governing force, wanted an earlier decision, and the New Horizons party maintained simply that a conclusion be reached "as soon as possible".

The coalition discussion follows submission of a report late last month by the Telecommunications Council, an advisory panel, which calls for NTT to be split into long-distance and two regional companies by the end of March 1997. *Kyodo, Tokyo*

## Cambodia mine clearer seized

A British mine disposal specialist and his interpreter were kidnapped yesterday in Cambodia by an armed group which released up to 27 others after detaining them for much of the day. Mr Christopher Howes, 36, was working in the northern Siem Reap province for the Mines Advisory Group, a UK-based international charity which is seeking to clear the estimated 5m land mines - a legacy of the country's civil war.

A radio conversation between the military and the kidnapers overheard by aid agency workers indicated the gang had wanted a ransom for all the hostages. Mr Howes wanted Mr Howes to get as cover for the funds but he had refused. Officials differed on whether the armed group comprised Khmer Rouge guerrillas. *Foreign Staff, London*

## Burma securities market planned

Daiva Institute of Research has been granted permission to set up an over-the-counter securities market in Burma. The market, an equally owned joint venture with the state-owned Myanmar Economic Bank, is due to begin operations in May. The Myanmar Securities Exchange Centre, as the market will be known, involves an initial investment of \$3.4m. It will initially concentrate share trading activities which occur in various grey markets around the capital of Rangoon and then become a securities company once a fully fledged stock exchange is launched in Burma. *Ted Bardacke, Bangkok*

## Seven die in India poll attack

Seven people died and almost 100 were hurt when grenades were thrown at a politician at an Indian election rally, the first significant violence of the campaign. A state official said yesterday Mr Om Prakash Paswan and two others had been killed instantly in the attack near Gorakhpur in Uttar Pradesh on Monday night, and four others had died of their wounds. Mr Paswan, a low-caste politician expected to be candidate for Banganon town for the socialist Samajwadi Party, was facing up to 27 criminal charges, including murder. *Reuters, Lucknow*

A Taiwan government stock market stabilisation fund set up as fansions with China rose has so far bought over T\$60bn (\$2.6bn) worth of shares, said Mr Thomas Yeh of the Council for Economic Planning and Development. *Reuters, Taipei*

Public sector housing rents in Beijing are to rise 49 per cent this year to YnL30 (16 US cents) per square metre a month, said Mr Chen Xuebin, head of the Leading Group for the Reform of the Housing System. *Reuters, Beijing*

**First in Asia, Now the world.**

<p><b>Hong Kong</b></p> <p>Placement and Subscription of Shares of CITIC Pacific Limited January, 1996</p> <p><b>US\$419,146,000</b></p> <p>Peregrine Capital Limited Sole Underwriter and Placing Agent</p>	<p><b>Hong Kong</b></p> <p>Private Placement of Shares of Cheung Kong (Holdings) Limited February, 1996</p> <p><b>US\$679,487,000</b></p> <p>Peregrine Capital Limited Lead Underwriter and Placing Agent</p>
<p><b>China</b></p> <p>Initial Public Offering of H-Shares of Jingwei Textile Machinery Company Limited February, 1996</p> <p><b>US\$29,902,000</b></p> <p>Peregrine Capital Limited Sponsor and Lead Underwriter</p>	<p><b>Hong Kong</b></p> <p>Private Placement of Shares of Hong Kong Telecommunications Limited January, 1996</p> <p><b>US\$465,707,000</b></p> <p>Peregrine Capital Limited Sole Underwriter and Placing Agent</p>

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*"International Financing Review, March 16th, 1996"*

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## THE COMBINED STRENGTHS OF FORTIS

Take a few companies at random, put them together, and what have you got? Just a list of names.

But if you can make these same companies work together in the right way, then you create something that can stand up to any

threat. Five years ago, Fortis didn't exist. Today, Fortis has a balance sheet total of some ECU 115 billion, and is one of the world's largest financial service groups.

Few companies can match such a performance. Yet the basis for this success is

really quite simple: it is a matter of combining strengths.

In 1990, the Dutch bank-insurer AMEV/VSB, and Belgium's largest insurance company AG, decided to join forces. The result was Fortis. A unique, strategic combination of

know-how and resources. And an excellent basis for further growth, whether internal or through acquisitions.

Now Fortis has more than 100 companies active in the fields of insurance, banking and investment. In all parts of the world.

Individually, each company has a strong position in its home market.

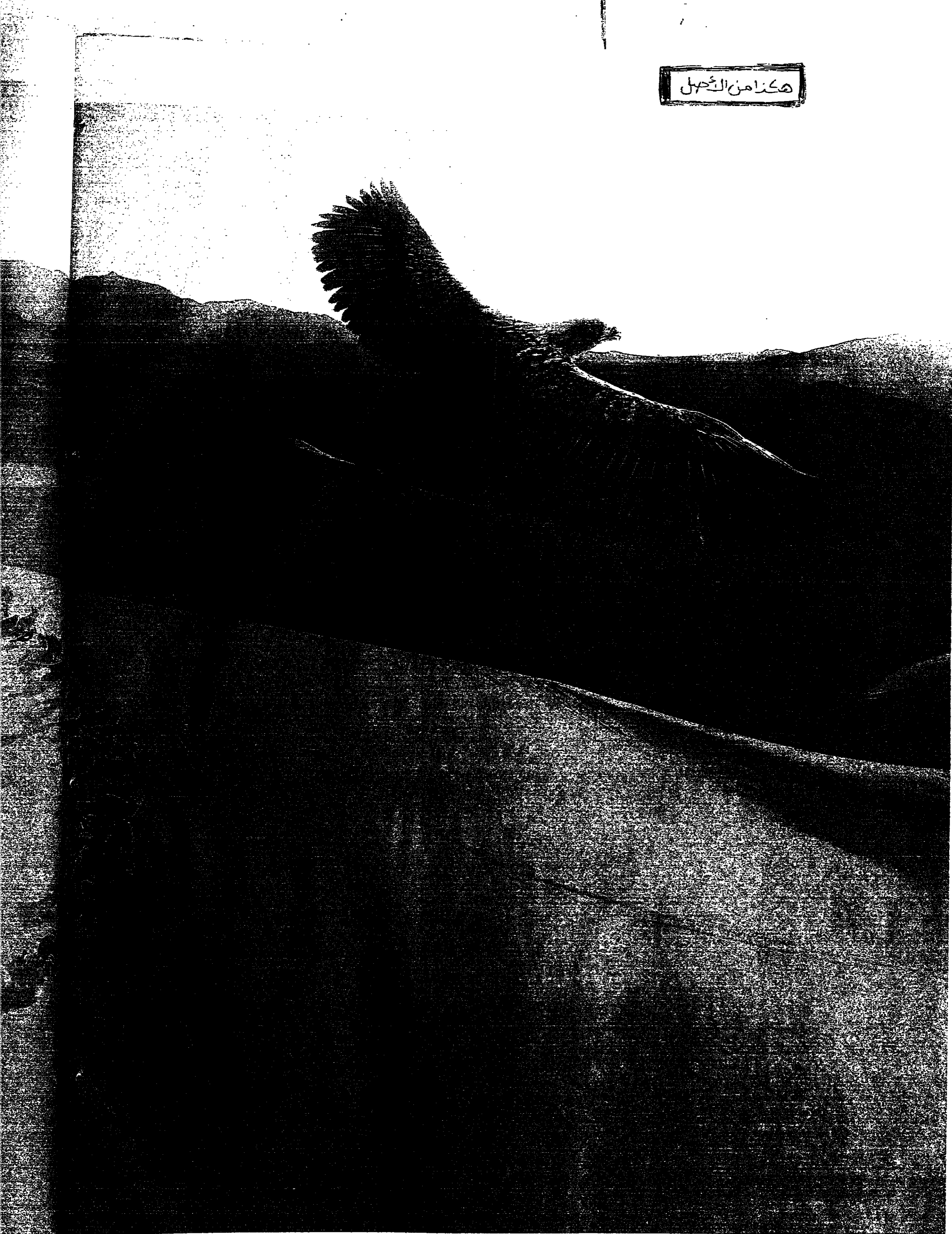
Following the Fortis principle of freedom with discipline, they carry on doing what they do best. While preserving their individual character and specific qualities. And

The parent companies Fortis AG and Fortis AMEV are listed on the Brussels and Amsterdam exchanges respectively. Both are also listed in London and Luxembourg. Fortis AMEV has a sponsored ADR program in the United States. Fortis companies are among others: Amtrak; AIM Holdings; AMEV Fortis; Fortis Amtrak Ltd.; Fortis Life Assurance; TCIQ; WACC Insurance; Belgium: ACE Factory AG; AMEV Verzekeringen; AMEV Ontwikkeling Massachusetts; AMEV-Artisan; Barney Finance; BetaFin; CDR Bank; DEFAM Financierings; Edcom Leven; FMIN Financiering; Fortis Investment; Fortis Industrial; Fortis Schadeverzekering; GWR Bank; Interloof Verzekeringen; KBW Effectenbank; NESBIC Group; TOP Lease; VISA Card Services; VSB Bank; VSD Leven; VSB Overseas Card Financiering.

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... doing so, feeding enthusiasm for further development.

This is one reason why Fortis in the United States enjoys a leading position in a number of specialized insurance market segments. In Spain, thanks to a joint venture

with "la Caixa", Fortis is one of the largest life insurers.

And in the Benelux, where its companies include AG 1824 and ASLK-CGER in Belgium and AMEV and VSB in the Netherlands, Fortis is one of the leading pro-

viders of financial services. All these examples underline that Fortis has tremendous potential. Because the strength of the whole is greater than the sum of the parts.

That was the original idea, and that is still how Fortis sees it. Even though much

has been achieved in the past five years, our 33,000 employees are keen to make sure that this is just the beginning. Fortis is ready for the next step.

A complete brochure is available with more information, which we would be pleased

to send you upon request. Please call us on: 31 (0)30 257 65 49 (NL), 32 (0)2 220 9349 (B). Internet: <http://www.fortis.com>

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And it's for those 200 million people that this announcement should come as very good news.

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This is not the last time we'll be surprising you.

You can be sure of that.



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## BUSINESS AND THE ENVIRONMENT

Marian Edmunds reports on a do-it-yourself environmental manual for tour companies

## Green guidance

Operators of small and medium-sized tourism companies often feel that good environmental practices are beyond their expertise or budget.

The tourism industry is fragmented and small businesses may be unable to afford, or culturally resistant to, hiring environmental consultants. So they may think it unlikely that a small outlay can achieve cost savings and environmental benefits and bring extra business.

Yet the evidence suggests that all these things are possible, so long as help and guidance is available. This is recognised by the Rural Development Commission, which has just launched a do-it-yourself environmental audit manual for tourism enterprises, with the assistance of the English Tourist Board and British Airways.

The national launch of the Green Audit Kit - The DIY guide to Greening Your Tourism Business follows a successful pilot project run in 1993 and 1994 by the South Devon Green Tourism Initiative. "Many tourism businesses became interested when they realised the potential cost savings but many were also inspired by the

need to care for their local environment," says Paul Dingle, project manager for the pilot scheme.

Nigel Way, owner of the 25-bed-room Royal Castle Hotel in Dartmouth, Devon, admits that at first he "emphatically looked at the Green Audit Kit as a marketing tool". Soon his satisfaction at improving his hotel's environmental performance surpassed marketing aims. "Once you start making environmental improvements the feel-good factor sets in and it becomes obsessive."

"The early steps [energy improvements] we took saved us £2,000 in the first year." Now he is less concerned with cost savings than with environmentally sound practices and holds regular meetings with staff where everyone from the kitchen hands to senior staff are encouraged to make suggestions or criticisms.

Visitors, he says, respond positively. "I believe visitors are more concerned about the effect they have on the environment than many businesses give them credit for."

A green folder is left in each room explaining what environmental steps the hotel is taking and how



Stopping up improvements: Nigel Way at the Royal Castle Hotel

the guests may help. Suggestions include adjustment of radiator thermostats or indicating which towels need washing by leaving dirty towels in the bath.

Six topics are included in the kit. They include resource efficiency - energy and water, thoughtful purchasing, waste and recycling, the visitor environment, transport and the local environment. According to Dewiyn Matthews, development manager for the West Country Tourist Board: "The underlying theme of the kit is teamwork among representatives of statutory bodies and the tourism industry. Eighty per cent of the UK's hotels have 10 beds or less so it makes sense to harness expertise particularly when

national funding has been severely limited," says Matthews.

The WCTB, the largest regional tourist board in England, piloted the kit and several other tourist boards have expressed interest. Financial support for the kit was provided by British Airways.

"Large businesses are often able to employ environmental advisers and the Green Audit Kit provides a means for small businesses to embrace their responsibilities," says Hugh Somerville, BA's head of environment.

*The Green Audit Kit, The DIY Guide To Greening Your Tourism Business. Available from Regional Tourist Boards in England. £10*

## Mighty motor

Increased energy efficiency often comes with a price penalty, and in competitive industrial markets the extra cost can be enough to deter potential customers. Such has been the case with high-efficiency electric motors.

The motors, which have been available since the early 1980s, are 3 percentage points more efficient than their standard counterparts, but have to use low-silicon steels that increase the material content and raise the cost by 25-40 per cent. Equipment makers were rarely prepared to pay the premium.

But what if the same improvement in efficiency could be achieved without increasing the cost? This has been the aim - now achieved - of a four-year UK

government-backed research programme involving Brook Hansen, the electric motors producer that is part of BTR, European Electrical Steels and teams from Cambridge and Sheffield universities.

A 3 percentage point improvement in efficiency does not sound much when standard motors are already, typically, 90 per cent efficient, but it represents a 30 per cent reduction in losses.

With two-thirds of the electricity used by industry consumed by electric motors, it made sense, from

an environmental point of view, to develop high-efficiency motors that would be more commercially attractive.

Hence the £4m backing from the Department of the Environment's energy-efficiency best practice programme - one third of the research project's £12m cost.

Key to the success of the programme has been a new electrical steel, marketed by EES as Polycor 420-50. Its basic magnetic properties have been improved by about 15 per cent compared with the best steel grade then in use for

these types of motors.

Additional improvements have come from better thermal and aerodynamic design, reduced seal losses, more standard parts and reorganised manufacturing.

The new Brook Hansen W motor was first launched in 1993, and is currently offered in an output range from 2.2kW to 22kW - although motors up to 185kW already share some of the range's characteristics.

The motors could cut UK industry's electricity costs by at least £80m a year and reduce carbon dioxide emissions from power stations by 2.5m tonnes a year, backers say.

Andrew Baxter

Viewpoint • By Terry Thomas

## Ecology as a carrot not a stick

Industrialists should wake up to the benefits of sustainable development

A fundamental misconception persists among some UK industrialists that addressing environmental issues will damage only the British economy and will cost jobs. This, I believe, must be challenged.

Just a few weeks ago, for example, the representative bodies of a number of industrial sectors persuaded the UK government to delay implementation of new solvent emission rules.

The whole episode is reminiscent of 1991, when the British casting industry issued dire warnings that proposed emission controls would have a severe impact on competitiveness. But subsequent studies found that foundries have made big savings and realised improvements in product quality by switching from alcohol-based to water-based processes. The imperative for sustainable development has yet to penetrate some business people's consciousness.

In the past, the Co-operative Bank has also tended to use sticks to influence certain potential business customers rather than incentives, and in accordance with the wishes of our personal customers we have refused to provide some companies with financial services. In future, we will be complementing this approach with carrots, such as our National Centre for Business and Ecology. The centre, launched last week by Tony Blair, the leader of the Labour party, is bringing together the knowledge and expertise of some of the UK's top universities (University of Manchester, University of Salford, Manchester Metropolitan University and Unist).

It will offer high-quality advice at a reasonable cost to help business customers maximise the

opportunities available to them - for example, providing cost savings from energy efficiency and waste minimisation; ensuring legislative compliance so no fines are charged or pollution officers come knocking on the door; and, importantly, to help them develop ecologically sound products which can be sold at a premium.

Quite simply our job is to reduce the cost of our customers' processing and production costs and increase the revenue obtained from the new products they then produce. One of the centre's first clients was Accent Doors, a metal door manufacturer, which wished to pursue a zero emission standard for solvent emissions in its paint shop. The motivation is to remove potentially carcinogenic chemicals and help to gain the company a competitive edge in world markets. Rather than fighting higher

**Production of waste and pollution indicates inefficiencies in the industrial process**

standards, like some of their industry colleagues, they recognise that production of waste and pollution indicates inefficiencies in the industrial process.

These types of improvements not only save business money but also create new environmental industries. And here there is some positive news: the UK has a £500m trade surplus in environmental products and services. The growth rate in the sector has been three times greater than that of the UK manufacturing industry in general.

But the government must offer stronger non-monetary incentives to business if it wants UK plc to do better. Companies in countries such as Japan and Germany are winning the environmental race because their governments are giving them strong backing.

Germany's support for environmental industries includes a foreign aid programme with environmental aid accounting for more than 25 per cent of expenditure. Japan's support for environmental industries includes

a tax incentive for investments in pollution control equipment as well as tax credits to support environmental research and development. The US commitment to environmental industries includes around \$1bn (£500m) in export support.

Contaminated land is an area I would particularly like to see the government address. I propose it should develop a certification system whereby measures resulting in the clean-up of contaminated land are formally acknowledged. A developer would pay to have a contaminated site analysed - a task that could be outsourced to universities - and receive suitable certification. Later clean-up activities could also be acknowledged and the land awarded a more favourable grade. On a subsequent certificate the developer would then be in a position to sell this improved land, perhaps with incentives from government, such as exemption from the capital gains payable.

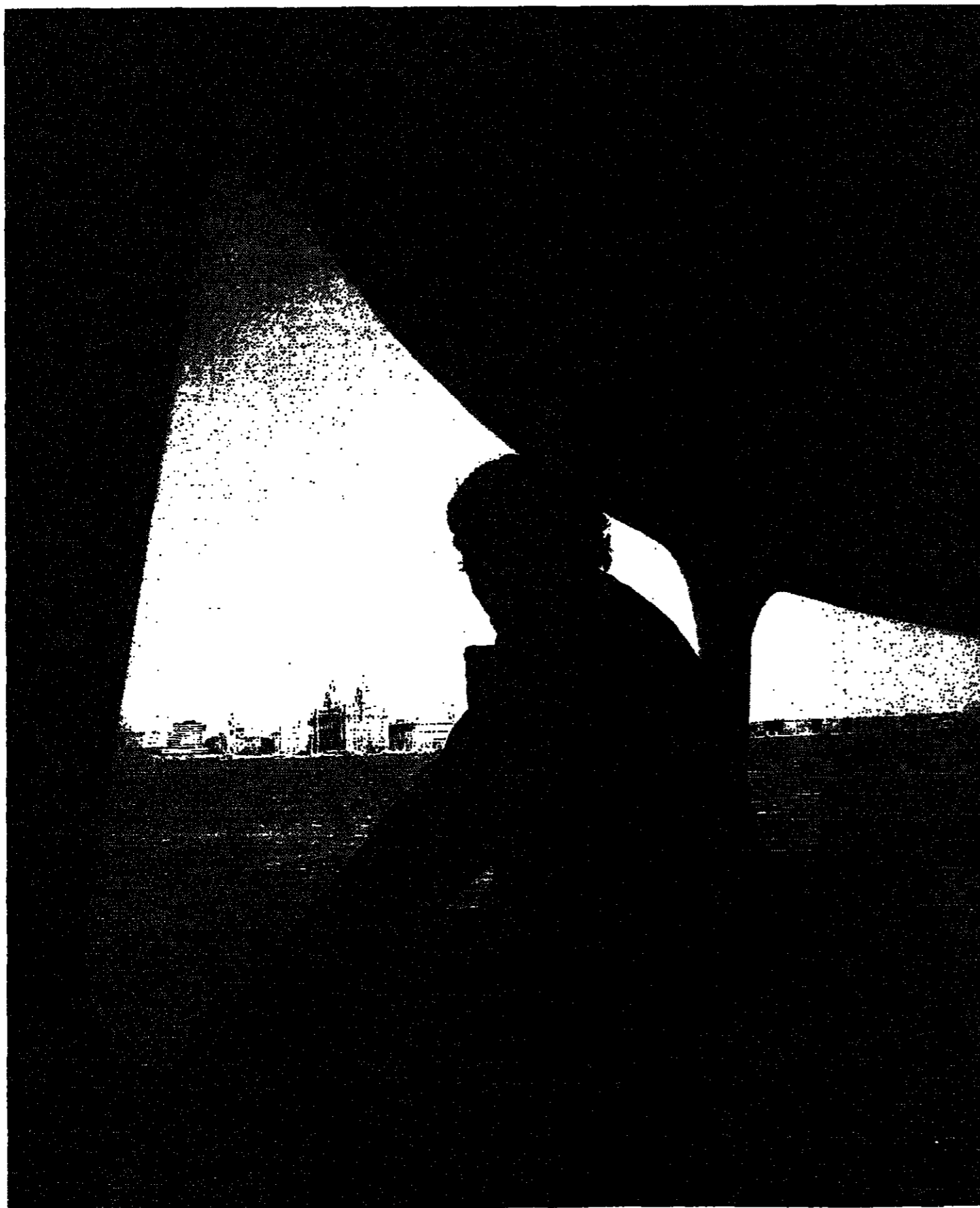
But few developers are going to purchase and attempt to clean up land if they are forced to assume liability for all previous activities leading to that contamination. Therefore, a line would be drawn under previous use of the site and future liability would be restricted to the last certificate issued.

In this way, the private sector could be encouraged to bring derelict land back into productive use and relieve pressure on our greenfield sites.

This particular "carrot" would not cost the Treasury anything as the land would otherwise not be developed and no capital gains tax would have been payable.

Contaminated land is just one area in which government could provide powerful incentives for business. Even without these, the shrewd business person will be making their business more aware of the demands of sustainable development, while identifying the new markets and the new profit opportunities.

*The author is managing director of Co-operative Bank. For details of the activities of the bank's National Centre for Business and Ecology, contact Paul Monaghan, ecology unit manager, on 0161 829 5461.*



**Thinker, tailor,  
screenwriter, sailor,  
rich man, foreman,  
businessman or comic?  
(It must be something  
in the water.)**

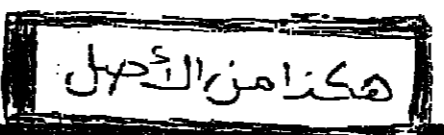
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ARTS

Television in Russia

Come on down, Mr Yakubovich

To see how dramatically Russia has changed since the collapse of the Soviet Union, all it takes is a twist of the television dial...

produce local programmes of western quality. On the news front, Russia's ground-breaking programme is Ilogi (Conclusions)...

Chechnya, a conflict which NTV has covered with unrivalled courage. The clear target of this week's broadcast was General Pavel Grachev...

of critical reporting. That would be a shame, because the powers that be already have a mouthpiece in the form of ORT...

towards an open, democratic society. But the public, which was addicted to news broadcasts when the iron curtain first began to creep up in the 1980s, has lost interest...

unpicked. "What's wrong with you, you men of Liskova, are you all sick in the head?" Yakubovich thundered.

This week's show was devoted to promissory notes - not normal daytime television fare in the west. Three contestants tried to make as much money as possible by choosing between investments in various promissory notes and bonds...

La Scala on the move

Theatre alla Scala, Milan's world-famous opera and ballet company, is to move to a new theatre in the old industrial district of northern Milan from 1999...

The design of the new theatre should be approved in June, as part of Italian architect Vittorio Gregotti's overall plan for the renewal of Milan's Bicocca industrial district...



Best Actress: Susan Sarandon in 'Dead Man Walking', to be released in Britain this week

Offbeat roles win the Oscars

Nigel Andrews on the awards in which the US reclaimed the acting honours

We feared that a ban on British film would be enforced at this year's Academy Awards and we were right. After years of Angliophilia...

William Wallace, Braveheart, took Best Picture and Best Director. Cage and Sarandon were worthy winners for Leaving Las Vegas and Dead Man Walking...

the demonstration outside the theatre against Hollywood's unequal treatment of blacks. (There was one nomination for them, someone calculated, out of 166 for whites.)

won a standing ovation - was revealed behind a rising screen. Superman bound to his eternal wheelchair.

intensity, it becomes apparent that even for the Farrells the issue of the unborn child is secondary to that of their image...

Christopher Dunne, as Paul Farrell, dominated alternately by his wife and his subordinate, gives a performance of plausible spinelessness...

INTERNATIONAL ARTS GUIDE section listing various cultural events and performances in Amsterdam, Berlin, and other cities.

Deutsche Oper Berlin and Bonn listings, including opera performances and cast members.

Staatstheater Kassel and Leipzig listings, detailing opera and theatrical productions.

Listings for opera and musical theatre in London, including productions at the Royal Opera House and other venues.

Listings for opera and musical theatre in Lucerne and Oslo, featuring performances by various orchestras and soloists.

Listings for opera and musical theatre in Paris and Strasbourg, including performances at the Opéra de Paris and other venues.

World Service and Eurocable listings, providing information on international radio and satellite television services.



COMMENT & ANALYSIS

FINANCIAL TIMES

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Wednesday March 27 1996

Mad cows and consumers

The menu of options for dealing with the economic consequences of the UK's outbreak of mad cow disease - or bovine spongiform encephalopathy - consists only of unpalatable items. But these do not seem to be either quick or cheap methods for restoring confidence in British beef...

British taxpayer. The European Union does not have the money and, if it did, is not obliged to purchase unsealable beef. The bigger question, however, is whether any exceptional measures, such as mass slaughter, might lower the health risk and/or reduce public disquiet...

Unsellable beef
Yet these are bygone. One question the government faces now is who will bear the losses of the affected industries. The answer, in practice, will be some mixture of the industry and the

EU static on the line

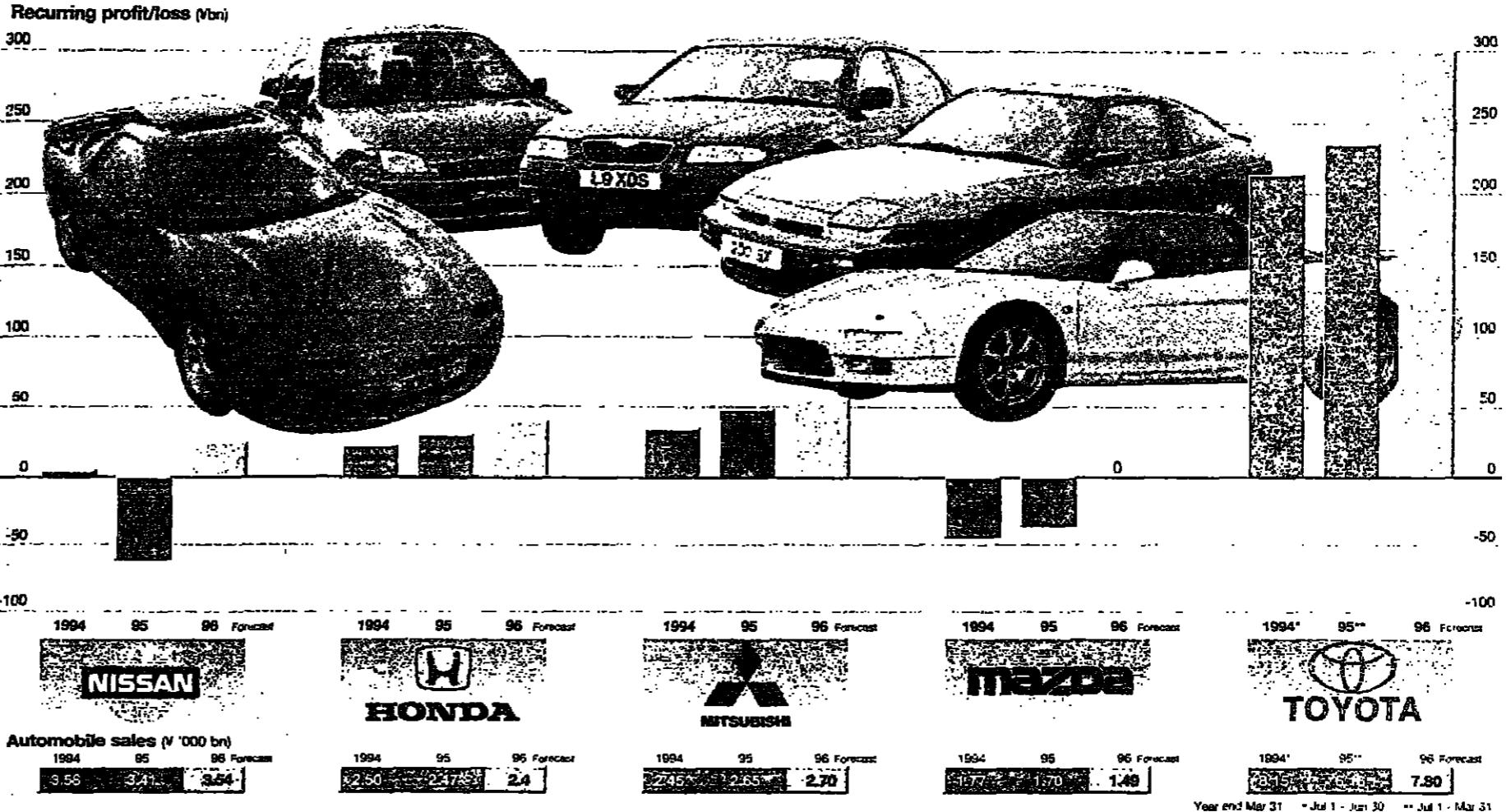
The European Union had the opportunity this week to demonstrate leadership of the world trade system by committing itself decisively to the success of negotiations to liberalise global telecommunications markets...

a pretext for keeping their markets closed. By offering totally free access to its market, the EU could nullify such excuses and restore momentum to the negotiations. As much is acknowledged by the European Commission, which has urged member governments to agree to table a more liberal offer...

Not forthcoming
However, these gains will be realised only if other countries - notably Canada, Japan, Korea and a number of other Asian economies - offer more liberal concessions. Without such movement, the US has said it will be unable to keep its own offer on the table...

Largely worthless
Their response undercuts the EU's moral authority in the negotiations and its claim to be a staunch proponent of an agreement. If it will not lead by example, why should other, less enthusiastic, WTO members heed its entreaties to give ground? Furthermore, the ownership restrictions which the EU is so reluctant to renounce are largely worthless in practice...

Driving ambition: top five manufacturers chart the road to recovery

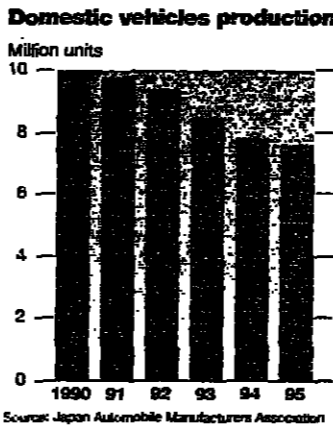


Japan moves into higher gear
Buoyant sales at home and bigger profits abroad have improved prospects for recession-hit carmakers, writes Michiyo Nakamoto

In five days' time, 200 part-time workers will join the production lines at Honda's vast car manufacturing plant in Suzuka, 350kms south-west of Tokyo. It is the first time for three years that Japan's fourth largest vehicle maker has hired seasonal workers...

fluctuations and trade disputes. Domestic manufacturing capacity stands at some 14m units, giving an overall utilisation rate of about 70 per cent. Carmakers generally need to maintain capacity utilisation rates of between 80 per cent and 90 per cent to be profitable...

sively, Toyota will have the capacity to build 200,000 more vehicles in the Asia-Pacific region outside Japan by 1998. Honda is setting up a new manufacturing plant in Thailand. It plans to raise production in the region from 100,000 last year to 150,000 in 1998.



OBSERVER

Uneasy lies the head

Stabbed, says pay off. Eight decades after losing the Austro-Hungarian imperial crown, the Habsburgs have got the go-ahead to stage a family reunion at their former palatial residence in Vienna.

Kif and skittles

Word of the scandal has raised questions in Algeria about the possible impact of the affair on the country's participation in this summer's Olympic Games in Atlanta. Algeria is no powerhouse in world sport. Yet it boasts two of the world's top middle-distance runners, Noureddine Morceli and Hassiba Boulmerka, both of them leading contenders for an Olympic medal.

Drying up

Jochen Neynaber, managing partner of the German bank Schroder Munchmeyer Hengst & Co, and lover of ancient artifacts, has a sense of humour. Yes, that's right, a German banker who enjoys a joke.

I'm a believer

ADT's Michael Ashcroft, the former enfant terrible of the City of London, is on the move again. Observer hears that the Turks & Caicos Islands (pop 14,000), have granted Ashcroft 'belonger' status. This is akin to citizenship and means that Ashcroft, a former big supporter of Britain's Tory party, can vote and run for office.

Out for the count

Eddie George, the governor of the Bank of England, likes to poke fun at his old profession. At the recent annual dinner of the UK's Finance & Leasing Association he reminded the audience that there were three types of economist. Those who can add up and those who can't.

Financial Times

100 years ago

Indian finance
Calcutta: Speaking during the debate on the Budget in the Legislative Council, Sir J. Westland said that additional evidence supporting the government proposals was furnished by the fact that the gross circulation of currency notes had decreased while the net circulation had increased.

50 years ago

Investment in India
While the Indian Government and railway sterling debt have been almost eliminated during the war, a considerable British commercial interest remains. Its value to the United Kingdom is great. During the Washington loan negotiations it was revealed that, in 1945, Britain expected to receive £11,000,000 of interest and dividends from India, Burma and the Middle East.







COMPANIES AND FINANCE: EUROPE

NOTICE OF PARTIAL REDEMPTION
JAPAN AIR LINES COMPANY, LTD.
(Nippon Koku Kaushiki Kaisha) (the "Company")
U.S. \$42,150,000 10 7/8 per cent
Guaranteed Bonds due 1998 (the "Bonds")

NOTICE IS HEREBY GIVEN, that the following Bonds of the Company, in the aggregate amount of US\$42,150,000 have been drawn for redemption on April 29, 1996 (the "Redemption Date") for the account of the Sinking Fund at a redemption price (the "Redemption Price") of 100% of the principal amount and thereof.

SERIAL NUMBERS OF BONDHOLDERS CALLED FOR REDEMPTION
10 7/8% Due: 04/29/98 (US\$ 42,150,000 bonds)

Table with 15 columns of bond serial numbers. The numbers range from 1253 to 8275.

Payment of the Redemption Price will be made upon presentation and surrender of the Bonds called for redemption, together with all coupons appertaining thereto maturing after April 29, 1996, at the principal office in the City indicated of any of the following Paying Agents:

- The Bank of Tokyo, Ltd. in Paris
The Industrial Bank of Japan, Ltd. in London
The Bank of Tokyo, Ltd. in Brussels
The Industrial Bank of Japan (Luxembourg) S.A. in Luxembourg
Bank of Tokyo (Switzerland), Ltd. in Zurich
Industriebank von Japan (Deutschland) A.G. in Frankfurt/Main

On and after the Redemption Date, interest on the Bonds to be redeemed for this Sinking Fund will cease to accrue. The coupon for interest payable on April 29, 1996 should be detached and presented for payment in the usual manner.

JAPAN AIRLINES COMPANY, LTD.
By: The Bank of Tokyo Trust Company
as Fiscal Agent

Dated: March 27, 1996

Thomson-CSF back in black despite sales slip

By David Buchanan in Paris

Thomson-CSF, the professional electronics arm of France's Thomson group which is to be privatised later this year, yesterday announced a return to the black from a FF926m net loss in 1994 to a FF1.01bn (\$198m) profit for 1995.

The results were helped by lower restructuring costs and a reduced burden from its stake in Crédit Lyonnais, the troubled bank.

Thomson-CSF, whose business is still nearly two-thirds in defence, reported a 2.4 per cent drop in sales to FF235.5bn and a decline in operating profit from FF12.7bn in 1994 to FF1.01bn last year.

But the company gained more from its stake in SGS-Thomson, the Franco-Italian chipmaker in which Thomson-CSF's stake has been reduced to 17 per cent.

The big improvement in Thomson-CSF's bottom line was due to the fact that in 1994 it had to make a FF1.5bn provision in 1994 for Crédit Lyonnais losses - reflecting its 19 per cent stake in the bank - while the 1995 provision was only FF230m.

Nevertheless, Mr Roulet - who, like his predecessor, heads Thomson-CSF as well as Thomson SA - said privatisation would not hinder Thomson-CSF from pursuing alliances and acquisitions this year.

Warm welcome for OTE offer

By Kerin Hope in Athens

Greece's telecoms offering opened strongly yesterday, with local investors using credit cards to subscribe for shares in OTE, the state-owned monopoly, or taking out special loans offered by Greek banks to underwrite the issue.

Investor enthusiasm over the public issue of 6 per cent of OTE's shares to raise DR68m (\$388m) contrasted sharply with an earlier mood of uncertainty when public sector trade unions revised their campaign against privatisation.

In February OTE's union staged a four-day strike to protest against the flotation. The failure of two earlier attempts to float OTE on the Athens Stock Exchange in 1993 and 1994 had also made investors sceptical whether the socialist government would manage to pull off the first listing of a Greek utility.

Last week, however, almost all the company's 24,000 employees and several thou-

NEWS DIGEST

Océ-van der Grinten ahead in first term

Océ-van der Grinten, the Dutch office equipment and photocopier maker, reported a 30 per cent rise in net profits to FF2.7m (\$16.5m) in the first quarter of its 1996 financial year ending November 30.

The company also said it was poised to complete its recently announced takeover of Siemens Nixdorf's printing systems business on April 1. The purchase price of FF900m would be financed by an issue of around 2.6m ordinary shares, worth about FF370m, and 5m cumulative preference shares, which would be priced at FF25 each and aimed at institutional investors.

Mayr-Melnhof cancels payout

Mayr-Melnhof, the Austrian paper and carton group, has cancelled its 1995 dividend because of unexpected losses at its German subsidiary FS Karton. Mr Michael Groeller, chairman, yesterday said the parent company had to take Schil72m (\$16.55m) from its reserves to cover the losses and write off the value of its holding on its books.

Before these extraordinary outlays, Mayr-Melnhof's group net income jumped 75 per cent from FF152m to FF262m while sales advanced 14 per cent from FF1.91bn to FF2.17bn. But on its balance sheet, Mayr-Melnhof reported neither a profit nor a loss for 1995. Analysts were surprised by the announcement, and Mayr-Melnhof shares closed nearly 4 per cent lower at FF495 on the Vienna stock exchange yesterday.

FLS Industries slips

FLS Industries, the Danish conglomerate, yesterday posted net profits down 3 per cent from DKR425m in 1994 to DKR412m (\$72.19m) last year. Pre-tax profits dropped from DKR633m to DKR666m, while earnings per share dropped from DKR46 to DKR45.

The company said excluding extraordinary and non-recurring items, pre-tax profits rose from DKR688m a year earlier to DKR846m. Turnover rose 26 per cent from DKR14.4bn to DKR18.1m. The dividend was unchanged at DKR12 per share.

For the whole group, sales were expected to rise again in 1996, and continued tight cost control should ensure better operating results in companies within the group. However, uncertainty about currency and tax rates, among other things, indicated a need for caution in forecasting the 1996 net profit in kroner, FLS said.

Banca di Roma doubles profit

Banca di Roma, the Italian bank, said it posted a parent net profit of L88bn (\$66m) in 1995 compared with L42bn a year earlier. Deposits rose to more than L179,000bn compared with L126,000bn a year earlier and loans rose to more than L150,000bn from L108,000bn.

Unit to quit Bremer Vulkan

Bremer Vulkan's subsidiary, Neptun Industrie Rostock, is to split from its parent company, according to NIR. The subsidiary, which currently has 14 subsidiaries and a positive balance sheet, announced its interest in quitting the group on March 4.

Téneo chief sees return to profit for Iberia

By David White in Madrid

Iberia, the Spanish state-owned airline at the centre of a state-aid controversy, will make a clear profit this year after losing Pta45bn (\$822m) in 1995, Mr Javier Salas, chairman of the Téneo holding company, predicted yesterday.

Iberia's financial performance this year would be helped by the controversial Pta87bn capital increase recently approved by the European Commission and due to be carried out shortly, he said. The airline group's loss, which he said reflected restructuring costs, was about Pta1bn worse than in 1994. However, operating results

were strongly positive, with earnings rising by Pta19bn to Pta25bn.

The future of the government's indirect stake in Endesa - and that of Téneo itself - are both in question after this month's general election victory by the centre-right Popular party, which is committed to a more ambitious privatisation programme.

Téneo was formed in 1992 to bring together the more viable parts of the former Instituto Nacional de Industria, a holding company which disappeared in a reorganisation of the state sector last year. Mr Salas, who is expected to be replaced once a new government takes office, said the group was trying to get itself into a position for taking in private-sector shareholders.

Annual Meeting of Shareholders

The Annual Meeting of Shareholders will be held on Thursday, May 9, 1996, 10:00 a.m. at BASF-Feierabendhaus, Leuschnerstraße 47, Ludwigshafen/Rhine, Germany

Agenda

- 1. Presentation of the Financial Statements of BASF Aktiengesellschaft and BASF Group for 1995; presentation of the 1995 Annual Report covering BASF Aktiengesellschaft and the BASF Group; presentation of the Supervisory Board Report.
2. Declaration of dividend.
3. Ratification of the actions of the Supervisory Board.
4. Ratification of the actions of the Board of Executive Directors.
5. Appointment of an auditor.
6. Authorization of the Board of Executive Directors to issue bonds with warrants of the company; creation of conditional capital.
7. Reduction in the nominal value of a proportion of the shares issued by the company.

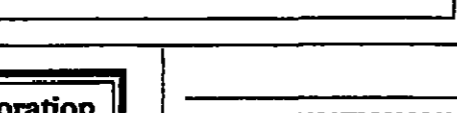
Shareholders wishing to participate in the Annual Meeting and to exercise their right to vote must have deposited their shares during normal office hours and in the prescribed form at a depository bank. The shares should remain deposited until the conclusion of the Annual Meeting. Shareholders have the right to vote by proxy. Depositary banks and the full Agenda are published in the "Bundesanzeiger" of the German Federal Republic Nr. 60 of March 26, 1996.

Depository banks in the U.K.:
Morgan Grenfell & Co. Limited
S.G. Warburg & Co. Ltd.

The deposit is only effective if the shares are submitted by Thursday, May 2, 1996.

The Board of Executive Directors
Ludwigshafen/Rhine,
March 26, 1996

BASF Aktiengesellschaft
67056 Ludwigshafen



The Telecommunications Corporation
U.S. \$50,000,000
Floating Rate Bonds due 2002
which are guaranteed as to payment of principal only at maturity on the Interest Payment Date falling in September 2002 by
International Bank for Reconstruction and Development

BANQUE NATIONALE DE PARIS
Programme for the Issuance of Debt Instruments
USD 3,000,000
Floating to Fixed Rate Notes due 2008
Series 53 Tranche 1
Price: \$2.75 per Unit
Yorkton Securities Inc. Marleau, Lemire Securities Inc.

We are pleased to announce that:
Andrew M. Blum
has been named
Chairman
Unterberg Harris International
Unterberg Harris
New York San Francisco



COMPANIES AND FINANCE: EUROPE

Argentaria hails 'success' of \$1.1bn share issue

By Tom Burns in Madrid

The \$1.1bn secondary share issue by the Spanish state of a 25 per cent stake in Argentaria, the Spanish bank, was hailed as a success by its chairman, Mr Francisco Luzón yesterday, but was greeted with caution by analysts.

"We reduced the international allocation because I wanted quality, stable shareholders and because I wanted to meet the domestic retail demand," Mr Luzón said.

The domestic institutional allocation was 3.1 times oversubscribed. Mr Luzón said Argentaria had been able to rebuild selectively the stable core shareholding of international institutions which it created when it first tapped the global markets in 1993.

Argentaria's chairman said, "I have high quality institutional shareholders who have good research and who know the company well."

Argentaria's fundamentals and its price, but they didn't like the political risk," said Mr Frederick Artesani of the French Oddo group's broking unit in Madrid.

Before the March 3 polls the banking's group's shares had been trading in Madrid at Ptas5,540.

NEWS DIGEST

Ambroveneto lifts annual profit 35%

Banco Ambrosiano Veneto, one of Italy's largest banks, increased net consolidated profit by L47bn to L160.4bn (\$114m) in 1995, a rise of 35 per cent.

Cariplo, one of Italy's largest banks, has appointed Lehman Brothers of the US to advise it on its stock market flotation, which should take place later this year.

Belgian bank slips

Groupe Bruxelles Lambert, the Belgian bank, said its net profit fell from BF6.63bn in 1994 to BF6.6bn (\$217m) last year. But the board is proposing a BF146.5 share net dividend, against BF145 paid in 1994.

The largest profit contributor was GBL's investment in Petrofina, the Belgian oil group, with BF1,178bn, against BF965m. That was followed by Banque Bruxelles Lambert, with BF1.1bn, against BF965m, and Tractebel with BF1.073bn, against BF965m.

Arbed surges

Arbed, the Luxembourg steel group, said its net profit after minority interests rose from LF936m in 1994 to LF93.7bn (\$121m) on sales up 25 per cent to LF257.1bn.

The group said the year was very satisfactory for most markets, although demand fell in the second half, leading to a rise in stocks. This was aggravated by imports from eastern Europe and distortions in trade caused by monetary disorder inside the European Union.

Ciba may drop research into heart drug

By Daniel Green

Ciba, the Swiss drugs company, may drop one of its most promising drugs, Revasc, from its heart disease research programme after disappointing trials results.

The drug may still be used in another area, blood clots in veins, but one analyst at a London stockbroker is reducing his forecasts for Ciba sales in 2000 by SF200m (\$167m), or about 2 per cent of sales.

Revasc was tested in comparison with Heparin, a cheap alternative already on the market, in a study involving 12,000 patients. Patients using Revasc were statistically no better off.

Ciba said that Revasc had proven twice as effective as standard Heparin in reducing deep vein thrombosis, a smaller market than heart disease. It said it expected approval from drug regulators near the end of this year.

UAP tumbles into the red after provisions

By David Buchan in Paris

UAP, the French insurance group, last night announced its first full-year loss. It reported a deficit of FF2.06bn (\$407m) for 1995, due to heavy provisions for property holdings and loans, and to lower capital gains to offset them.

The group, which had made a FF1.56bn profit in 1994, was particularly hit by the need to set aside FF2.9bn to cover the cost of provisioning for, and managing, property holdings and loans made by Banque Worms.

Mr Jacques Friedmann, president, said the loss for 1995 was "essentially the result of decisions taken several years ago in a sector outside our main activity of insurance".

UAP turnover rose by 4 per cent to reach FF157.6bn last year. But stripping out the effect of integrating Provincial, the UK insurance company, and of SCOR, the French reinsurance company, into group accounts, turnover showed a real decline of 0.4 per cent last year.

In contrast to 1994, when UAP's French operations had made capital gains sufficient to offset exceptional charges and provisions, gains from the sale of assets in France were sharply down by FF3.7bn last year.

Insurance operations contributed FF2.5bn to group profit, with a marked improvement in the ratio of accidents to premiums especially in France and eastern and central Europe.

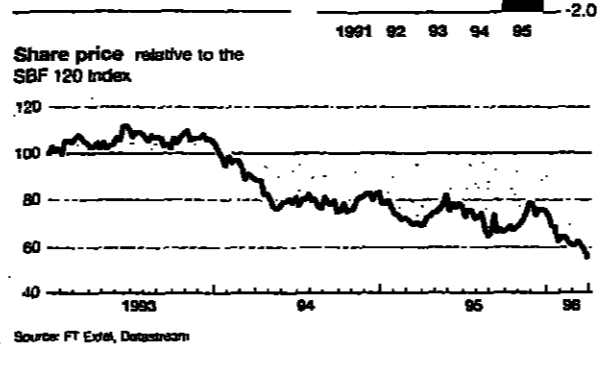
Mr Friedmann forecast for this year that UAP would still require "more rigour in our management to put the group durably back into profit from 1996 onwards", although the board had decided to maintain the dividend at the 1994 level of FF4.50 per share.

He also announced a reorganisation of the group into five geographical profit centres - France, Germany and eastern Europe, Benelux and northern Europe, the UK and Ireland, and a revamped UAP International to take charge of southern Europe and the rest of the world.

This would be accompanied by the selling of some "barely profitable and non-essential" assets, and the merger of the existing UAP International unit into Compagnie UAP.

COMPANY PROFILE: UAP

Table with 2 columns: Metric and Value. Metrics include Market capitalisation (\$6.5bn), Main listing (Paris), Historic P/E (23.7), Gross yield (2.8%), Earnings per share (FFr 5.4), Current share price (FFr 107.2).



Renault truck and bus division doubles to FF712m

By Haig Simonian, Motor Industry Correspondent

Renault VI, the truck and bus division of France's state-controlled vehicles group, accelerated its financial recovery by more than doubling 1995 net profits from FF945m to FF712m (\$141m).

Once a chronic loss-maker, RVI increased sales by 13.2 per cent to FF33.5bn. The improvement came principally in Europe, its main market,

where sales climbed 23 per cent to FF22.1bn and operating profits jumped from FF32m to FF696m.

Output rose 19.5 per cent to 75,788 units, of which heavy trucks - those weighing more than 16 tonnes - made up 53,893, an increase of almost 23 per cent over 1994.

However, the company warned that markets this year would be more difficult. Mr Shémaya Levy, managing director, said European demand for trucks of more than 5 tonnes could stagnate at about 260,000 units, after a slowdown in new orders in the second half of 1995.

The US market was even less encouraging, as demand for heavy trucks was forecast to

fall as much as 30 per cent, to about 165,000 units.

However, the company said it was well set to face "a 1996 which could be less favourable, in market terms, than 1995".

Mack Trucks is trying to lower its break-even point well below the current level of about 20,000 units, while in Europe, RVI is soon expected to unveil a number of new models to replace much of its ageing range.

The group is also trying to

Commerzbank to develop investment banking

By Andrew Fisher in Frankfurt

Commerzbank has ended its search for a reasonably-priced investment banking acquisition and will develop this side of its business from its own resources, Mr Martin Kohlhaussen, the chairman, said yesterday.

His statement marks a retreat from the German bank's previous ambition of buying an investment bank. After coming defeat last year in the battle to buy Smith New Court of the UK, which went to Merrill Lynch of the US, it had still sought acquisitions.

While not excluding an acquisition if the opportunity arose, Mr Kohlhaussen said: "There is no suitable company for a takeover, at least not at an acceptable price." It would push investment banking in Frankfurt, London, New York and Singapore by concentrating securities, asset management and corporate finance activities into stronger units and hiring specialists.

Commenting on the 1996 business outlook, he said Commerzbank was on course for a sharp rise in operating profits. In the first two months, the interest surplus increased slightly and commission income was up by a third,

helped by growth in securities business.

Mr Kohlhaussen said own-account financial trading had developed well after last year's 330 per cent rise to DM455m (\$307.9m). Despite the rise in yields, the bank had achieved a better bond dealing result so far this year, helped by the sale of a share packet in Thyssen, the German steel-based industrial concern.

Overall, profits had risen much faster than costs which grew nearly 13 per cent in 1995, partly reflecting new investments. However, Commerzbank would remain cautious in its handling of loan provisions

in view of economic volatility.

It has already announced a 109 per cent rise in 1995 operating profits to DM1.45bn after risk provisions, with net income 7.2 per cent lower at DM979m because 1994 results were buoyed by asset sales. Loan loss provisions were 46.5 per cent lower at DM898m, due to the absence of write-downs on its securities portfolio in contrast to the bond market rout of 1994. Foreign activities and the group's two mortgage banks performed well in 1995. But domestic branch results were disappointing and a new marketing offensive had been started to improve profits.

Advertisement for Butagaz International B.V. and Shell Gas Romania S.A. Includes logos for Shell, PECO, and Capital S.A. Text describes a joint venture and financial advisor roles.

Large advertisement for Samsung Display Devices Co., Ltd. featuring 0.25% Convertible Bonds due March 12, 2006. Lists various financial institutions like Goldman Sachs, SsangYong Securities, and Salomon Brothers.

COMPANIES AND FINANCE: ASIA-PACIFIC/INTERNATIONAL

Citic Pacific ahead 20% for year

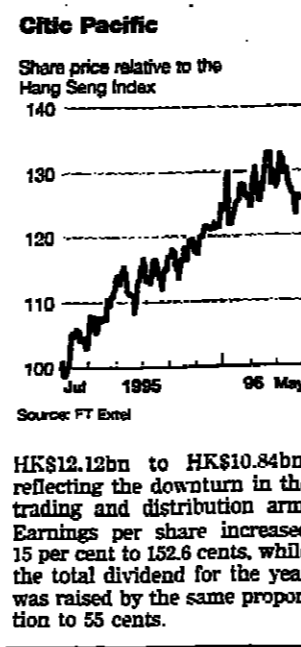
By John Ridding in Hong Kong

Citic Pacific, the Hong Kong-listed arm of China's flagship investment company, yesterday announced a 20 per cent increase in net profits for 1995 and outlined plans for significant investments this year.

year's earnings, as did the Da Pu road tunnel in the city. Mr Henry Fan, managing director, said most of the group's activities had seen satisfactory growth. The exception was Dah Chong Hong, the trading and distribution arm, which was hit by a sharp fall in car sales. In response, Citic Pacific said it was cutting costs and increasing efficiency.

Speculation about strains in the relationship has centred on aviation activities. Citic and Cathay are the dominant shareholders in Dragonair, a Hong Kong based-carrier, which faces the prospect of competition from CNAC, the airline arm of the Chinese aviation authority.

In 1995, the airline had raised both sales and profits, said Mr Yung. Citic's aviation activities represented 19 per cent of profits last year, compared with 28 per cent from telecoms, 21 per cent from property and 11 per cent from bridges and tunnels. Total turnover fell from



Israel group at record before shake-up

By Julian Ozanne in Jerusalem

Africa Israel, an Israeli conglomerate involved in insurance, property and tourism, yesterday announced record annual profits. The improved performance comes as the company braces itself for a restructuring in the wake of new banking regulations forcing Bank Leumi, Africa Israel's biggest shareholder, to reduce its stake in the company from 55 per cent to 25 per cent by the end of this year.

NEWS DIGEST

3I, IBJ complete Japanese buy-out

3I, a joint venture between 3I, the UK venture capital company, and Industrial Bank of Japan, one of Japan's leading banks, has completed the financing of its largest Japanese management buy-out.

Management buy-outs are rare in Japan, and this project - the purchase of Transteq, an importer of computer software and related equipment, from its owner, the Hong Kong-based Swire group - is only the fourth such deal in the country's history. All the previous ones have been small in comparison. The value of this purchase was not revealed, but Transteq has annual sales of about ¥2.2bn (\$20m). 3I in Tokyo said the deal marked the first of what it expected to be a succession of similar projects over the next few years. Last year it said it intended to step up its efforts to develop the moribund MBO market in Japan.

But the enduring reluctance of big Japanese companies to dispose of any of their subsidiaries suggests that, in the foreseeable future, any business is likely to come mainly from foreign companies, such as Swire, and from smaller Japanese businesses.

"Larger Japanese companies tend to be more preoccupied with sorting out their own basket-case subsidiaries, and are less interested in the possibilities of management buy-outs of moderately successful companies," 3I said.

Gerard Baker, Tokyo

Hongkong Telecom in Taiwan deal

Hongkong Telecom, the colony's former monopoly supplier of domestic fixed-line telecommunications, has taken a 26 per cent stake in Taiwan Telecommunication Network Services, the biggest private value-added telecoms service operator in Taiwan. TTNS is a private company, and Hongkong Telecom did not disclose the cost.

The deal is in line with Hongkong Telecom's desire to exploit opportunities in Taiwan and diversify its business away from Hong Kong, where competition has grown on all fronts, including international calls and mobiles. Hongkong Telecom, which is majority owned by Cable & Wireless of the UK, lost its exclusive domestic franchise last July and has seen its international monopoly eroded by call-back services run by, among others, the three new entrants to the domestic market.

TTNS plans to become a full service provider once the industry in Taiwan is fully deregulated. This year it plans to apply for paging and very small aperture terminal (VSAT) licences and, in 2001, long distance and IDD licences.

Louise Lucas, Hong Kong

Singapore Land slips on tax rise

Singapore Land, one of the country's biggest owners of commercial properties, recorded a fall in net profit of 3.9 per cent to S\$2.4m (US\$56.6m) for the year ended December 31 1995.

Revenue was S\$122.6m, against S\$122.1m. The company's net tangible asset value rose 14 per cent to S\$10.84. Its shares closed 30 cents higher yesterday at S\$10.30.

Singapore Land, part of United Industrial, said average occupancy in its investment properties rose marginally to 97 per cent as a result of continued demand and shortage of prime office space.

It added that operating profit fell because of higher property taxes. However, it said the office rental market looked encouraging and it hoped to maintain its profits. The dividend is unchanged at 10 cents.

AP-DJ, Singapore

Henderson Land upbeat after first-half rise

By Louise Lucas in Hong Kong

Henderson Land Development, one of Hong Kong's biggest property groups, yesterday reported a 5.6 per cent rise in net earnings at the halfway stage and sounded an optimistic note for the full year.

Net earnings rose from HK\$3.8bn in the six months to December 31 1994 to HK\$4.01bn (US\$819m). Some analysts had been expecting a decline in earnings.

The company, which at the year-end had a development

land bank of 15.1m sq ft (excluding investment and China properties), increased its share of rental income this year - at HK\$583m, up 45 per cent on the same period last year. The portfolio of investment properties amounted to about 3m sq ft.

Mr William Wong, company secretary, added his voice to the chorus of developers and property analysts who believe the property market has bottomed out.

He said activities in the property market, which had made a

slow start to the year, took a positive turn at the end of last year, led by a gradual recovery in the residential sector. Prime office buildings had also seen a slight pick-up.

Earnings per share improved 5.6 per cent, from HK\$2.38 in the final six months of 1994 to HK\$2.51 in the same period last year. Directors are recommending a 20 per cent increase in the dividend, from 50 cents to 60 cents.

Mr Wong was optimistic for the full year, pointing to falling interest rates and the con-

tinued steady growth expected in the local economy. Supply of new flats from the private sector has been forecast to fall below 30,000 units this year, substantially lower than the historical 10-year average of about 30,000 units a year, while the population is continuing to grow - a good balance for developers.

The group also reported results for Henderson China, its newly spun-off arm for China property projects which now has 22 developments. Trading in Henderson China

shares is due to start tomorrow. The company said its interim profits improved 1.4 per cent from HK\$11.54m in the last six months of 1994 to HK\$11.7m last year.

Henderson Investment, an associate company, more than doubled its net profits, from HK\$625.37m in the last six months of 1994 to HK\$1.54bn in the same period last year. Earnings per share rose from 24 cents to 52 cents, but the dividend is to be lifted only 18 per cent, from 11 cents to 13 cents.

Amcor to expand paper production

By Nikkai Tait

Amcor, the Australian paper and packaging group with growing interests in Europe and North America, is to invest A\$300m (US\$294m) to expand its fine-paper manufacturing facilities in Victoria and Tasmania. The money will be spent over three-and-a-half years.

Amcor said it would build a 160,000 tonne-a-year paper machine, to produce printing and writing papers at Maryvale in Victoria from September 1998. To support the increased production, it will expand eucalyptus plantations in the

state by 150 per cent, to 30,000 hectares. About A\$30m of the total expenditure will take place at Maryvale.

Amcor also plans to upgrade two mills in Tasmania, allowing it to manufacture a higher proportion of high-value coated papers.

The company later denied market rumours of a rights issue.

Glencore, the Swiss-based commodity trading group, was yesterday understood to have picked up a 14.9 per cent stake in Gold Mines of Australia, the Perth-based mining group, through stockmarket purchases.

CBA warns on share buy-back

By Nikkai Tait in Sydney

Commonwealth Bank of Australia warned that its favoured plan to buy back A\$1bn (US\$774m) of shares would depress earnings in the next financial year.

CBA said last May it was considering the buy-back, shortly after the then Labor federal government announced plans to float off its remaining 50.4 per cent stake in the bank on the stock market. The sale is expected to raise about A\$4bn for the government.

Since then, Labor has been replaced by a conservative coalition government, but the new administration is eager to pursue the sale as quickly as

possible. CBA said yesterday it was holding talks with the government.

But it warned that if it pursued the buy-back option - which would make the government's sales task significantly easier - earnings in 1996-97 would be reduced by about A\$48m after tax.

Nevertheless, directors said they still favoured the move, pointing out that it would increase earnings per share and lift the return on shareholder funds.

Last month, the bank warned that pressure on earnings was likely in 1996-97, but profitability should "remain satisfactory".

Yesterday, it explained that next year's earnings growth

would be "positive but modest". But it could not "rule out the possibility of significant new price competition in the domestic home loan market. For each 10 basis points reduction in the bank's margin on standard variable home loans, the initial annualised after-tax effect on earnings would be a reduction of up to approximately A\$12m."

This would improve to approximately A\$5m over the next two years, because of "offsetting changes in interest margins generally".

In the last financial year, CBA made an after-tax profit of A\$983.2m. In the first half of 1995-96 it reported profits of A\$541.9m, up 19.3 per cent on the same period a year earlier.

Advertisement for XEIKON, featuring 7,360,000 American Depositary Shares and 2,208,000 American Depositary Shares. Lists various financial institutions and agents like ALEX. BROWN & SONS INTERNATIONAL, COWEN & COMPANY, and PRUDENTIAL-BACHE SECURITIES.

Advertisement for ROBECO GROUP, featuring annual general meetings for ROBECO N.V., ROLINCO N.V., and RORENTO N.V. Includes detailed agendas and meeting information for shareholders.

COMPANIES AND FINANCE: AMERICAS

NEWS DIGEST

Property families in US retail merger

Two of the wealthiest real estate families in the US have announced a plan to merge their publicly-traded retail property holdings...

Setback for Merck drug

Merck, the largest US drugs company, has issued a warning on its osteoporosis drug Fosamax, which was approved late last year...

Calgary energy group in play

Calgary-based Sceptre Resources has put itself up for sale, the latest move in a spate of takeovers and mergers in western Canada's energy industry...

Danone expands in Brazil

French food group Danone has bought a 25 per cent stake in Brazilian biscuit maker Aymore. Financial details were not disclosed...

Elecar slices dividend

Electricidad de Caracas (Elecar), the Venezuelan utility, announced net profits of Bs31.64bn (\$71.2m) for the year ended December 31 1995...

Norcen disposals gather pace

Norcen, the energy arm of Toronto's Hees-Edper group, has completed the sale of C\$160m (US\$117.5m) of non-essential assets...

Slabec, the former Quebec-owned steelmaker acquired in August 1994 by the legal international mini-mill group, posted record 1995 net profit of C\$103.8m...

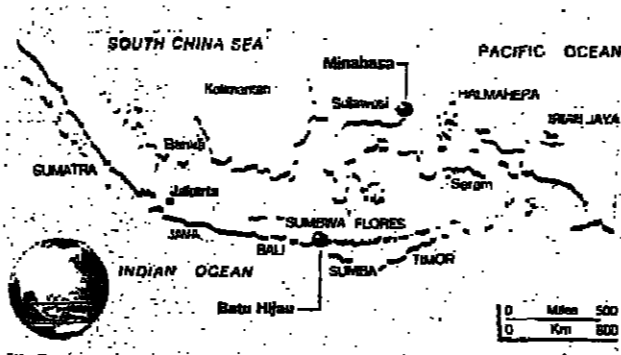
CSFB loses Wade to Lehman

A former Credit Suisse First Boston managing director has joined Lehman Brothers to head the private placements and capital markets project finance group...

Sumitomo joins Newmont venture

By Kenneth Gooding, Mining Correspondent

Newmont Gold of the US has selected Sumitomo Corporation of Japan to be its partner in the Batu Hijau project in Indonesia...



Although it is the richest discovery Newmont has made in its long history, Batu Hijau posed problems for the company...

Currency losses push CESP into red

By Angus Foster

CESP, the Brazilian electricity generator and distributor controlled by the state of São Paulo, yesterday announced a sharp swing from profit into loss...

CESP benefited in 1994 from R\$1.16bn of inflation and exchange rate gains, when the Brazilian Real appreciated against the US dollar...

CESP said the results obscured progress made during the year to restructure. The company is one of three which the state government is seeking to reorganise...

Surge in cellular sales drives 18% rise at Telebrás

By Angus Foster in São Paulo

Growth in cellular services helped drive an 18 per cent increase in consolidated net profits at Telebrás. Brazil's state-controlled telecommunications company...

Telebrás said it installed 2.3m new connections during the year, including 809,000 cellular connections...

Advertisement for German Pfandbriefe. Text: 'You want a pick-up on yield. Especially if you are an institutional investor seeking long-term diversification in D-Mark fixed-interest securities...' Includes a list of German mortgage banks.

Advertisement for The German Pfandbrief. Text: 'The German Pfandbrief Solid from the ground up'. Includes a logo of a hand holding a brick.

COMPANIES AND FINANCE: UK

Charter seeks purchase to cut Esab dependence

By Tim Burt
Charter, the industrial engineering group, is contemplating a big acquisition to reduce its dependence on Esab, the Scandinavian welding products business, acquired for £45m (\$680m) in 1994.

Write-offs push Meggitt into loss

By Tim Burt
Meggitt, the restructured engineering group, yesterday announced goodwill write-offs totalling £37.8m (\$57m) following a raft of disposals and plant closures.

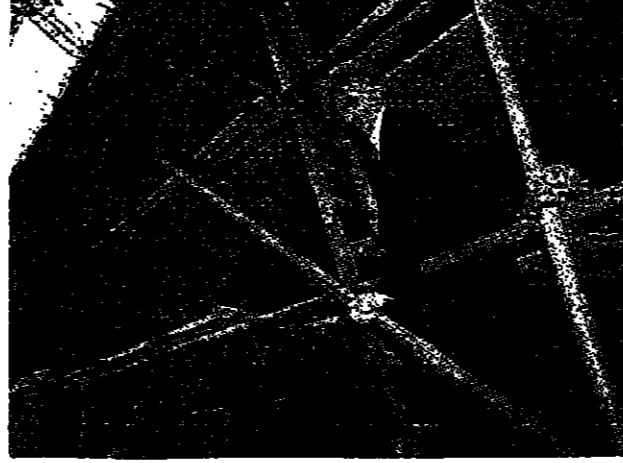
Market cheered by optimistic comments on prospects

Taylor Woodrow plans property sale

By Andrew Taylor, Construction Correspondent

Taylor Woodrow yesterday signalled plans to sell about a third of its £300m (\$630m) UK commercial property investment portfolio as part of a restructuring of its international construction and property businesses.

said the proceeds of the commercial property sale would be reinvested in higher yielding assets such as housing land in the US and UK as well as investment in commercial property developments for sale which "generate higher returns than renting".



Colin Parsons: property proceeds to be reinvested in other assets

Halifax BS considers further buys

By Alison Smith, Investment Correspondent

Halifax Building Society, the UK's largest mortgage lender, has signalled an interest in making further acquisitions after its planned flotation next year.

base. It could issue subordinated debt, or raise fresh equity on flotation.

Mr Jon Foulds, chairman, said yesterday that it would be strategically advantageous to have surplus capital "at a time of considerable rationalisation in the personal financial services industry."

assured, for £800m (\$1.2bn) in an agreed deal. The payment would be in cash and have little impact on its capital ratios.

Hamleys plans overseas growth

By Peggy Hollinger

Hamleys, the toy retailer, yesterday announced a 13 per cent jump in pre-tax profits and unveiled plans to open replicas abroad of its famous store in Regent Street, London.

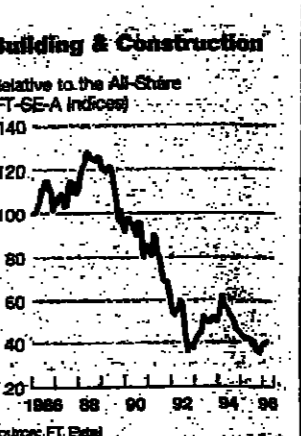
Gulf region in the next 18 months. If that proves successful, further selective town centre openings overseas are planned.

"This is the fourth successive year of considerable growth with all outlets trading profitably and the company is in a strong financial position," he said.

cent improvement in sales on the same amount of space.

LEX COMMENT UK construction

Taylor Woodrow's results provide compelling evidence that the best place to be in the UK construction industry is overseas.



The push offshore has created opportunities for reinvesting a chunk of its low yielding £350m UK property portfolio.

DIGEST Barclays chief's payment up 13%

Mr Martin Taylor, chief executive of Barclays, which this week announced a further 1,000 redundancies in its retail banking operations, received £791,000 (\$1.21m) in total remuneration last year, a 12.8 per cent rise on the 1994 figure of £710,000.

M&S looks at Asia expansion

Marks and Spencer is investigating the possibility of opening stores in Australia, Korea and Taiwan.

Job fears at Camas

More than a sixth of road surfacing workers employed by Camas, Britain's sixth largest aggregates company, could be axed over the next year as a result of government spending cuts, the company warned yesterday.

Lloyds TSB plans underwriter

Lloyds TSB is considering setting up a general insurance underwriting business to service the whole group.

£45m war chest at Lloyd Thompson

By Ralph Atkins, Insurance Correspondent

Lloyd Thompson, the insurance broker, yesterday reported pre-tax profits up 14 per cent at £10.4m (\$16m) in the six months to December.

to soften with particularly dramatic reductions for offshore oil businesses and some marine policies.

This advertisement appears as a matter of record only.

NEW LOOK

Funding of £221 million for the institutional purchase of New Look Limited.

Led, Negotiated and Arranged by BZW Private Equity Limited

Institutional Equity Co-Underwritten by BZW Private Equity Limited Prudential Venture Managers Limited

Senior Debt led by Samuel Montagu & Co. Limited

and co-underwritten by Bank of Scotland

Legal Advisers Cameron Markby Hewitt (Newco and Equity) Lovell White Durrant (Senior debt) Eversheds, London (Management)

Financial Advisers Coopers & Lybrand (Investigating Accountants)

December 1995

Table with columns: Company, Turnover (£m), Pre-tax profit (£m), EPS (p), Current payment (p), Date of payment, Dividends (p), Total for year, Total for year. Lists various companies like Allied London, Arcoelectric, Barr & WAT, etc.

COMMODITIES AND AGRICULTURE

Idaho environmental claims anger miners

By Kenneth Gooding

In what the American industry sees as another example of the anti-mining attitude of many US authorities, claims have been lodged seeking hundreds of millions of dollars for alleged environmental damage caused in the Coeur d'Alene silver mining district of Idaho between 1950 and 1965.

The claims, lodged by the US Justice Department, the Environmental Protection Agency, the Department of the Interior and the Department of Agriculture, suggest that more than 70m short tons (63.5m tonnes) of mine waste was dumped into the Coeur d'Alene river and its tributaries.

government agencies.

The companies reacted angrily to the suit. Asarco and Coeur d'Alene Mines insisted that they had previously resolved the issue. Asarco also complained that the suit, "while naming the few surviving mining companies still operating in the (Coeur d'Alene) Basin, failed to name or to acknowledge the responsibility of the Department of Defence and its predecessors for having actively managed and directed the operation of the mines during world war I and II and the Korean conflict."

Asarco said that it had resolved the issue in 1965 with the State of Idaho and under that agreement the company had helped to finance a \$4.5m trust fund that was being used "in constructive restoration activities", in the basin. The likely effect of the new litigation would be "to unnecessarily delay basin restoration".

Commenting on the federal action, Mr Nick Hatch, head of Flemings Global Mining Group, said: "The lawsuit, involving the federal Superfund clean-up laws, seeks to make polluters pay. In effect, however, what frequently happens is that companies which already have been undertaking and financing a clean-up programme find themselves with extra legal costs, followed by the requirement to finance Superfund studies and administrative costs on top of the clean-up expenditures already being undertaken."

Australian election clears way for uranium projects

The Liberal-National coalition government is committed to scrapping the 'three mines policy', writes Nikki Tait

Clear winners from this month's federal election in Australia have been elusive. But one group that would appear to have gained an outright and immediate benefit is those mining companies sitting on uranium deposits.

For over a decade, they have been constrained by the Labor government's three-mines policy. This was introduced in the 1980s and restricted uranium production to three sites: the Ranger mine in the Northern Territory, operated by Energy Resources of Australia (in turn, controlled by Melbourne's North group); Roxby Downs/Olympic Dam, wholly owned by WMC; and Nabarlek, in Queensland.

Mr Philip Shrivington, ERA's chief executive, believes that the process could be completed within a year. Environmental groups, however, believe there are various technical obstacles - such as the degree of radioactivity in the underground mine. That said, even the ACP admits that it would take "a big fight" to prevent the mine from proceeding.

Despite the fact the Nabelek was worked out several years ago, a new "third site" was never added. The last Labour Party conference flirted with the idea of revising the three-mines policy but the issue was never pursued.

The larger of the Kakadu deposits - known as variously as Jabulka or North Ranger - is owned by ERA, the uranium-mining subsidiary of Melbourne's North group, and is fairly close to the existing Ranger mine. The company's current plan is to develop an underground mine at Jabulka, and truck the uranium to existing - albeit expanded - processing facilities. The development cost at Jabulka has been put at \$570m.

The first requirement, however, is an agreement with the traditional aboriginal owners. Their views are thought to be mixed: on the plus side, they would see additional royalties and, perhaps, job opportunities. Conversely, problems arising from the existing mine, such as water disposal, would be exacerbated.

According to a 1994 report commissioned by the Access Economics consultancy firm, this has left Australia accounting about 10 per cent of the western world's uranium output, despite possessing about 30 per cent of the West's known low-cost uranium reserves.

Victory by the conservative Liberal-National coalition at the federal poll promises a big change. The coalition has said that the three-mines restriction will be abandoned. There is no need for legislation to enforce the new stance, since the previous restriction was party policy, and hence no question of negotiating parliamentary opposition.

ERA representatives met Mr Warwick Parer, Australia's new federal resources minister, last week to discuss the \$570m project. Later both Mr Parer and Senator Robert Hill, the new environment minister, stressed that the mine would have to meet "strict environmental standards" and that the government would "specifically" fulfill its obligations with regards to world heritage listings.

Assuming agreement could be reached with the aboriginal owners, a revised environmental impact assessment would then have to be conducted.

Gold output boost planned at Guyana's Omai mine

By Carole James in Kingston

Output from Guyana's controversial Omai gold mine is to be increased next year following a US\$86m expansion of its operations, which were restarted in February after being closed for six months following an accident.

A mixture of sand, water and traces of copper mineral are escaping from a mine-out pit at the Marroper mine in the Philippines and is flowing into the Poso River.

The anticipated yield has been increased to 3.6m ounces and the life of the mine has been extended from ten years to 12 years.

A new tailings pond covering 21 hectares (five times as large as that which burst in August) is being built. The construction of the first stage of the pond has been completed, and all measures have been taken to ensure safe and environmentally sound operations," said Cambior. The pond will be raised continuously to increase its capacity.

The discharge of the cyanide waste into the Omai and Essequibo rivers brought increased criticism from the mine's operations from local and foreign environmentalists. The rupture of the pond followed a smaller spill in May of last year. The use of cyanide in processing the gold was also attacked, but the government's commission concluded that there was no alternative.

Omai, which is owned mainly by two Canadian companies, expects to produce 276,000 troy ounces by December, 24,000 ounces more than were produced in almost eight months last year. Output will rise to 300,000 ounces next year.

The mine, located 180km south of Georgetown, Guyana's capital, was closed in August after 3m cubic metres of cyanide-tainted water spilled from a defective tailings pond into nearby rivers. A commission appointed by the Guyana government recommended that the mine should be reopened, but said that improved environmental protection measures should be installed.

The increased environmental controls at the mine include a hydrogen peroxide plant, which will reduce the concentration of cyanide in the tailings to a standard of 1.5ppm before discharge into the Omai River. The agreement under which the Omai mine was started stipulated a cyanide discharge standard of 3ppm.

Although concerned at the environmental impact of the mine's operations, the Guyana government is relieved that it has been reopened. "We were anticipating economic expansion of 6.3 per cent in gross domestic product last year, but we realised 5.1 per cent," said Mr Bharat Jagdeo, Guyana's finance minister. "The difference was due solely to the closure of the Omai mine." Guyana's earnings from gold exports were US\$27m short last year because of the closure of the mine.

The government described the cyanide leak as an "environmental disaster," while the company maintained that it was an "industrial accident". The company said it would make reparations for any damage caused by the leak.

Sydney wheat futures volume 'exceeds expectations'

By Nikki Tait in Sydney

Trading in wheat futures began on the Sydney Futures Exchange yesterday with 140 contracts changing hands -

which exchange officials said best their expectations. According to the SFE, the price for July wheat opened at \$223 a tonne, and closed at \$228, with the difference

between a bid and offer price often being little more than \$1. The contract is one of the first to be launched by the SFE since it announced ambitious plans to establish

itself as a regional commodity trading centre. Although the exchange has tended to concentrate on financial products in the past it already runs a wool contract and has also

established a link with the New York Mercantile Exchange for crude oil trading. Next month, this link will be extended to gold and other metals futures.

COMMODITIES PRICES

BASE METALS

Table with columns: Metal, Price, Change, etc. Includes London Metal Exchange, Gold, Silver, etc.

Precious Metals continued

Table with columns: Metal, Price, Change, etc. Includes Platinum, Palladium, Silver, etc.

GRAINS AND OIL SEEDS

Table with columns: Grain, Price, Change, etc. Includes Wheat, Maize, Soybeans, etc.

SOFTS

Table with columns: Commodity, Price, Change, etc. Includes Cocoa, Coffee, Sugar, etc.

MEAT AND LIVESTOCK

Table with columns: Commodity, Price, Change, etc. Includes Live Cattle, Pork, etc.

ENERGY

Table with columns: Commodity, Price, Change, etc. Includes Crude Oil, Heating Oil, etc.

NATURAL GAS NYMEX

Table with columns: Commodity, Price, Change, etc.

POTASSIUM

Table with columns: Commodity, Price, Change, etc.

OTHER

Table with columns: Commodity, Price, Change, etc.

LONDON SPOT MARKETS

Table with columns: Commodity, Price, Change, etc.

PRECIOUS METALS

Table with columns: Metal, Price, Change, etc.

UNLEADED GASOLINE

Table with columns: Location, Price, Change, etc.

PUTURES FUTURE

Table with columns: Commodity, Price, Change, etc.

VOLUME DATA

Table with columns: Commodity, Volume, etc.

INDICES

Table with columns: Index, Value, Change, etc.

JOTTER PAD

Table with columns: Date, Price, etc.

CROSSWORD

Crossword puzzle grid with clues and solution.

Crossword puzzle clues and solutions.

INTERNATIONAL CAPITAL MARKETS

Treasuries steady after FOMC meeting

By Lisa Branstetter in New York and Richard Lapper in London
US Treasury prices were relatively steady at lower levels after the Federal Reserve's Open Market Committee left interest rates unchanged after yesterday's meeting.

The benchmark 30-year Treasury was 1/8 lower at 93 1/2 to yield 6.64 per cent, and the two-year note was down 1/4 at 98 1/2, yielding 5.69 per cent.
Yesterday's losses came despite a new indication that consumer spending is not likely to spur economic growth in the near term.

At mid-morning, the Conference Board reported that its index of consumer confidence slipped to 97.7 in March from 98 in February. Most economists had expected the figure to rise modestly to about 99.
"Although consumer attitudes on balance are pretty much neutral, the uneasiness about the job market, coupled with concerns about future levels of income, do not suggest consumers are ready to spend more freely," the Conference Board said.

Other European high-yielders had a mixed day. Spanish bonds closed marginally higher, with the 10-year yield spread over Germany falling from 333 basis points to 331 points. Swedish bonds closed lower, with the 10-year spread over bunds widening to 209 basis points. The Riksbank's cut in the securities repurchase rate from 7.6 per cent to 7.4 per cent, the seventh this year, had been expected.
Fears about the cost of BSE - so-called "mad cow disease" - continued to overhang UK government bonds, which again underperformed other European markets.

Yields on benchmark 10-year bonds rose by 5 basis points, with the yield spread over bunds, which had narrowed to 178 basis points on Monday, widening to 185 points. Yields on benchmark two-year paper closed 7 basis points higher. On Liffe, June long gilts closed at 104 1/2, down 1/4.
German bonds closed largely unchanged, with yields falling marginally on 10-year bunds and most shorter-dated paper. The market slipped in early trading, following indications from the Bundesbank that an immediate cut in short-term rates was not on the cards, but later recovered ground. On Liffe, 10-year June futures settled at 96.44, down 0.01.
French figures for household consumption in February were as expected and OATs largely tracked bunds. The 10-year yield spread widened by 2 basis points to 23 points.

Banks move fast to finance Jawa power project

By Antonia Sharpe

One of the most rapidly arranged project financings seen in the international loans market, for a power project in Indonesia, was launched into general syndication yesterday.
Four banks - Credit Suisse, Dresdner Bank, Sanwa Bank and Toronto Dominion Bank - were mandated last November to arrange the debt financing for the PT Jawa 1,650mw coal-fired power station, which is

50 basis points because it has 95 per cent political and commercial risk cover from Germany's Export Credit Agency.
In the fourth \$20m tranche, which is uncoversed, margins range from 150 basis points to 180 basis points during its 15-year life, which includes the construction phase.
The third and fifth tranches, amounting to \$250m and \$200m, are being provided by KfW and US institutional investors, respectively, and will not be syndicated.
Banks expect further project financings over the coming months, and such a trend would be welcomed by those who fear that the recent flood of acquisition-related loans is coming to an end.
Among other loans in the market, a \$100m five-year loan facility for Irish Peramant, the Irish building society, was launched into general syndication yesterday.

Owned by Siemens of Germany, PowerGen of the UK and an Indonesian partner.
The banks announced yesterday that the financing was closed and the first tranche of funding had been drawn with one week to spare of the one-year financing deadline laid down by PT PLN, Indonesia's state utility.
According to the Treasury, the TEC 10 "is perfectly homogeneous with references widely known by international investors, the Constant Maturity Treasury (in the US) and Constant Maturity Swaps". This should make the new index more attractive to foreign investors.
Over \$10bn of 10-year OATs with a quarterly coupon based on the TEC 10 will be issued as soon as next month, if market conditions allow.
The coupon will be set in advance for each quarter. Bonds with 10-year maturities will behave in a particular manner. Unlike fixed-income securities, their sensitivity to parallel moves of the yield curve is minimal. However, shifts in the shape of the yield curve affect the bonds' prices, which rise when the curve steepens and fall when it flattens.

The facility, arranged by UBS, carries an interest duration of 15 basis points over Dublin interbank rates and is expected to be fully drawn within 60 days of signing.
A \$400m five-year revolving credit facility for Bank Xerox, the office equipment supplier, has been so heavily oversubscribed that the borrower is contemplating an increase of about \$50m.
Other facilities which are thought to be coming to market include a \$200m facility for the National Grid and a \$200m refinancing for RJR Mining. Both are likely to be arranged by BZW.
First National Bank of Chicago and Lloyds Bank are believed to be arranging a \$200m revolving credit for BPC, the UK consumer finance company, while Bank of Nova Scotia is said to be arranging a \$50m facility for Laura Ashley, the UK fashion chain.

Disney 10-year tranche comes under pressure

By Samer Iskandar

The Disney 10-year tranche of Walt Disney's global bonds, issued last Friday, came under pressure yesterday. The spread widened to as much as 50 basis points over Treasuries, from an initial 47 points.
INTERNATIONAL BONDS
One trader said that syndicate members appeared to be selling bonds back to the lead manager, and hinted that the latter was not supporting the issue sufficiently.
However, CSFB, joint lead manager with Merrill Lynch, attributed the widening to "end of quarter pressures" and that, given the strength of Treasuries, the bonds had shown a "good performance". CSFB also said that demand

for the issue had increased as soon as the spread widened.
Abbey National issued \$200m of bonds maturing on December 30 1997. The deal was partly swap-motivated, which necessitated the unusual maturity. Pricing, at 33 basis points over gilts, was in line with similar issues. But the lead manager, J.P. Morgan, is confident that demand for short-dated paper should ensure placement with retail investors.
Guinness launched a \$100m debt maturing in November 2002. The proceeds will be used to refinance an existing \$100m debt maturing this week and to help retire existing French debt.
The lead manager, Société Générale, said there was good demand for medium-term maturities offering generous terms. Most recent issues have been tightly-priced triple-A rated 10-year deals.

The coupon should be in the 2 to 2 1/2 per cent range and the premium around 10 per cent.
A \$300m issue for Companhia Vale do Rio Doce, scheduled to be launched yesterday, was rushed through on Monday afternoon to take advantage of bullish markets. The lead managers, Chase and Chemical, said the issue was oversubscribed, with very strong demand from Europe as well as the US.

hedge but it has spooked BTPs nevertheless, catching the market on the defensive".
On Liffe, Mr Alex Cooper, floor manager with Crédit Lyonnais, said many traders, who last week bought Italian bonds in the wake of consolidation in Europe and the US, moved quickly to reduce their exposures.

NEW INTERNATIONAL BOND ISSUES

Table with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, Spread, Book-runner. Includes entries for US Dollars, Yen, Swiss Francs, French Francs, and Sterling.

WORLD BOND PRICES

Table with columns: Country, Coupon, Price, Yield, Week, Month. Includes Australia, Austria, Belgium, Canada, Denmark, Germany, Italy, Japan, Netherlands, Portugal, Spain, Sweden, UK Gilts, US Treasury, and ECM (France).

BUND FUTURES OPTIONS (LFFE) DM250,000 points of 100%

Table with columns: Strike, Price, Call, Put, Sep, May, Jun, Jul, Aug, Sep. Includes entries for 105.20, 105.25, 105.30, 105.35, 105.40.

FT ACTUARIES FIXED INTEREST INDICES

Table with columns: Index, Price, Yield, 10y, 20y, 30y, 5y, 10y, 20y, 30y. Includes entries for UK Gilts, US 5-yr, 10-yr, 30-yr, 5-yr, 10-yr, 30-yr.

FT FIXED INTEREST INDICES

Table with columns: Index, Price, Yield, 10y, 20y, 30y, 5y, 10y, 20y, 30y. Includes entries for Govt. Secs, Fixed Interest, 5-day average.

FT/ISMA INTERNATIONAL BOND SERVICE

Table with columns: Issued, Bid, Offer, Chg, Yield. Includes entries for US Dollar Straight, Euro, Yen, and other international bonds.

US INTEREST RATES

Table with columns: Rate, Bid, Offer, Chg, Yield. Includes entries for Prime rate, Fed funds rate, Treasury bills, and Treasury notes.

BOND FUTURES AND OPTIONS

Table with columns: Strike, Price, Call, Put, Jun, Apr, May, Jun, Jul, Aug, Sep. Includes entries for France, Germany, and UK Gilts.

UK GILTS PRICES

Table with columns: Maturity, Bid, Offer, Chg, Yield. Includes entries for 12m, 18m, 2.5y, 3.5y, 4.5y, 5.5y, 6.5y, 7.5y, 8.5y, 9.5y, 10.5y.

Other Fixed Interest

Table with columns: Index, Price, Yield, 10y, 20y, 30y, 5y, 10y, 20y, 30y. Includes entries for Deutsche Mark, Japanese, and other fixed interest instruments.

CONVERTIBLE BONDS

Table with columns: Issued, Bid, Offer, Chg, Yield. Includes entries for various convertible bond issues.

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FT/ISMA INTERNATIONAL BOND SERVICE

Table with columns: Issued, Bid, Offer, Chg, Yield. Includes entries for US Dollar Straight, Euro, Yen, and other international bonds.

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FT/ISMA INTERNATIONAL BOND SERVICE

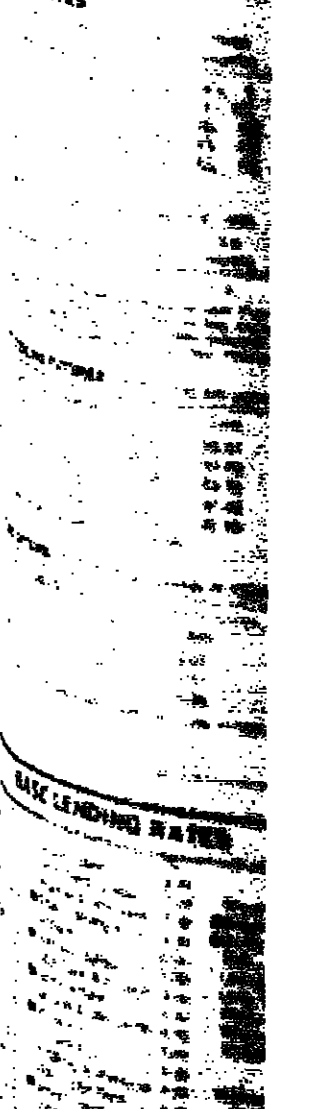
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FT/ISMA INTERNATIONAL BOND SERVICE

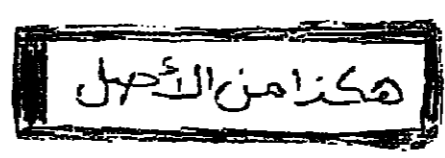
Table with columns: Issued, Bid, Offer, Chg, Yield. Includes entries for US Dollar Straight, Euro, Yen, and other international bonds.

FT/ISMA INTERNATIONAL BOND SERVICE

Table with columns: Issued, Bid, Offer, Chg, Yield. Includes entries for US Dollar Straight, Euro, Yen, and other international bonds.







CURRENCIES AND MONEY

Currencies quiet as markets wait on Fed meeting

By Philip Gawth

Currency markets had a quiet day yesterday with traders mostly content to stay on the sidelines ahead of the Federal Reserve policy meeting.

The dollar closed little changed in London at DM1.4758, while the Fed was still meeting. Against the yen it closed at ¥106.245 from ¥106.13.

The dollar firmed slightly when it emerged that the Fed had left interest rates on hold. The announcement did not come as a surprise.

While many observers believe US rates will still fall further, the chance of an early cut was reduced by the fresh US payroll report last month.

On the policy front, the Swedish central bank cut the repo rate to 7.4 per cent from 7.5 per cent.

most currencies. The lira was the main loser, finishing at L1.054 from L1.055. Traders sold the currency after news emerged that shares in the state-controlled Banco di Napoli had been suspended.

Sterling was stable, but there remain concerns that the government will pay a heavy political price for its handling of the "mad-cow" scare.

Although the D-Mark had a slightly firmer tone yesterday, many analysts believe the outlook for the German currency is bleak.

Mr Chris Turner, currency strategist at BZW in London, said "quite a bearish story" was developing for the D-Mark.

He cited three recent developments: M3 growth, the regional elections and the IPO business confidence survey.

With M3 money supply growth running at six per cent year on year, Mr Turner said the necessary condition for currency depreciation - money supply growth outstripping nominal output growth - was now in place.

The election result, meanwhile, said Mr Turner, "gave Chancellor Kohl the green light to press on with EMU".

He said this was likely to be negative for the D-Mark on fears of dilution when it becomes part of a single currency. Also, with the EMU project requiring a tight fiscal policy, this would need to be countered by an environment of low interest rates.

The IPO survey revealed a big drop in exporter optimism. To the lowest level since last June, Mr Turner said this was probably a lagged response to

announced average gain in its trade-weighted index. Progress has been so consistent that "it is 15 years since the D-Mark index last dropped by as much as 3 per cent below its last year average."

But he believes there are three reasons - falling competitiveness, the role of net foreign purchases of bonds, and the issue of "flight capital" - why the D-Mark will weaken.

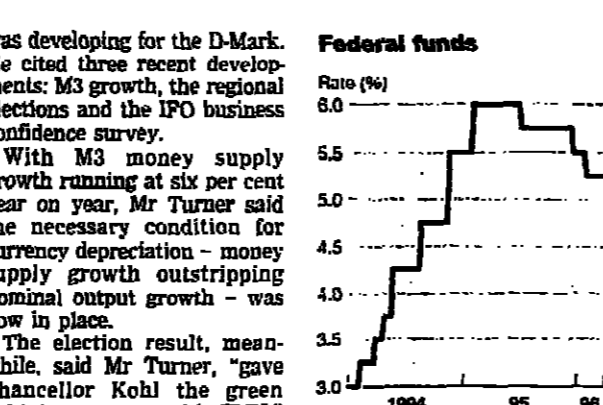
As evidence of the cumulative loss of competitiveness over a number of years, they note that the pace of net outflows of direct investment from Germany reached almost DM40bn last year, roughly 40 per cent of the size of the trade surplus, while West German employment has not recovered from the 1992 recession.

Mr Brunner believes Germany is pushing for a single currency because it wants to avoid the sort of revaluation of the D-Mark, common in recent years, which took place regardless of German fundamentals.

"The feeling in Germany is that if the single currency is abolished, or even delayed, the D-Mark will go on a strong run again which the economy cannot afford."

While the FOMC meeting held little joy for currency markets, some better news came in the form of prepared comments from Mr Alan Greenspan, the Fed chairman, at his confirmation hearings.

"Maintaining the key role of the dollar is important to American growth and standards of living," he said. Repeating this comment for the second time in two weeks will remind markets that the US authorities are not indifferent to the value of the dollar.



Federal funds Rate (%)

WORLDWIDE INTEREST RATES

Table of interest rates for various countries including Belgium, France, Germany, Ireland, Italy, Netherlands, Switzerland, and the US. Columns include Over, One, Three, Six, and One year rates.

LIBOR FT London

Table showing LIBOR rates for various currencies like Interbank Pkng, US Dollar Cds, and ECU Linked Ds.

EURO CURRENCY INTEREST RATES

Table of Euro currency interest rates for various countries like Belgium, Denmark, D-Mark, Dutch Guilder, French Franc, etc.

OTHER CURRENCIES

Table of interest rates for other currencies including Canada, Hong Kong, India, Israel, etc.

THREE MONTH EUROMARK FUTURES

Table of three-month Euro mark futures for various currencies like Jun, Sep, Dec.

THREE MONTH EURO DOLLAR FUTURES

Table of three-month Euro dollar futures for various currencies like Jun, Sep, Dec.

THREE MONTH EURO SWISS FRANC FUTURES

Table of three-month Euro Swiss franc futures for various currencies like Jun, Sep, Dec.

THREE MONTH ECU FUTURES

Table of three-month ECU futures for various currencies like Jun, Sep, Dec.

THREE MONTH EURO DOLLAR CALLS

Table of three-month Euro dollar calls for various currencies like Jun, Sep, Dec.

CROSS RATES AND DERIVATIVES

EXCHANGE CROSS RATES

Table of exchange cross rates for various currencies like Belgium, France, Germany, etc.

D-MARK FUTURES

Table of D-mark futures for various currencies like Jun, Sep, Dec.

SWISS FRANC FUTURES

Table of Swiss franc futures for various currencies like Jun, Sep, Dec.

UK INTEREST RATES

Table of UK interest rates for various currencies like LONDON MONEY RATES.

THREE MONTH STERLING FUTURES

Table of three-month sterling futures for various currencies like Jun, Sep, Dec.

SHORT TERM STERLING OPTIONS

Table of short-term sterling options for various currencies like Jun, Sep, Dec.

BASE LENDING RATES

Table of base lending rates for various banks like Adam & Company, Dunlop Lewis, etc.

JAPANESE YEN FUTURES

Table of Japanese yen futures for various currencies like Jun, Sep, Dec.

STERLING FUTURES

Table of sterling futures for various currencies like Jun, Sep, Dec.

EUROPEAN CURRENCY UNIT RATES

Table of European currency unit rates for various currencies like Spain, Netherlands, etc.

NON ERM MEMBERS

Table of non-ERM members for various currencies like Greece, Turkey, etc.

PHILADELPHIA SE/EZ OPTIONS

Table of Philadelphia SE/EZ options for various currencies like Jun, Sep, Dec.

THREE MONTH EURO DOLLAR

Table of three-month Euro dollar for various currencies like Jun, Sep, Dec.

THREE MONTH EURO SWISS FRANC

Table of three-month Euro Swiss franc for various currencies like Jun, Sep, Dec.

THREE MONTH EURO DOLLAR CALLS

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THREE MONTH EURO SWISS FRANC

Table of three-month Euro Swiss franc for various currencies like Jun, Sep, Dec.

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LONDON SHARE SERVICE

ALCOHOLIC BEVERAGES

Table listing companies in the Alcoholic Beverages sector with columns for company name, price, and change.

BANKS, MERCHANT

Table listing companies in the Banks, Merchant sector with columns for company name, price, and change.

BANKS, RETAIL

Table listing companies in the Banks, Retail sector with columns for company name, price, and change.

BREWERIES, PUBS & REST

Table listing companies in the Breweries, Pubs & Rest sector with columns for company name, price, and change.

BUILDING & CONSTRUCTION

Table listing companies in the Building & Construction sector with columns for company name, price, and change.

BUILDING MATS. & MERCHANTS

Table listing companies in the Building Mats. & Merchants sector with columns for company name, price, and change.

CHEMICALS

Table listing companies in the Chemicals sector with columns for company name, price, and change.

DISTRIBUTORS

Table listing companies in the Distributors sector with columns for company name, price, and change.

DIVERSIFIED INDUSTRIALS

Table listing companies in the Diversified Industrials sector with columns for company name, price, and change.

ELECTRICITY

Table listing companies in the Electricity sector with columns for company name, price, and change.

ELECTRONIC & ELECTRICAL EQPT

Table listing companies in the Electronic & Electrical Eqpt sector with columns for company name, price, and change.

ENGINEERING, VEHICLES

Table listing companies in the Engineering, Vehicles sector with columns for company name, price, and change.

EXTRACTIVE INDUSTRIES

Table listing companies in the Extractive Industries sector with columns for company name, price, and change.

ELECTRONIC & ELECTRICAL EQPT - Cont.

Continuation of Electronic & Electrical Eqpt sector table.

ENGINEERING

Table listing companies in the Engineering sector with columns for company name, price, and change.

ENGINEERING - Cont.

Continuation of Engineering sector table.

EXTRACTIVE INDUSTRIES - Cont.

Continuation of Extractive Industries sector table.

ENGINEERING - Cont.

Continuation of Engineering sector table.

EXTRACTIVE INDUSTRIES - Cont.

Continuation of Extractive Industries sector table.

EXTRACTIVE INDUSTRIES

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EXTRACTIVE INDUSTRIES - Cont.

Continuation of Extractive Industries sector table.

ENGINEERING

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ENGINEERING - Cont.

Continuation of Engineering sector table.

EXTRACTIVE INDUSTRIES - Cont.

Continuation of Extractive Industries sector table.

ENGINEERING - Cont.

Continuation of Engineering sector table.

EXTRACTIVE INDUSTRIES - Cont.

Continuation of Extractive Industries sector table.

EXTRACTIVE INDUSTRIES

Table listing companies in the Extractive Industries sector with columns for company name, price, and change.

HEALTH CARE - Cont.

Continuation of Health Care sector table.

HOUSEHOLD GOODS

Table listing companies in the Household Goods sector with columns for company name, price, and change.

INSURANCE

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INVESTMENT TRUSTS

Table listing companies in the Investment Trusts sector with columns for company name, price, and change.

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INVESTMENT TRUSTS - Cont.

Continuation of Investment Trusts sector table.

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INVESTMENT TRUSTS - Cont.

Table listing investment trusts with columns for name, price, and other financial metrics.

LEISURE & HOTELS - Cont.

Table listing leisure and hotel companies with columns for name, price, and other financial metrics.

OTHER FINANCIAL - Cont.

Table listing other financial companies with columns for name, price, and other financial metrics.

PROPERTY - Cont.

Table listing property companies with columns for name, price, and other financial metrics.

SUPPORT SERVICES - Cont.

Table listing support services companies with columns for name, price, and other financial metrics.

AIM - Cont.

Table listing companies on the Alternative Investment Market (AIM) with columns for name, price, and other financial metrics.

AMERICANS

Table listing American companies with columns for name, price, and other financial metrics.

CANADIANS

Table listing Canadian companies with columns for name, price, and other financial metrics.

SOUTH AFRICANS

Table listing South African companies with columns for name, price, and other financial metrics.

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PAPER, PACKAGING & PRINTING

Table listing paper, packaging, and printing companies with columns for name, price, and other financial metrics.

RETAILERS, FOOD

Table listing food retailers with columns for name, price, and other financial metrics.

RETAILERS, GENERAL

Table listing general retailers with columns for name, price, and other financial metrics.

TELECOMMUNICATIONS

Table listing telecommunications companies with columns for name, price, and other financial metrics.

TEXTILES & APPAREL

Table listing textiles and apparel companies with columns for name, price, and other financial metrics.

TOBACCO

Table listing tobacco companies with columns for name, price, and other financial metrics.

TRANSPORT

Table listing transport companies with columns for name, price, and other financial metrics.

PHARMACEUTICALS

Table listing pharmaceutical companies with columns for name, price, and other financial metrics.

RETAILERS, GENERAL - Cont.

Table listing general retailers (continued) with columns for name, price, and other financial metrics.

WATER

Table listing water companies with columns for name, price, and other financial metrics.

SUPPORT SERVICES

Table listing support services companies (continued) with columns for name, price, and other financial metrics.

AIM

Table listing companies on the AIM (continued) with columns for name, price, and other financial metrics.

OIL EXPLORATION & PRODUCTION

Table listing oil exploration and production companies with columns for name, price, and other financial metrics.

OIL, INTEGRATED

Table listing integrated oil companies with columns for name, price, and other financial metrics.

PROPERTY

Table listing property companies (continued) with columns for name, price, and other financial metrics.

OTHER FINANCIAL

Table listing other financial companies (continued) with columns for name, price, and other financial metrics.

LEISURE & HOTELS

Table listing leisure and hotel companies (continued) with columns for name, price, and other financial metrics.

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Fidelity Currency Funds Ltd	Prime Fund	Prime Fund	Prime Fund
001 800 262 2700	1.00	1.00	1.00
001 800 262 2700	1.00	1.00	1.00
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**BERMUDA (REGULATED (\*\*))**

Bermuda Intl Investment Mgmt Ltd	Intl Growth	Intl Growth	Intl Growth
001 800 262 2700	1.00	1.00	1.00
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**GUERNSEY (SIB RECOGNISED)**

ABF Investment Managers (Guernsey) Ltd	ABF Growth	ABF Growth	ABF Growth
001 800 262 2700	1.00	1.00	1.00
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**IRELAND (SIB RECOGNISED)**

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**ISLE OF MAN (SIB RECOGNISED)**

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**ISLE OF MAN (REGULATED (\*\*))**

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**JERSEY (SIB RECOGNISED)**

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**JERSEY (REGULATED (\*\*))**

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**LUXEMBOURG (SIB RECOGNISED)**

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**LUXEMBOURG (REGULATED (\*\*))**

ABF Fund Management (Luxembourg) SA	ABF Growth	ABF Growth	ABF Growth
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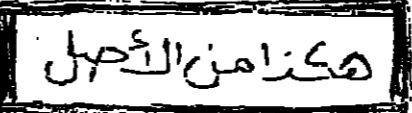
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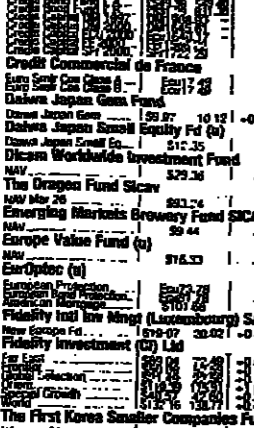
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OTHER OFFSHORE FUNDS

OFFSHORE INSURANCES

Table listing offshore insurance products with columns for Fund Name, Price, and Change.

MANAGED FUNDS NOTES
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The fund prices on these pages are also available on the Internet at www.ft.com

LONDON STOCK EXCHANGE

MARKET REPORT

Political pressures weigh heavily on equities

By Steve Thompson, UK Stock Market Editor

The political fall-out from the mad cow disease controversy continued to cast a shadow over UK equities and was said to have been responsible for another dismal performance by the stock market.

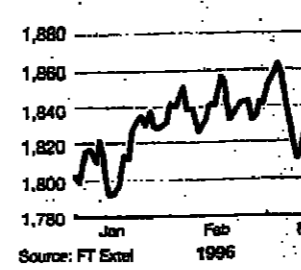
With dealers increasingly taking the view that the government will struggle to recover from the political and potential economic impact of the BSE scare, gilts were persistently sold throughout the day and the Footsie future traded at a big discount to the cash market.

Wall Street gave precious little support to London, with the Dow Jones Industrial Average coming in on the weak side and falling sharply in the first 30 minutes of trading before staging a good rally and posting a small gain soon after that.

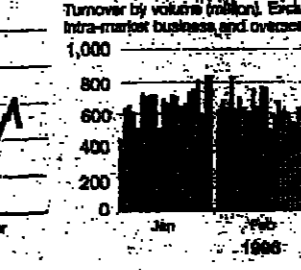
On the plus side, however, the view in the market was that the FT-SE 100 index was being depressed by a large short position in the future which, if unwound, might produce a sharp rebound.

It was not all doom and gloom in the market. Glaxo Wellcome shot to the top of the FT-SE 100 leader board, in the wake of a burst of speculative buying triggered by the emergence of rumours that a merger between the company and Pfizer, of the US, could be on the cards.

FT-SE-A All-Share Index



Equity shares traded



Indices and ratios

Table with 2 columns: Index Name and Value. Includes FT-SE 100 (3660.9), FT-SE Mid 250 (4294.5), FT-SE-A 350 (1845.5), FT-SE-A All-Share (1826.17), and FT-SE-A All-Share yield (3.85).

Best performing sectors

Table with 2 columns: Sector and Value. Top performers include Oil Integrated (+1.5), Mineral Extraction (+1.2), and Pharmaceuticals (+0.9).

Glaxo merger hints

Glaxo Wellcome, which has been left out of the rumour club for some time, burst back into prominence yesterday. A story went around the market that it was about to link up with Pfizer, of the US.

As Glaxo is currently the world's biggest pharmaceuticals company by sales and is still accruing the benefits of its takeover of Wellcome, there seems little rationale for another big consolidation.

Securix "A" traded 3.2m, the heaviest single day volume since late 1991. The shares put on 120 at 117.50, up 19 per cent in two days. Security Services added 118 at 116.90.

The feel-bad factor did not help the rest of the composite insurers, with General Accident slipping 9% to 62 1/2% and Royal Insurance 6 to 94.9p.

Construction group Taylor Woodrow shot ahead following forecast-trouncing results and a 33 per cent increase for the dividend. BWZ, which had been at the bottom of the estimate range, upgraded by 10m to 260m for the current year.

FUTURES AND OPTIONS

Table with 3 columns: Instrument, Price, and Change. Includes FT-SE 100 INDEX FUTURES (LFFE) and FT-SE 100 INDEX OPTION (LFFE).

TRADING VOLUME

Table with 3 columns: Stock Name, Volume, and Price Change. Lists major stocks like AstraZeneca, Glaxo Wellcome, and British Airways.

Some analysts, such as Mr Adam Christie of ABN Amro Hoare Govett, said a Pfizer/Glaxo deal made "basic sense", but most industry specialists were sceptical about a deal being imminent.

The shares have been a strong market since Monday's announcement of plans to streamline the group's capital structure and that of its associate, Securix Services. The two have a combined market capitalisation of around £1.4bn.

FINANCIAL TIMES EQUITY INDICES table showing various indices like Ordinary Shares, Div. yield, P/E ratio, etc. for March 26, 25, 22, 19, 16, 13, 10, 7, 4, 1, and Yr ago.

MARKET RECENT ISSUES: EQUITIES table listing various companies like British Airways, AstraZeneca, Glaxo Wellcome, etc. with their closing prices and changes.

FT GOLD MINES INDEX table showing gold mine indices for various regions like Africa, Australia, and North America.

MARKET REPORTERS

Peter John, Joel Kibazo, Jeffrey Brown, Lisa Wood.

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U.S. \$150,000,000 Financiere CSFB N.V. Junior Guaranteed Undated Floating Rate Notes. Includes interest rates, terms, and contact information for CSFB.

FT-SE Actuaries Share Indices. Table showing various share indices like FT-SE 100, FT-SE Mid 250, FT-SE-A 350, etc. with their values and changes.

U.S. \$30,000,000 CRÉDIT D'ÉQUIPEMENT DES PETITES ET MOYENNES ENTREPRISES. Undated Subordinated Floating Rate Notes. Includes interest rates, terms, and contact information for CSFB.

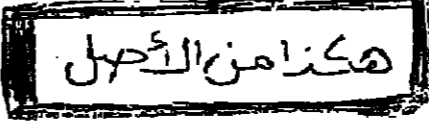
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Hourly movements. Table showing hourly price movements for various indices like FT-SE 100, FT-SE Mid 250, FT-SE-A 350, etc.

THE TOP OPPORTUNITIES SECTION. For senior management positions. For information please contact: Robert Hunt +44 0171 873 4095.

Major Stocks Yesterday. Table showing trading volume and price changes for various major stocks like AstraZeneca, Glaxo Wellcome, British Airways, etc.



WORLD STOCK MARKETS

Table of stock market data for various regions including Europe, Asia, and Africa. Columns include region, stock name, price, and change.

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Table of stock market data for Europe, listing various countries and their respective stock indices and major companies.

Table of stock market data for Asia, listing various countries and their respective stock indices and major companies.

Table of stock market data for Africa, listing various countries and their respective stock indices and major companies.

Table of stock market data for the Americas, listing various countries and their respective stock indices and major companies.

Table of stock market data for Oceania, listing various countries and their respective stock indices and major companies.

Table of stock market data for the Middle East, listing various countries and their respective stock indices and major companies.

Table of stock market data for Europe (continued), listing various countries and their respective stock indices and major companies.

Table of stock market data for Asia (continued), listing various countries and their respective stock indices and major companies.

Table of stock market data for Africa (continued), listing various countries and their respective stock indices and major companies.

Table of stock market data for the Americas (continued), listing various countries and their respective stock indices and major companies.

Table of stock market data for Oceania (continued), listing various countries and their respective stock indices and major companies.

Table of stock market data for the Middle East (continued), listing various countries and their respective stock indices and major companies.

Table of stock market data for Europe (continued), listing various countries and their respective stock indices and major companies.

Table of stock market data for Asia (continued), listing various countries and their respective stock indices and major companies.

Table of stock market data for Africa (continued), listing various countries and their respective stock indices and major companies.

INDEX FUTURES, US INDICES, and other market data. Includes a section for 'MONTREAL (Mar 26 / Can \$)' and 'AFRICA'.

Footnote and disclaimer text: 'NOTES: Prices are based on the...'. Includes information about the source of the data and any limitations.

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Table with columns: High, Low, % Chg, Volume, Price, etc. Lists various stock prices and market indices.

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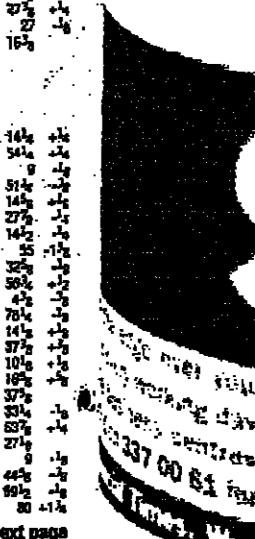
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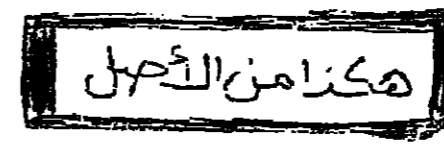
Table with columns: High, Low, % Chg, Volume, Price, etc. Lists various stock prices and market indices.

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Continued on next page





NYSE COMPOSITE PRICES

Table of NYSE Composite Prices with columns for Stock, High, Low, Change, and Volume. Includes sub-sections for 'Continued from previous page', 'T', 'U', and 'V'.

NASDAQ NATIONAL MARKET

Table of NASDAQ National Market prices with columns for Stock, High, Low, Change, and Volume. Includes sub-sections for 'L', 'M', 'N', 'O', 'P', 'Q', 'R', 'S', 'T', 'U', 'V', 'W', 'X', 'Y', 'Z'.

AMEX COMPOSITE PRICES

Table of AMEX Composite Prices with columns for Stock, High, Low, Change, and Volume. Includes sub-sections for 'A', 'B', 'C', 'D', 'E', 'F', 'G', 'H', 'I', 'J', 'K', 'L', 'M', 'N', 'O', 'P', 'Q', 'R', 'S', 'T', 'U', 'V', 'W', 'X', 'Y', 'Z'.

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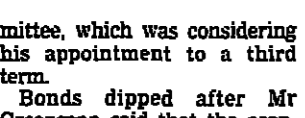
AMERICA Little reaction to 'no change' rate decision

Wall Street

US shares spent the morning session in a narrow trading range near Monday's closing levels as the Federal Reserve concluded its Open Market Committee meeting without a change in interest rates...

Sun Microsystems

Consolidated Shares jumped 4 1/4 to 16 per cent to \$30 1/4 on news that the discount retailer had agreed to buy Melville's Kay-Bee Toys chain for \$215m in cash and a \$100m subordinated note...



Technology shares were mixed as a few issues recovered some of the ground lost over the past two sessions, while computer networking companies slipped after reports that Goldman Sachs had lowered its ratings estimate for Bay Networks...

Mexico rises 1.6%

Hopes for a fall in interest rates led MEXICO CITY higher by midsession, while strength in the peso was another contributory factor. The IPC index was up 49.02 or 1.6 per cent at 3,117.02, a new intra-day high...

South African golds stronger

Gold shares were stronger following a rise in the price of bullion to around the \$400 level. Industrials, mixed throughout much of the session, weakened sharply towards the close...

EUROPE Good results, acquisition turn spotlight on Océ

Océ-van der Grinten caught the imagination in AMSTERDAM following a good set of first-quarter results and an announcement from the photocopy group that it was acquiring Siemens Nixdorf's printing systems division...

The stock, which had initially risen to a session's and year's high of F1145.50, receded as the overall market weakened during the afternoon to end with a gain of F13.00 or 2 per cent at F1143.70...

ASIA PACIFIC

Futures boost Nikkei over 21,000, hinder Hang Seng

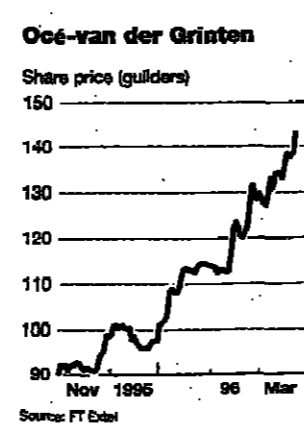
The Nikkei average closed above 21,000 for the first time in seven weeks. Trading began for the new year account, and this coincided with technical buying as parliamentary talks about the jusen bailout resumed...

Of the day, rose Y26 to Y89 and Keisel Electric Railway by Y30 to Y1,160. Tokyo Broking System, a national television network, declined Y40 to Y1,650...

High-technology issues remained mixed. Toshiba put on Y8 to Y798 and NEC climbed Y40 to Y1,200 but Sony retreated Y30 to Y630...

Roundup

Derivatives were no help in HONG KONG, where equities reversed early gains on selling mostly related to technical activity in the futures market. The Hang Seng index, which had reached 13,215.11 during the morning, ended off 127.29 or 1.1 per cent at 10,984.47...



1995 results. Analysts said that they were expecting the results to be hit by the acquisition of the UK merchant bank, but otherwise the overall figures would be good...

On the day, turnover was up from DM7.5bn to DM9.4bn. Banks showed relative strength after Commerzbank said that it was aiming for a 10 per cent return on equity this year...

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High-technology issues remained mixed. Toshiba put on Y8 to Y798 and NEC climbed Y40 to Y1,200 but Sony retreated Y30 to Y630...

year, after a fall from 11.2 per cent to 8.6 per cent in 1995. In chemicals, a residue of optimism lifted Hoechst and Bayer on perceived restructuring prospects...

Elsewhere there was broadly based weakness in automotive stocks, engineers and utilities, suggesting profit-taking in some cases, like Linde which dropped DM13.50 to DM97.50 after a three-day gain of DM65 on good results...

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FT-SE Actuaries Share Indices

Table with columns for FT-SE Actuaries 100, FT-SE Actuaries 200, and THE EUROPEAN SERIES. Rows include Mar 26, Mar 25, Mar 22, Mar 21, Mar 20, Mar 19.

show a substantial 1995 loss. Eurotunnel slipped SF40 to SF1,905 on profit-taking, and as it disclosed a lower overall load factor for February...

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news extended Monday's losses, with Telecom Italia down 2.7 per cent at L2,345. VIENNA saw contrasting stories in OMV, Lenzing and Mayr-Melnhof as the ATX index kept its balance...

show a substantial 1995 loss. Eurotunnel slipped SF40 to SF1,905 on profit-taking, and as it disclosed a lower overall load factor for February...

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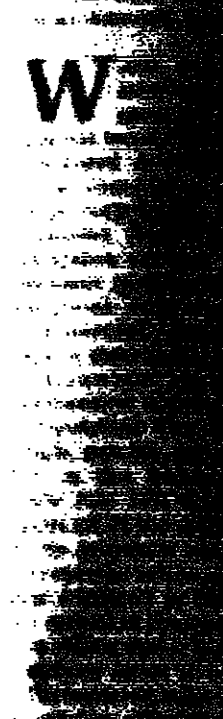
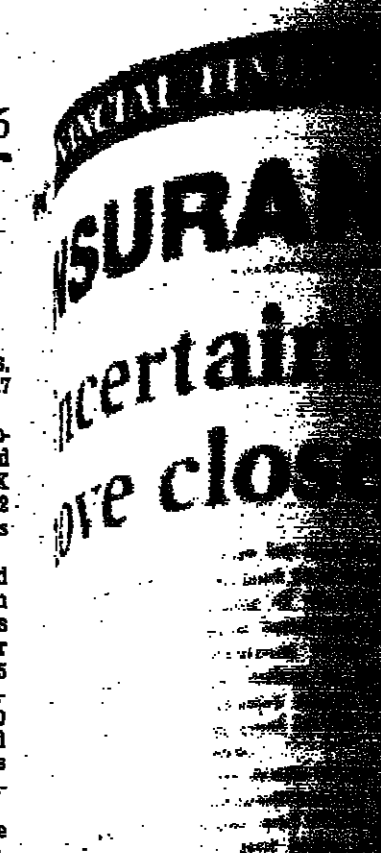
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FT/S&P ACTUARIES WORLD INDICES

Table with columns for REGIONAL MARKETS, MONDAY MARCH 25 1996, and FRIDAY MARCH 22 1996. Rows include Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Iceland, Japan, Korea, Malaysia, Mexico, Netherlands, New Zealand, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, Thailand, United Kingdom, USA, and World Index.

JAWA POWER P.T. Jawa Power - Paiton Private Power Project Phase II \$1,365,000,000 Project finance facilities HERMES Kreditversicherungs-AG guaranteed facility \$339,000,000 Export-Import Bank of the United States guaranteed facility \$250,000,000 German Government guaranteed loan facility \$200,000,000 Senior note facility \$52,000,000 Commercial bank loan facility Morgan Guaranty Trust Company acted as sole financial advisor to Siemens Power Ventures, PowerGen and P.T. Bumipertiana Tatapradipita on the structuring and financing of P.T. Jawa Power...



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FINANCIAL TIMES SURVEY

INSURANCE

Uncertainty and risk move closer to home

The burden falling on insurers from pollution, industrial health risks and court awards continues to stretch underwriting skills, writes Ralph Atkins

For the world's insurance companies, uncertainty and risk - on which they are supposed to feast - are moving closer to home. Changing patterns of demand for insurance products, technology and stiff competitive pressures are requiring bold responses by insurers themselves.

Globalisation, cost-cutting, consolidation and specialisation have become the watchwords of the general or non-life - industry across western Europe and the US.

At the same time, the risks against which insurers are offering protection remain as unpredictable as ever. Munich Re, the world's largest reinsurer, last week calculated that insured losses from large natural catastrophes had increased by a factor of 15 since the 1960s.

In areas which the industry has traditionally found troublesome, and where past problems are still being paid for - some areas of liability insurance, for example - rates may have remained stable or policy wordings tightened markedly. Elsewhere, 1996 renewal season policy rate reductions have been breathtaking, once again threatening the profitability of the London marine insurance market, for instance.

Downward pressure on prices may well intensify. Despite Munich Re's warnings about the risks faced by industry and individuals, growth in demand for non-life products in saturated western markets is often expected to be no greater than the increase in gross domestic product.

Worse, from the insurer's perspective, many commercial buyers are buying less. Dedicated or "captive" insurance companies, owned by large corporates, are taking business from conventional insurance carriers. Risk management is maturing as a professional skill deployed by commercial companies to reduce their insurance bills.

World Trade Organisation deal on financial services - signed by the European Union and 28 other countries - could offer expansion opportunities but is also putting a greater emphasis on prices.

In Japan, insurance law reforms effective from April 1, together with continuing pressure from the US for liberalisation of the Japanese life and non-life sectors, mean that strict price controls in the world's second-largest insurance market might eventually be relaxed. Established Japanese national insurers could then be undercut by more efficient western rivals.

More striking could be the impact on premium rates of technology which, so far, has been exploited hesitantly by insurance companies in comparison with other financial services industries.

There is the potential of passing on to consumers the effect of cuts in the cost of back-office administration. And information technology is allowing the individual assessment and pricing of risks even for small ticket business such as personal motor and household, allowing insurers to target selected risks with competitive prices.



Insurers have announced substantial additions to claims reserves. And in the most dramatic examples of taking stock of the past, massive US asbestos and pollution liabilities have been transferred into separate companies by Lloyd's of London and Cigna in the US.

Lloyd's has much broader problems to address than any of its rivals, including the need for an out-of-court deal with thousands of angry loss-makers and litigating Names, or investors. But the successful launch of Equitas, a giant reinsurer company which Lloyd's is setting up to take responsibility for more than \$10bn of liabilities outstanding on policies sold before 1993, would boost significantly the 300-year-old insurance market's chances of reasserting its

role as the world's leading insurance centre. Beyond dealing with past problems, insurers are seeing advantages in globalisation. Size increases an insurer's attraction to multinational consumers which want to buy policies from an insurer with a good geographical spread.

in Europe by acquiring operations from Swiss Re. France's AXA is extending its activities in east Asia, using as a base the operations of Australian life insurer National Mutual taken over last summer in a \$4.1bn deal.

And Switzerland's Zurich Insurance last year bid \$2m for Kemper, the US life insurance and fund management company, to add to a US stable which also includes much of the insurance business underwritten by Home Holdings, troubled US associate of Swedish insurer Trygg-Hansa.

Sheer size is not the only factor insurers have to bear in mind, however. "The strategy of the bigger players," says Mr Alistair Johnston, of management consultancy and accountancy firm KPMG, "is to get critical mass and information technology functions. The problem is that some are encumbered by inherited IT systems, their sheer size and management structure... In terms of fleet of foot, clearly there is an issue there."

Many of the most profitable companies will continue to be smaller insurers with tight control over the business they underwrite and their expenses, and with managers astute enough to spot unmet demand.

Royal Bank of Scotland's fast-growing Direct Line insurance company, which pioneered the telephone selling of motor policies in the UK, is likely to prove a model in other countries where insurers which cut out brokers or agents - and their commissions - and deploy computers to price risks individually are still novelties.

IN THIS SURVEY

- The UK market: The golden glow is giving way to harsher times
London market: A time for tough decisions
Life industry: Cheer despite the gloom
Employers' liability: The growth in occupational disease claims has been a worrying trend
Technology: Legacy systems show their age
Risk management: An expanding role
Continental Europe: The outlook is far from positive
The single market: A distant and elusive prospect
The French distribution system: Structural reforms continue
European health care: Private sector's role grows
Japan: Significant opportunities are possible
Risk management: Pollution: The buyer's perspective

With the profitability of the insurance sector threatened by aggressive price cutting, the pressure to restructure will remain. As Mr John Kriz, who analyses insurance for Moody's Investors Service says: "In the US, and other market places around the world, the consolidation trend has not run its course. There is more to come."

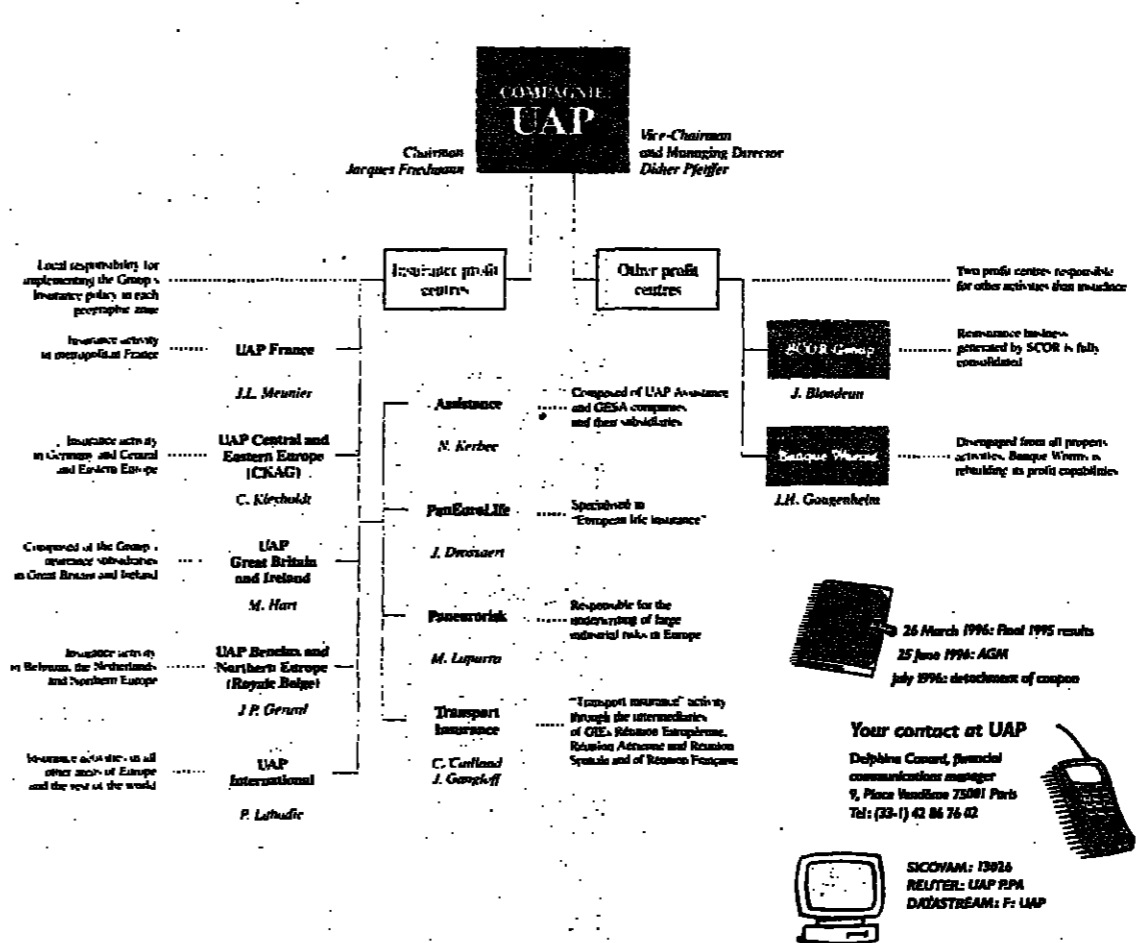
With a network that is solid and unified, UAP can assert its position as the leading French insurance group and the second largest in Europe and, more than ever, focus its strategy on improving profitability.

Facts about UAP Group, the reference European insurer

Infographic showing UAP's market position: Premier French insurance group, N°2 in Europe, 10% of the French market, FF 644 billion of assets under management (12/31/94), Over 60,000 employees around the world, Over 60% of premium income generated outside France in 1995.

Key events and breakdown of consolidated premium income for 1995. Key events include UAP's 50% stake in Sun Life Holdings, UAP's three insurance companies in Turkey, and UAP's acquisition of Sun Life. Breakdown of premium income shows UAP France at 63.3, UAP Central and Eastern Europe at 11.1, UAP Great Britain and Ireland at 10.7, UAP Bremen and Northern Europe at 17.8, UAP International at 12.4, and UAP Bermuda at 1.8.

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Form for requesting French and English annual reports, including fields for name, address, and company details.



Life Industry by Alison Smith

# Cheer despite the gloom

### In a climate of increasing competition, the winners will be those with lower costs and more flexible products

The UK life industry has been through difficult times over the past couple of years. A sharp decline in new business has combined with mounting competition and rising costs to make selling life assurance, pensions and investments much less attractive than it used to be.

three months of last year, the year as a whole saw sales of regular premium policies lower than at any time in the decade so far, while for single premium policies, sales levels were lower than in 1994, 1993 and 1992.

Yet figures within the life assurance sector are finding reasons to be cheerful. "The demand for life and pensions products has been stifled by economic uncertainty," says Mr Tony Baker, deputy director-general of the Association of British Insurers. "But this is beginning to change."

Last autumn, Mr Scott Bell, managing director of Standard Life, the UK's largest mutual insurer, told a conference: "An ageing population, a growing service economy with a greater proportion of part-time workers facing more uncertainty, and the contraction of the welfare state, are all combining to create a market which will require more protection and pension provision."

A further area of potential growth was opened up by the UK government's signal in its Budget statement late last year that it was looking for new ways to encourage people to take out policies to provide for themselves if they required long-term residential care, instead of looking to state provision.

But some of the existing UK life industry will probably not be around to benefit from this growth.

mutual life insurer, has put itself up for sale, and anecdotal evidence suggests that there are well over 30 life companies available for acquisition at the moment.

The most vulnerable categories are seen as mutuals - because they may lack access to sufficient capital to invest in areas such as technology which are necessary if they are to produce competitive policies - and UK subsidiaries of overseas companies which have failed to achieve critical mass within the UK market.

At the same time as such companies may be closing to sales or losing their independence, there is no shortage of newcomers to the market - evidence of its attraction in spite of the recent difficulties.

The new entrants broadly take one of two forms: those seeking to sell a limited range of products using the low-cost distribution of telephone selling, often without giving advice; and banks and building societies setting up their own life assurance operations, selling their own-brand products through their high street branch networks.

Against the background of this intensifying competition, many UK life companies are focusing on their domestic business, instead of making the development of markets overseas a priority.

This is partly because while many life insurers routinely describe the UK regulatory

Employers' liability by Claire Wilkinson

# Concern over claims trend

### Provision of cover for occupational disease risks is still particularly difficult to make

In a landmark ruling last January, the High Court, Newcastle, judged that British Coal had been negligent in not dealing with health risks arising from the occupational disease Vibration White Finger (VWF). Compensation claims against the company from around 600 present and former miners are expected to follow.

For insurers and reinsurers providing employers' liability insurance to cover for accidents and illness at work, the growth in occupational disease claims has been a worrying trend in recent years.

According to the Association of British Insurers (ABI), occupational disease accounted for 56 per cent of employers' liability claims in 1993 and 21 per cent of total claims costs, up from 48 per cent and nearly 11 per cent respectively in 1989.

Special clauses in most reinsurance contracts limit employers' exposure to occupational diseases, but the shift away from safety to health is a significant problem for primary insurers.

"It is the area which makes employers' liability cover particularly difficult to write," says Mr Ian Helmore, liability underwriting manager at Independent Insurance Group.

"Slips and falls are still important but relatively easy to manage. The disease side is more difficult because it is not so obvious for the employer where the problems are," he adds.

Industrial deafness still represents the highest incidence of occupational disease claims, accounting for over 88 per cent in 1993, according to the ABI. However, claims from emerging diseases such as stress in the workplace and occupational asthma are on the increase.

Asthma accounted for 1.1 per cent of occupational disease claims in 1993, up from 0.6 per cent in 1989.

The Health and Safety Executive (HSE) estimates that more than 1,000 people develop occupational asthma each year, resulting in the loss of one million working days and £50m in output, while about 70,000 people in the UK believe they have asthma caused or made worse by substances breathed in at work.

Exposure to respiratory sensitizers including flour and gold dusts, laboratory animals and wood dusts, can trigger an asthmatic response in individuals; sometimes causing death.

In an out-of-court settlement last November four laboratory technicians at Glasgow University were awarded a total of £200,000 in compensation after developing allergic asthma while caring for animals in badly ventilated rooms. The university admitted liability.

write can be managed you can go a long way to managing your exposure.

Employers' liability has been an unprofitable line of business for insurers. Between 1989 and 1993 the ABI estimates that insurers paid out £1.50 in employers' liability claims for every £1 paid in premiums.

The ABI also reports that employers' liability insurers, excluding Lloyd's, paid out estimated claims of £855m in 1994, compared with £608m in 1990.

From January 1 1995, reinsurers and insurers placed a limit of £10m per occurrence on employers' liability risks in the UK, in an attempt to check their exposures to claims.

Many thought the introduction of limits would make it more difficult for large businesses to obtain cover, but according to reinsurers and insurers the £10m has been adequate for the vast majority of insureds.

Mr Helmore explains: "There was a concern that if everybody wanted to buy high limits there may not be enough to go around. Because most employers have not bought more than £10m, anyone who has wanted to buy more than £10m has been able to."

An increased demand for higher limits is predicted, however, raising questions as to whether the industry can generate sufficient premium to pay for limits greater than £10m in the future.

As one reinsurance market insider says: "The big problem is whether the industry can generate sufficient premium for limits above £10m. The premiums being charged for the higher limits are insufficient to maintain the portfolio long-term."

Currently, employers' liability has an estimated premium base of £200m for risks of £10m, but just £2m for risks greater than £10m.

Much depends on whether the government introduces changes to employers' liability legislation later this year. Since passage of the Employers' Liability (Compulsory Insurance) Act in 1969, employers have been required to purchase a minimum of £2m indemnity.

A consultative document on employers' liability insurance was issued by the Department of Employment last year which indicated that £10m per occurrence would be an appropriate minimum level. Mr Helmore says: "There is little doubt that the £2m level will be increased."

Changing the basis of employers' liability cover is another possibility. However, most reinsurers and insurers would be reluctant to see cover offered on a claims-made rather than a claims-occurring basis.

Mr Helmore says: "Although it is difficult to look into the future now, an insurer can look at the risk and make sure it is being managed properly. With claims made cover I am insuring the risk that is there but I am also pricing up all the risks which were there in the past."



Prudential chief executive Peter Davis: the Pru has for some years been seeking to build up a presence in east Asia

regime as onerous, they also believe that it can be hard to penetrate other European markets, and that the German market in particular is one where it is hard for foreign companies to make an impact.

Other European economies are having to face the same pressures on how to make provision for an ageing population - and one where life expectancy is increasing - as the UK is doing, but the

prospects for growth are less dramatic throughout Europe than in Far Eastern economies.

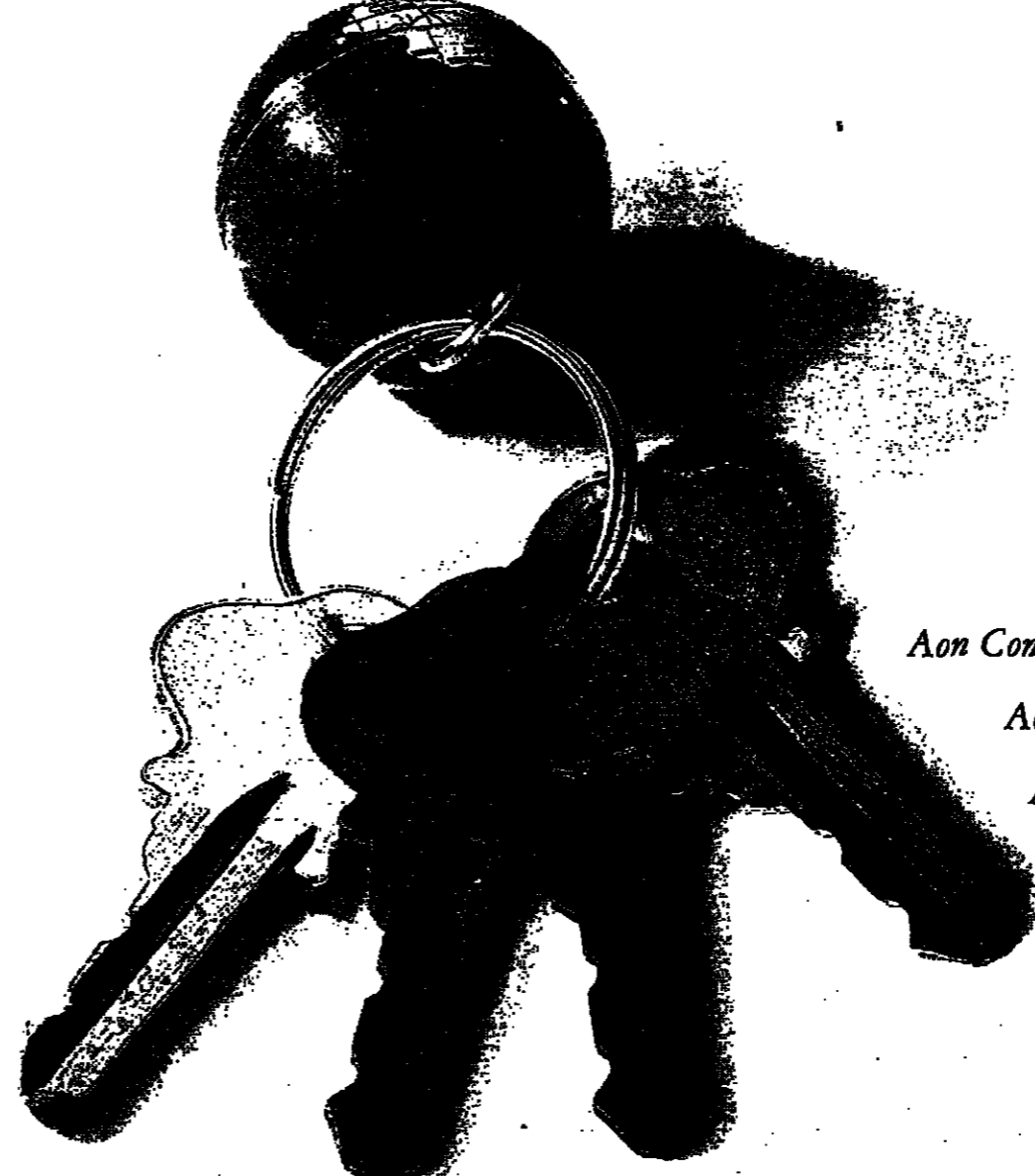
Prudential, the UK's largest life assurance group, has for some years been seeking to build up a presence in the Far East. Its longer-established businesses such as those in Singapore are profitable, although other operations, such as those in Thailand and Indonesia, are not yet making significant profits.

The great prizes in Asia for any life insurer are the prospect of access to the Chinese market and the likelihood that the Indian market may also be opened up.

Earlier this month, Mr Peter Davis, the Pru's chief executive, said the Pru would be one of the foreign companies seeking a licence from the Indian government to start joint ventures. Standard Life has also expressed an

interest in entering this market.

For European insurers, such possibilities will add significantly to their profits only in the long term. For the next few years, the prospects for growth are likely to be concentrated on markets closer to home - and in a climate of increasing competition, the winners will be those with lower costs and more flexible products.



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Therefore, we've changed our name to Aon Group from Rollins Hudig Hall Group. Our retail insurance brokerage and risk management business is now Aon Risk Services, and our integrated human resources and benefits consulting operation is now Aon Consulting Worldwide. These newly named operations join Aon Specialty Group and Aon Re Worldwide to comprise Aon Group.

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Aon Group

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IV INSURANCE

Technology by Rod Newing

# Legacy systems show their age

An early user of computer systems, the industry is now exploring a number of new means of cutting out paperwork and improving customer service

The insurance industry pioneered the commercial use of computers in the early 1950s. The big insurance companies started by using them for actuarial calculations, but soon realised their potential for transaction processing.

As they learned how to get the maximum commercial benefits from computers, they built massive mainframe applications which allowed them to expand their businesses very quickly to a size which would have been unmanageable with manual systems.

Unfortunately, these early advanced systems have become today's deeply embedded legacy systems. They are expensive to maintain at a time when costs are under tremendous pressure.

"The industry built very large scale systems in the 1960s and 1970s which were enhanced with tremendous functionality for old products and channels," says Mr John Chrysler, president of the insurance division of EDS, the global information technology services company. "They built an infrastructure which has become a barrier to the adoption of new technology."

It will take a long time to re-engineer some of these systems, so the insurance industry is having to resort to a series of measures to help reduce costs around the periphery. These include data warehousing, electronic commerce, use of the Internet, kiosk retailing, workflow organisation and many others.

prise Information Systems. Integration involves combining transactions with the same customer from separate systems which might exist for life assurance, vehicle, household, pension, medical, and other areas. This enables the organisation to understand its customers better and actively to target further products at them.

Mr Chrysler is enthusiastic: "Data warehousing frees decision makers from the limitations of the highly structured legacy systems and provides them with information at any time in any form."

Mr Bill Inmon, who invented and developed the concept, says: "In the insurance industry, the leaders in data warehousing have been the medium sized and smaller companies. The large companies are struggling because the size of the legacy data problem is so great."

Mr Andy Daniels, IBM's UK insurance specialist, says: "There is no reluctance to invest because it clearly gives a competitive advantage. It only requires a 0.1 per cent improvement in managing policy risk to pay for the infrastructure and management of a data warehouse."

The insurance industry has targeted the cost of handling paper and introduced workflow systems to allow employees to work with digital images of correspondence and forms. The latter can often be read by software and automatically input into the systems.

This brings tremendous additional advantages in customer service through speed of processing and immediate access to information. These systems can be implemented using departmental client-server systems, with a back end interface to legacy systems.

Prudential, one of the world's top 10 life insurance companies, has implemented a 550-user system from Cambridge Technology Partners which will increase staff productivity by more than 30 per cent, resulting in an estimated \$5m annual reduction in costs. The next stage is eliminating paper comes through electronic commerce, which passes structured data between computers. It operates across the supply chain, between client



Legacy from the 1950s: an IBM valve computer

companies, brokers, direct insurers, re-insurance brokers, re-insurers and retrocessionaires, as well as suppliers and regulatory authorities.

This allows direct transfer of electronic information without human intervention, speeding up the process and reducing the costs. "On average, information is re-keyed 14 times in the London Market," claims Mr Charles Taylor from the IBM Global Network.

"Insurance is one business activity which hasn't fully accepted electronic trading so far, primarily due to its complexity," explains Mr Roger Summers, managing director of Datasure, the market leader in electronic insurance systems in the London market.

"Forward thinking broking and underwriting organisations are now accepting the concept for risk placing, closing and accounting."

These electronic trading networks can act as a front end to old legacy systems. The UK has led the world in developing electronic trading, but its use is beginning to spread. A number of initiatives have developed recently. Established in 1987 and managed by IBM, the London Insurance Market Network (Limnet) is the biggest, covering Lloyd's, brokers, underwriters and reinsurers.

It is still being expanded, but current usage is running well ahead of target and Lloyd's

estimates that it has saved 61 pence per transaction compared with paper-based systems. Other initiatives are following, including Commercial Lines Market Initiative, Polaris for personal line, Origo for life and pensions and the World Insurance Network, covering the world's six biggest insurance brokers.

With pressure to reduce the cost of sales and distribution, the Internet offers other new and cheaper ways of creating additional business opportunities. "The Internet holds the promise of reducing distribution costs by 30 per cent, which insurance companies can't ignore," says Mr Chrysler.

However, it is still very early days in the development of Internet-based applications and the final form they will take has yet to be established.

"The Internet will change the value chain in insurance, but we are still not sure how," admits Mr Taylor. Pilots for genuine applications are now being built and experience with these will give an indication of how this new channel can be effectively exploited.

Multimedia kiosks are essentially personal computers equipped with touch screens, sound and video, often fitted into attractive displays. They can be placed in any public area, allowing existing and potential customers to browse and seek information on spe-

cific products, inputting details about themselves to get immediate quotes. They can place orders or link to an expert through a video link when they are close to committing.

This approach, which can be linked to a legacy application by high speed links, collects valuable information from clients and reduces the costs of handling their inquiries. Kiosks increase the number of places which can act as outlets.

Much of the stimulus in the UK has come from Direct Line, which sold motor insurance using quick and simple systems for operators, linked to powerful underwriting systems for analysing and managing risk. This model allowed them to undercut the traditional channel and to take a 12 per cent market share.

"Direct Line's approach to the market was based on IT from day one," explains Mr Chris McKee, Direct Line's underwriting and claims director.

"Ten years later we are developing systems to keep us ahead at a time when others are working just to get level." Using the telephone as its sole distribution channel, Direct Line has centralised and based all its operations on IT systems. "As a result, we give quotes faster, know the precise state of our business second-by-second, and remove huge layers of paper-based administration in the process."

"It is efficient and productive in ways that high street brokers can only dream about. Direct Line staff are among the most productive in the world. Staffing is planned carefully around the patterns of incoming call volumes so no-one is either overrun or left twiddling their thumbs," Mr McKee notes. Direct Line had the further advantage of building its systems from scratch.

Whereas innovative information technologies are being used by many organisations to mitigate the cost of legacy systems, they are equally valid for modern client-server systems. The insurance industry is making a big effort to harness IT in the battle for competitiveness, but organisations still have a long way to go and there are some fundamental decisions to be made.

Risk management by Ian Gretton

# An expanding role

Organisations, and their risk managers in particular, are taking a much broader view of risk

No commercial enterprise and no element of corporate decision-making is free of risk - regardless of a company's size. And at the heart of all risks is the manager whose job it is to identify, evaluate and control it.

Risk management is a relatively new but increasingly influential business skill which many organisations in both the private and public sectors still have to embrace. It is also still a misunderstood profession, because a common perception is that it merely entails buying insurance or managing financial risks.

While risk financing does form an important part of the risk manager's job, the role is constantly expanding and senior management is increasingly coming to rely on the risk manager to identify, eliminate or make provisions for big exposures to their businesses.

The development of global companies has inevitably resulted in the development of global and complex risks. Nick Lessen, the jailed trader who brought down Barings, was not the first dealer to lose a fortune of his employer's money, and will not be the last. The speed of transfer of funds can create nightmare scenarios unless those funds are properly risk managed.

There are natural risks, such as earthquakes and hurricanes. Despite huge insurance claims as a result of the storms which swept Britain in October 1987 and January 1990, climatic changes were not regarded as a significant risk to business by respondents in a survey last year among the UK's 350 top companies by Nottingham University's School of Finance.

But insurance companies are believed to be reviewing scientific data on climate change to determine whether they can continue to provide catastrophe cover for natural and weather perils.

There has been a gradual shift from the traditional way

of protecting against risk through insurance companies. Increasingly more business is being placed through arrangements with banks and leading organisations' own offshore companies.

Modern communications have created their own risks, not only in electronic trading, but in manufacturing, retail and distribution, where there is more reliance on automated processes. This means that an interruption such as a computer systems failure or fire can literally wipe out a business which relies on serving its customers on a daily basis.

There are inherent risks in computer systems, buildings, air conditioning systems, manufacturing processes and equipment, materials movement, product liability, theft and many other fields.

"This climate of change has raised the profile of the risk manager from simply being a buyer of insurance, to the point where management experts believe risk management will have as much influence on business strategy in the next decade as decentralisation and re-engineering have had in the past 10 years."

In a survey last year, the Association of Insurers and Risk Managers (Airmic), which is second only in size to the Risk and Insurance Management Society (Rims) in the US, and has 160 corporate members - most from the top 200 UK companies - found that 90 per cent of its 700-plus individual members had responsibilities over and above buying insurance.

"This is firm evidence that risk management has come of age," it said. "There is an understanding of the full range of risk management techniques available and how they can benefitally impact on a company's bottom line."

Mr Felix Kloman, a US risk management guru, says: "Risk managers create opportunity, rather than being reactive to risk, and enhance the competitive advantage for their organisation."

Risk managers have developed from being insurance buyers to managers who have responsibility for practical risk identification, assessment and financing. For example, how

much might be saved by companies identifying natural risks at an early stage in investment programmes and designing preventative measures into new buildings?

Ensuring that staff are properly trained and avoid creating hazards by following good working practices is a vital aspect of risk management - the more so since employers' liability has become a big issue facing industry and commerce. Making employees aware of such issues as the consequences of sending out faulty products and training teams to fight fires are important factors. Introducing a smoking ban, regularly checking electrical equipment, and installing sprinklers and smoke detectors are just as important as buying the right insurance policy.

As more and more leading companies rethink their traditional approach to risk and insurance, risk managers will inevitably play a more important role in helping directors to make strategic decisions.

Organisations and their risk managers are taking a much broader view of risk, defining the political issues, climatic changes, demographic changes and even fundamental religious issues which could lead to terrorism or civil war.

"Risk will have to be evaluated in terms of the overall estimate of the probable frequency, probable severity and public perception of the harm to arise," says Airmic.

"Factual decisions will be the responsibility of operating management. Risk managers will set the policy, communicate it at all levels in risk management and, wherever possible, give them the tools to do their jobs safely."

"The use of sophisticated risk management systems to track incidents and the cost of claims is now a vital part not only of the risk management armoury but is increasingly becoming part of the mainstream management ethos in progressive companies. There are already plans to run risk management programmes on the Internet."

The author writes for Stuart Hylton Editorial Services. See also Page X

RETIREMENT

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Go ahead you can rely on us



This number speaks volumes about AXA's size as one of the world's insurance leaders and of our efficiency.

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# Meeting and exceeding expectations - UAP Provincial builds for the future.

ONE of the most consistently successful general insurance businesses in recent years has been UAP Provincial. The Company, which was established as Provincial Insurance in 1903 and acquired by UAP (Union des Assurances de Paris) in November 1994, has long been a consistently strong performer across a broad spectrum of commercial and personal sectors. It has established a well deserved reputation for meeting the needs of its intermediary and customer base by building an in-depth understanding of the requirements of the markets in which it operates.

According to the Company's Managing Director Tony Davidson, the acquisition by UAP of Kendal based Provincial has proved a significant factor in the development of the business.

## A Professional Reputation

"Provincial had for many years been regarded as a key player in a number of important markets, such as small commercial, building and construction, goods in transit, commercial property and liability, as well as the traditional domestic general insurance field. Indeed, our professionalism and reputation as a commercially astute operator were well recognised characteristics of the Company. Joining together with UAP -



Tony Davidson, Managing Director

the second largest insurance company in Europe - has proved to be an ideal match, as we can now combine our experience and expertise in the UK with UAP's capability and understanding of larger risks, frequently operated at a multi-national level."

But how well is this combination of strengths working? "Our financial results speak for themselves," says Davidson. "Our performance across 1995 - our first full year as part of the UAP Group - has produced an extremely pleasing result; although we are only a small part of the UAP Group in terms of turnover, we are an important part in terms of profit. This has been achieved without sacrificing our standards or our commitment to customer service, as these are the two key factors which will sustain our success in the long term."

A full breakdown of UAP Provincial's financial performance in 1995 is detailed

in the Companies and Markets section of today's Financial Times.

The Company formally changed its name on 1st January this year, adding the UAP prefix to its title. How significant does Davidson see this development, and does it underline the Company's ambition to develop its product portfolio? "I firmly believe that intermediaries, customers and employees alike are comfortable with the change," says Davidson.

"It reinforces the complementary strengths of the two companies' reputations, and ensures positive recognition for us as we grow for the future."

## Capacity and Expertise

Typical of this growth to which Davidson refers is the establishment of Paneurorisk, UAP Provincial's facility for insuring large national and multi-national risks, not only in the UK but also on a global basis. "Paneurorisk is driven in the UK by our London operation," comments Davidson, "but we're now able to offer this facility through our offices in Birmingham, Manchester and Glasgow - giving us a truly national presence in this important market." This additional dimension has been given a boost by the integration last



J. P. Rignault, Senior Executive, London

year of the former UAP UK branch with UAP Provincial's own London office. "We have created a centre of excellence which is now capable of handling risks of all sizes," says Davidson. "Furthermore we are now able to offer capacity and expertise formerly unavailable to the Company."

Asked for his views on the future prospects of the Company,

Davidson is confident that UAP Provincial can maintain its successful performance record. "We are well placed to maintain our development, despite the softer market conditions we face in the current downward swing of the UK insurance market. We understand the sectors in which we operate, and we have also been active in developing our distribution strategy to ensure that we are able to provide insurance solutions to a broader base of clients." Whilst accepting that the Company can't buck the trend as far as the underwriting cycle is concerned, Davidson believes UAP Provincial can perform discernibly better than the competition and his goal is to do just that.

of the leading insurance companies to embrace the advantages of IT in the last decade," asserts Davidson. "Our investment in EDI - electronic data interchange - has paid off; over 60% of our new private motor business is now transacted in this way, and I have no doubt that an increasingly significant proportion of all our activity will move in this direction in the coming years."

In summary, Davidson believes that UAP Provincial will continue to build its reputation of being able to handle a broad range of insurance requirements for an expanding portfolio of clients. "Our current advertising campaign says it all," concludes Davidson. "From the smallest to the largest risk, we are now in an ideal position to meet and exceed the expectations of our intermediaries and customers alike."

## Fast Expanding

UAP Provincial is tackling the fast expanding personal direct sector through its Prospero Direct operation, and the Company's Direct Sales Channel meets the needs of smaller commercial customers. "Healthy performances from all our distribution channels contribute to the overall success and viability of the business in a fast changing environment," comments Davidson.

Such change has been particularly notable in a sector which had been slow to evolve until only very recently. "UAP Provincial has been one

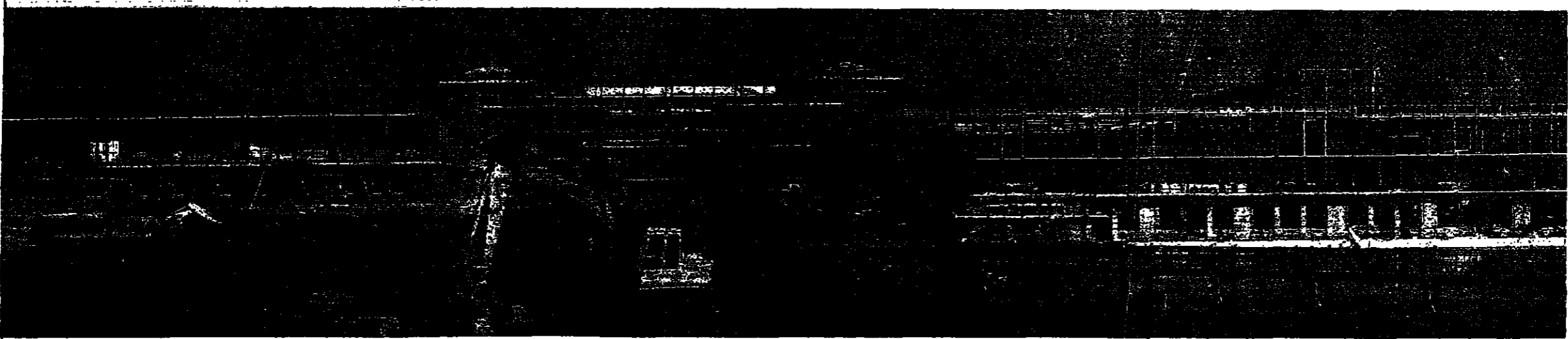
If you would like to receive a copy of UAP Provincial's corporate brochure, then fax us on 01539 794199.

## Pre-tax Profits 1991-1995

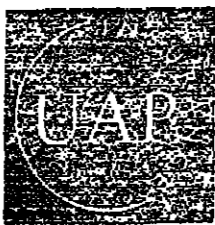


\*Prior to 1994, funding for discontinued business was made directly from revenue reserves.

UAP Provincial Insurance plc, Stramogate, Kendal, Cumbria LA9 4BE



## The people who build the future.



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From the plant that helps lay the foundations to the buildings themselves, there is a company who can insure them both. UAP Provincial. As part of Europe's second largest insurance group, we have the strength to handle a full range of risks, from the smallest to the biggest. And you'll be dealing with experts who specialise in their particular field. Quite simply, UAP Provincial is an insurance company in which you can have complete confidence. Confidence that you can build on.

Working together to create new horizons

VI INSURANCE

Continental Europe: by James Ball

The outlook is far from positive

There is a gradual shift to a new distribution pattern as smaller insurers come under threat

As Europe moves towards its dream of a single currency, it remains evident that there is still little sign of a single market in insurance.



Dias: key needs identified

Successful EU Directives have attempted to encourage competition but the fact is that national traditions - whether enforced by legislation or simply the result of prejudice - continue to dominate buying patterns.

Globalisation of the market is best illustrated at the opposite end from the retail sector as big commercial customers shop around to place their risks.

The reinsurance giants which provide the backstop to the industry as a whole have also been consolidating to secure their financial strength and increase their profitability.

Although Munich Re, the world's biggest reinsurer, is based in an EU country, its main competitors are Swiss Re and Employers' Re and General Re of the US.

A similar logic lies behind the current developments in the retail sector in Europe. "The main barrier was not regulation in itself," says Richard Urwick.

In that sense, he argues, the EU campaign for deregulation and increased competition was irrelevant. But Urwick notes that it has helped to encourage innovation in the construction and delivery of the product.

sub-contracting the ancillary functions such as investment management and marketing to specialists.

Stephen Dias, insurance analyst at Goldman Sachs, says that the key needs are distribution and the search for synergies in products and expenses.

From the retail consumer's point of view, the most obvious change is in the distribution system. The relationship between the insured and his insurance provider (whether underwriter, agent or broker) is moving from the personal or even face-to-face to the distant as direct retail selling by telephone, pioneered in the UK, has spread throughout Europe.

Although it accounts for only a small share of the market at the moment, the practice is slowly chipping away at the role of the brokers and agents. For example, even in the conservative and under-insured Italian market, where 80 per cent of consumers say they prefer face-to-face contact with their local agent, a recent survey by SAI, the country's largest motor insurer, estimates that direct writing could take 10 per cent of the business by the year 2000.

Even Assicurazioni Generali, the Trieste giant which dominates the industry, has moved into the direct business, recognising that the potential for growth will come from people who have not insured in the traditional manner and may be reached by telephone.

Those who want to see a friendly face and discuss their insurance needs may prefer to visit their banks, however. Bancassurance, the cross-selling of banking and insurance products, has been the general European preference, partly because of the relative lack of actuarial information in comparison to the heavily penetrated markets such as those of Switzerland and the UK (where good and bad drivers can respectively, be targeted and rejected) and also as a result of the prevailing herd instinct and the traditional European love of cross shareholdings.

But the saving in costs can be impressive: Urwick of Schroder's estimates that a bank network can cost only one third of traditional distribution. The most spectacular example of bancassurance is ING of the Netherlands, formed in 1980 from Nationale Nederlanden, already a leading insurer at home and abroad, with NMB Postbank, a bank with a strong presence in emerging markets and domestic penetration through the post office network.

ING has been a remarkable success story building on its 25 per cent share of its traditional life business with greenfield operations in under-insured markets. In the EU, its operations in Spain and Greece are profitable while its Eastern European businesses in Hungary and the Czech Republic have also hit profits ahead of schedule.

banking cultures has meant that most alliances have been forged on a case by case basis which enable specialist partners to exploit their own skills. Such deals may allow access to new markets for insurers which have the technical expertise but lack the brand name and distribution networks. In January, Commercial Union, a British composite insurer, and Assurances Générales de France (AGF) decided to set up a joint venture with Société Générale, a French bank, to sell non-life policies.

The three companies already have small cross-shareholdings and intend to sell motor and domestic policies from next year. The bank will contribute its branches and 80 per cent of the joint venture while the two insurers will each take 20 per cent of the new operation.

The business follows another venture between Credit Lyonnais and Germany's Allianz and will add to AGF's market penetration through an agreement in 1995 to sell life policies through the French post office network.

The search for distribution is not limited to bancassurance. In Switzerland, for example, Baloise has concluded an agreement with TCS, the country's automobile association, under which TCS will be an exclusive intermediary for the insurer.

Given that more than half of the Swiss population are members of TCS, analysts at Goldman Sachs estimate that Baloise could lift its share of the

motor market from its current 9 per cent to 12 or even 13 per cent. Insurers have also moved to expand through acquisition of each other.

There was a wave of takeover activity in the 1980s and early 1990s, says Dias's team at Goldman Sachs, which was temporarily slowed by general financial difficulties and operating conditions in non-life markets. More recently the trend has been reversed, they say, citing the examples of Winterthur's acquisition of DBV, Commercial Union's purchase of Victoire and Swiss Re's withdrawal from the market through the sale of Elvia and Lloyd Adriatico to Allianz.



Rome: In Italy, the role of the agents was highlighted by events coinciding with the privatisation of the INA

through the sale of Elvia and Lloyd Adriatico to Allianz. However, some of these acquisitions may have been driven more by faith than strategic logic. According to Goldman Sachs, "if direct writing does work, some of these recent acquisitions may, with hindsight, seem expensive."

Moreover, these cosy alliances do not always work. One of France's top insurers, AXA, finally had to seek a divorce from Assicurazioni Generali (the two were linked through cross-shareholdings) at the beginning of the year.

These developments to improve distribution direct lines and bancassurance are also starting to threaten the traditional role of the agency structure in the continental countries. In France, for example, these general agents (professionals in the same sense as lawyers and accountants) will soon be allowed - and effectively forced by the pressures from direct writing and bancassurance - to become limited companies with the ability to protect their personal assets and to look for capital from outside investors.

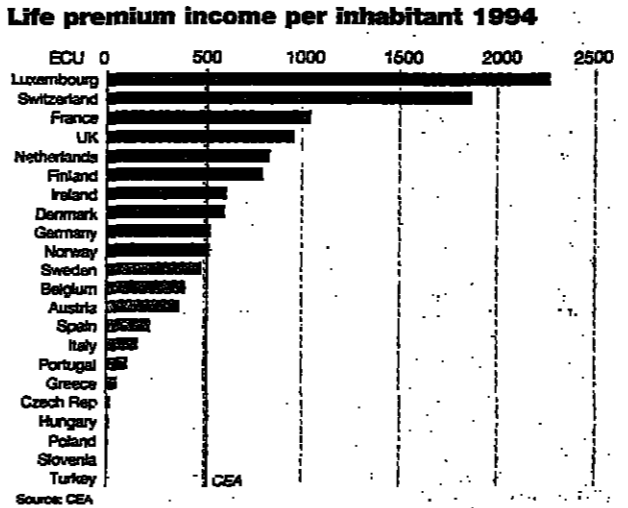
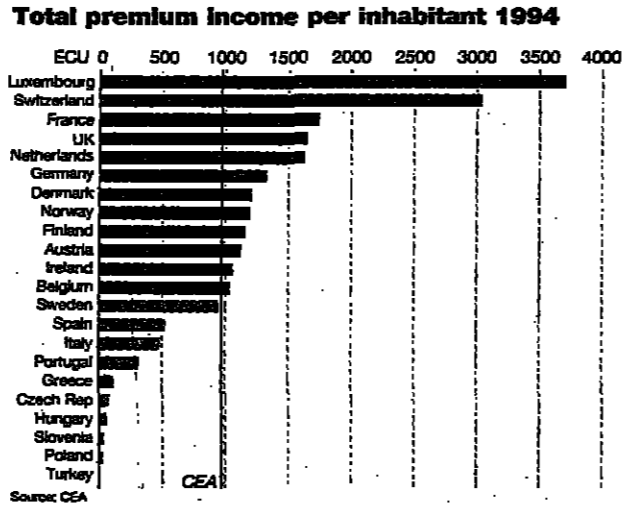
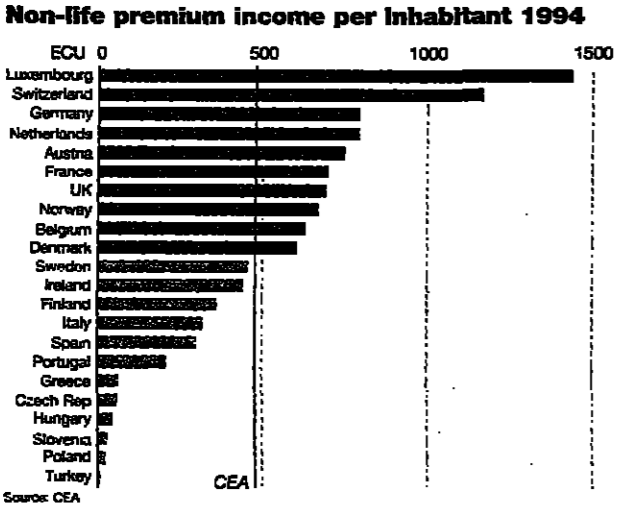
In Italy, the role of the agents was highlighted by a number of events coinciding with or caused by the privatisation of the Istituto Nazionale delle Assicurazioni (INA). Charges of malpractice levelled at certain agents and the alliance with the Banca di Roma

to provide a new distribution network provoked opposition from the self-employed professional group which had exerted a stranglehold on INA's premium income. While agents will continue to deliver a substantial portion of business to the insurers for the immediate future, many expect that there will be a gradual cultural shift towards the new distribution outlets. "It will happen," says Urwick, "but not in the short term."

But perhaps the biggest threat lies to the insurers themselves and, in particular, the second-tier participants who lack the financial strength to support their traditional business through investment in information technology and to deliver that professional strength to their new partners. The signs are not hopeful.

According to Kleinwort Benson's 10-year Pan-European index of insurance stocks, the industry managed to combine a record 1995 - good underwriting ratios and a relative lack of capacity - with a flat stock market performance and the outlook for 1996 is far from positive.

Rates are under pressure in most countries. France is a notable but peculiar exception and the Netherlands is roughly stable but, elsewhere, the prospects are bleak with particular problems facing the formerly tightly regulated market in Germany.



AIRMIC THE ASSOCIATION OF INSURANCE & RISK MANAGERS ANNUAL CONFERENCE UNIVERSITY OF NOTTINGHAM MARCH 26-29. Includes logos for various companies like Cargill, Ciba, Coats, Viyella, GlaxoWellcome, Guinness PLC, BT, IMI, Pearson, etc.

The single market: by Trevor Petch

Distant and elusive prospect

Marketing of large risks across borders in Europe is still not seen as a very attractive option

1992 is coming but we don't know when," a German insurer once observed. Although the single European market in insurance came into full effect on July 1 1994 - including the countries of the European Free Trade Area as well as the 12 European Union members - a European market without singularities is still many years away, and well beyond the introduction of a single European currency.

There are a number of obvious reasons why. The cultural differences between European countries go deeper than language. There are important differences in taxation regimes, in health care and social security systems and in legal practice, and all these affect insurers indirectly as much as the differences in insurance tradition affect them directly.

In some countries, such as Britain, insurers pay a levy to a fund to reimburse policyholders with failed companies. In others, such as Germany, such a fund is opposed as encouraging reckless business behaviour.

There are also significant differences in insurance contract law. In 1976 the EC first began to draft a directive introducing harmonisation in this area, but after 15 years of wrangling, the Commission gave up the attempt, much to the regret of the European insurers association, the Comité Européen des Assurances (CEA). Harmonised insurance accounting regulations finally came into force for accounts published this year, although with a number of alternatives and delay clauses.

For all these reasons, marketing of products such as life or motor and household insurance - the so-called mass risks - cross-border does not look a very attractive proposition. Because local customers still require local service, far more use is being made of the "single passport", the ability to establish an operation in another member-state by simple notification, with the responsibility for supervision remaining that of the insurer's home country. The market in large risks, the insurance needs of leading

industrial and commercial customers, was already much more international. But even in this area the complexities arising from legal differences make the drafting of a true European insurance contract on a freedom of services basis impossible, according to Mr Francis Lohéac, president of the CEA.

Introduction of the single European currency will only make a marginal difference. For many insurers, the initial impact will be the incurring of transition costs, with benefits in productivity only accruing slowly thereafter, the CEA concludes.

The Association of British Insurers (ABI) is of the same view, pointing out that Lloyd's in the London reinsurance market receives little business direct from Europe, and conducts much of that in dollars, reducing potential benefits from reduced transaction costs.

European reinsurers take a more positive view. "We are all in favour of the common currency, as soon as possible," says Mr Jacques Blondeau, president of the big French reinsurer SCOR, emphasising that anything which makes administration simpler is an advantage.

The single market may not be homogenous, but that does not mean that it has not already had profound effects. These have affected in particular those countries which have traditionally exercised strict control of insurance policy conditions and prices rather than relying on the UK style of financial supervision adopted by the EU. For these countries, such as Germany and Switzerland, the single market has been "a veritable revolution", according to Mr Lohéac.

In German industrial insurance, a number of elements contributed to development of a market very different from those of its main industrial competitors. The shareholding structure has required German insurers to produce levels of profit lower than those in the UK or the US, while - explicitly or not - they could subsidise losses incurred on relatively cheap insurance for big commercial clients with the ample profits from motor insurance, where rigid price control was imposed from the top. As a result, industrial customers did not face the same pressure as in most of the rest of the industrialised world to



Frankfurt: German profits are lower

search for more efficient ways to manage their risks. By the early 1980s, most big corporations elsewhere retained a substantial slice of their property risk themselves as a deductible, and insured a further large element with a captive insurer they owned themselves. Risk retentions of a few thousand D-Marks - barely enough to cover severe damage to the boardroom table - are still not uncommon.

Over the past 18 months, this structure has begun to be swept away. From October 1 1994, industrial giant Siemens placed its insurance outside Germany for the first time, using International Insurers signed up by brokers Gradmann & Holler-Marsh & McLennan. Although this was the best-publicised development of this kind, it has by no means been the only one.

In mid-1995, market leader Allianz announced that it would abandon the industrial insurance tariff system operated by the German property insurers association (VdS), and henceforth would make its own evaluation of major risks.

Other leading insurers of industry such as Gerling and Colonia-Nordstern soon followed suit, effectively sounding the death-knell for another element of the system, the so-called "KoKo's". These committees of insurers and reinsurers set the insurance terms for all risks valued in excess of DM1bn (€675m) which might be one large chemical works, or a chain of 1,000 small ironmoun-

gers. The KoKo system offered shelter to a large number of medium-sized insurers without the technical capability to assess large risks themselves, but which were guaranteed a share of the business under the expertise of the leading companies. The future of these "too" insurers now looks uncertain.

In personal lines, German insurers must now respond to the challenge of creating new products, which their newly-establishing foreign competitors are often more experienced in developing. At the same time, they face a transformation of their traditional money-spinning motor business. As well as facing competition from new telephone sales insurers, German insurers themselves have embarked on a price war, offering substantial discounts to supposed good risks on a basis which many observers doubt has been properly thought out.

Results for the past two years have been good, with collective profit of more than DM3.25bn on motor damage business, but that did not make up the DM6bn in losses over the previous four years as theft-for-export to eastern Europe took off. New policies based on car model rather than engine size are expected to be introduced by many insurers by 1997 and, whatever the impact, it is clear that it will in future be impossible to subsidise commercial clients with motor profits.

A similar challenge faces the Swiss motor market, deregulated from January 1. There, too, a discount war is in progress, sharpened by an impending head-to-head contest between the market leaders, Winterthur (with about 25 per cent) and Zurich (with about 22 per cent), in the telephone sales market.

Zurich's Zurich operation is already a focus for expansion in Germany, where Winterthur operates Defin. Although Zurich has been in business in Switzerland for 18 months while Winterthur only announced the establishment of Swissline in January, the latter can draw on Winterthur's previous international experience, including Churchill Insurance in the UK.

Trevor Petch is editor of the Financial Times newsletters World Insurance Report and East European Insurance Report.





VIII INSURANCE

Japan by Ralph Atkins

Significant opportunities possible

The chances are that pressure for deregulation will prove irreversible

Even in Japan, general insurers are not exempt from pressure to break down barriers and liberalise markets.

A new insurance law effective from April 1 in the world's second-biggest non-life insurance market could lead to marked changes in the buying patterns of commercial and personal consumers.

If the momentum were maintained, significant opportunities to expand in a market dominated overwhelmingly by local insurers could follow for foreigners willing to take on local companies wedded to regimented and restrictive practices.

For now, reform - prompted largely by international trade talks on opening Asian financial services markets - is taking place gradually.

The US in particular is irked by plans to open up Japan's market for accident, sickness and nursing care insurance - where New York-based insurer America International Group has secured a substantial presence - before full liberalisation of the main life and non-life markets.

But the chances are that pressure for deregulation will prove irreversible. "April is going to be about small changes, but the driving forces behind that are very powerful," says Mr Ryo Tokuda, project manager at The Boston Consulting Group in Tokyo.

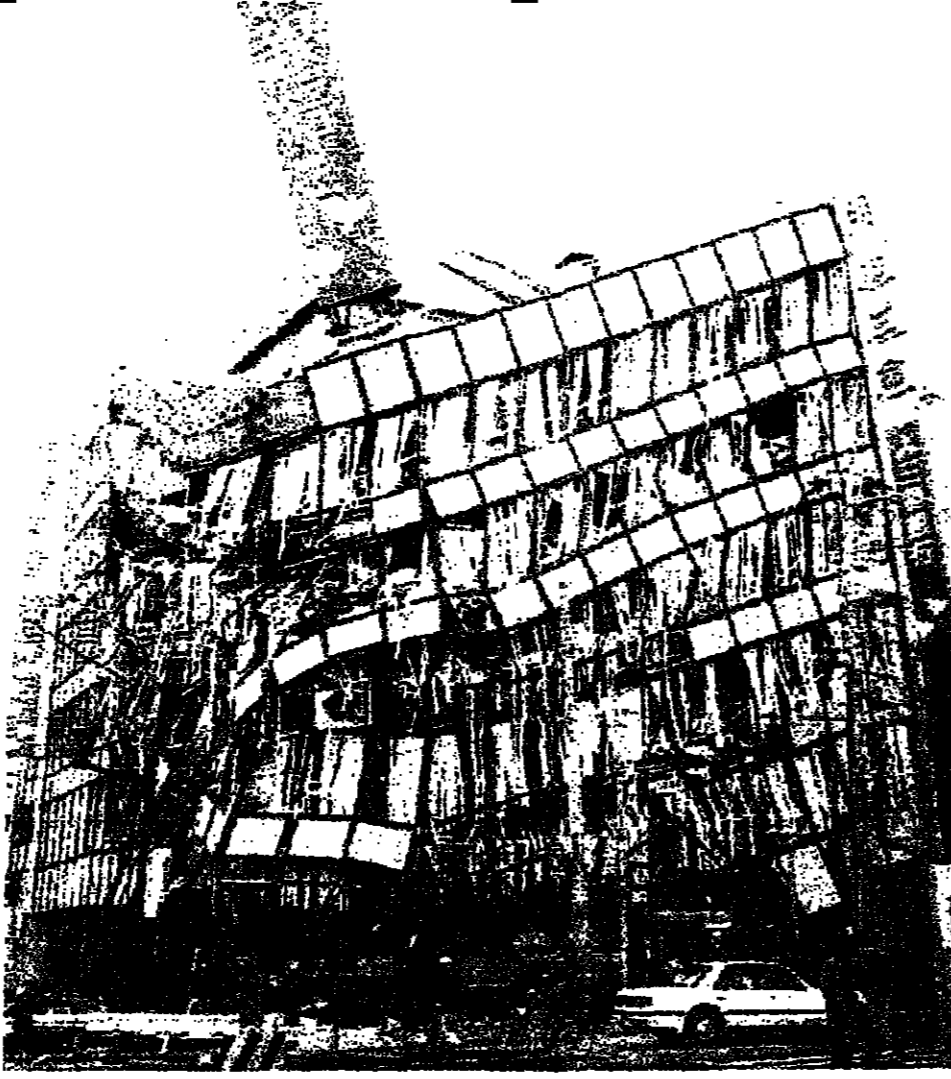
takeovers. The life insurers, though larger than their non-life counterparts, have been weakened financially by the pricking of Japan's asset bubble; the Japanese are not enamoured by mergers predicated on seeking economies of scale through massive job cuts.

Adding to the competition will be the go-ahead - under the new insurance law - to the requirements of broking companies which, unlike existing insurance company agents, could act strictly on the insurance buyers' behalf, choosing and arranging cover that meets their needs.

Again, upheaval is likely to be modest in early stages. Large international brokers such as UK-based Sedgwick already operate in Japan as agents for the insurance companies, selling policies to foreign companies in Japan - large Japanese corporations rely largely on in-house agents to buy insurance.

But, crucially, the introduction of brokers may have an educational effect, alerting insurance buyers to the cost-saving opportunities offered by risk management techniques and insurance products developed around the world.

Breaking down a rigid pricing structure will take more than April's reforms, however. Japanese insurers benefit from an institutionalised system of common underwriting pricing manuals which allow even the smallest insurer to make profits and, with little product differentiation permissible, virtually guarantee economies of scale for the largest.



Japanese insurers continued to make profits even after disasters as huge as the Kobe earthquake

Japanese insurers continued to earn profits even after disasters as huge as the Great Hanshin-Awaji earthquake around Kobe in January 1995, which killed 5,500, injured 41,500 and destroyed or damaged nearly 400,000 houses.

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In other sectors, particularly personal lines such as motor insurance, insurers say that consumers are best served by a fixed price system which ensures universal coverage.

"Full liberalisation of insurance rates may not be beneficial to personal policyholders because they don't have enough information to compare policies. They can't understand which is better or which is worse."

In the commercial insurance sector, buying decisions often reflect non-price factors - such as the mutual shareholdings and other links between Japanese insurers and their client companies throughout the country's economy.

Together with the dominance of the regulatory system by the insurance market's largest participants, such forces have combined to ensure foreign insurers account for only about 4 per cent of the Japanese non-life market.

If the pressures which are forcing deregulation across Japan's economy continue, the potential for outside insurance companies could be considerable. In personal lines, for example, the benefits of computer-aided underwriting skills have not been tested.

Such potential opportunities to exploit the underlying weakness of native Japanese insurance companies explain why Lloyd's of London has been so keen to establish a Japan presence, winning important concessions in the new insurance law which recognises the 300-year-old London insurance market's unique structure.

Behind the scenes among Japanese insurers there are mutterings about possible threats to Lloyd's existing role as a reinsurer of local companies if it begins to underwrite direct, or conventional, insurance business as well.

The US: by Richard Waters in New York

Difficult phase ahead

Catastrophe exposures have prompted a re-think in the boardrooms of some of the biggest companies in the industry

The restructuring of the US property-casualty insurance industry is about to enter a new phase.

Battered by hurricane and earthquake losses and weakened by festering environmental and asbestos exposures, some of the country's biggest insurers have had to take radical steps to put their finances back onto a sound footing.

The overhaul which has been underway in the US insurance industry for the past two years has taken a number of different forms. Each, though, has been motivated by the same objectives: to recognise past liabilities, rebuild reserves and cut risks to levels that companies feel more comfortable with.

This effort has been prompted in part by the country's two biggest insured natural catastrophes. Hurricane Andrew, the 1992 storm which cost insurers \$16bn, was followed two years later by the Northridge earthquake, which caused insured losses of \$12bn.

Catastrophe exposures on such a large scale have prompted a re-think in the boardrooms of some of the biggest companies in the industry. Among them has been Sears, the retailer, which chose to spin off its Allstate insurance subsidiary as a separate company in 1994.

While, a different sort of insurance risk has come to assume centre-stage: exposure to environmental and asbestos clean-up costs, much of it under old liability policies dating back decades.

The presence of these exposures has been known for some time, but like the banks which put off recognising their losses on Third World lending in the 1980s, US insurance companies have until recently preferred not to face up to the full enormity of their difficulties.

That changed last year as a handful of well-capitalised companies realised the competitive advantage of boosting their reserves. By doing so, they set sent a message about their relative strength - and implicitly put pressure on weaker companies that could not follow suit.

In this rush to build reserves, some weaker companies have fallen by the wayside. Continental was sold to CNA Financial, while Home Holdings' property-casualty business was assumed by Zurich Insurance.

Also, a number of industrial groups, which had bought insurance companies during the 1980s, decided the time had come to beat a retreat. Besides Sears, which spun off Allstate, these have included TTT, a conglomerate which earlier this year broke itself into three separate companies, leaving its Hartford insurance subsidiary as a free-standing company.

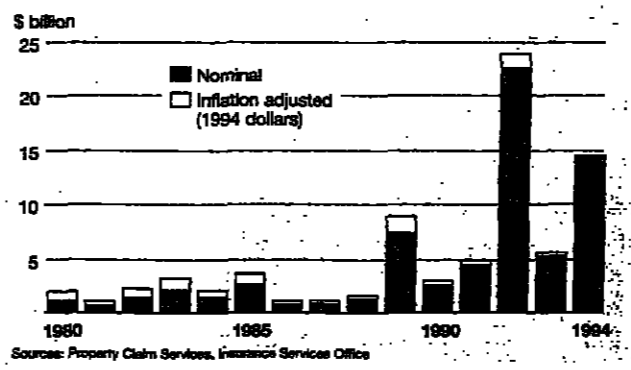
At the same time, some estimates of how much it will take insurers to settle environmental and asbestos claims have been sharply scaled back. A.M. Best, the US insurance ratings company, recently cut its estimates, putting the likely cost in present dollars at \$37bn. That compares with an estimate of \$95bn two years ago.

The availability of better information and more expertise from early settlements accounted for the reduction, Best said. Its estimate is now far closer to that of the rating agency Standard & Poor's, which puts the cost at \$40bn.

"The obvious [takeover] candidates have all gone," says Mr Alan Levin, a managing director at S&P. He adds, though, that "the economic justifications are still there" for mergers among insurers.

The real big, big opportunity is in the claims area," says Mr. Well. "The courts become more sane, which seems to be a direction that we're moving in in this country, that could be very good for the business long term," he says.

Annual insured US catastrophe losses



Source: Property Claims Service, Insurance Services Office

Emerging markets: by Trevor Petch

Doors open for western groups

The easing of restrictions on entry have opened up vast opportunities in under-insured regions such as China, India and Russia

The next five years are likely to offer the insurance industry the greatest opportunity for expansion it is ever likely to receive. Three of the largest markets on the globe in population terms - China, India and Russia - are in the process of opening up to the outside world.

Each of the three will present unique challenges to international insurers trying to take advantage of their long-term growth potential.

Following the political and economic collapse of the Soviet Union, there has been rapid growth in the number of new, private sector insurers. In Russia alone there are more than 2,500, most of them short of capital and expertise.

New products have arisen to take their place. Demand for commercial property cover is growing with privatisation and foreign investment, and will be further stimulated by tax changes this year which make property insurance a deductible business expense. Previ-

ously, property insurance had to be purchased out of taxed income. Life insurance, too, appears to have recovered, but most life insurance in Russia is taken out by enterprises to cover their labour force for periods as short as a few days as a means of avoiding salary tax.

The authorities now intend to curb this practice by taxing life insurance at the same rate.

Political uncertainty and such "wild East" insurance products have discouraged all but the boldest western insurers from investing. German market leader Allianz has a small subsidiary in Moscow, and its medium-sized competitor, Axa, has two joint ventures in Kalingrad and St Petersburg.

The only big foreign investment so far, however, has been by the leading US international insurer AIG.

In life insurance, a bold joint venture involving Scottish Provident, Employers Re of the US, the Independent Trade Union of Russian Employees and European Bank for Reconstruction Development and venture capital was licensed by the Russian authorities earlier this year.

Shanghai is also the most active centre for the new Chinese joint stock insurers, which have been permitted to compete with the former monopoly PICC since 1988. Six insurers operate in the city, which plans to encourage more. However, official newspapers were last year already describing the market as "chaotic" due to inconsistent regulation and unscrupulous sales practices.

A new insurance law took effect on October 1 and in the same month Guangzhou was opened to foreign insurance operations. All coastal cities will follow by the end of the century, according to current plans.

By the end of October, 77 insurers had set up 119 representative offices in China, with Beijing and Shenzhen also popular locations. Others hope to develop operations based on groundwork done in Hong Kong, where leading French insurer Axa, for example, sees great potential for the local subsidiary of the recently acquired National Mutual of Australia.

The obstacles are, nonetheless, formidable. The initial conditions for a joint venture licence included assets of \$5bn and previous maintenance of a representative office for a period of three years. Candidates are also expected to display positive commitment

in other ways. Manulife, for example, has like many others, funded training programmes, and also contributed to a "help the poor" scheme.

For brokers, the obstacles are greater still. Only Sedgwick currently has a full licence. Officials have indicated that approval for these will be even slower than for insurers. "Brokers are difficult to manage because they have more independence," one commented recently.

In India, too, insurance is politically sensitive. At present, the market is the monopoly of the state-owned Life Insurance Corporation of India (LIC) and the General Insurance Corporation of India (GIC) which reinsures the operations of four subsidiaries in Bombay, Calcutta, Delhi and Madras.

In April 1993, the government appointed a committee headed by former Reserve Bank of India governor, R. N. Mahotra, to report on possible demonopolisation. In January 1994, it recommended that foreign insurers be permitted to establish joint ventures, provided that their shareholding was between 25 per cent and 40 per cent, and worth at least Rs1bn (£19m).

Criticising the excessive control exercised by the GIC, the committee also proposed separating its subsidiaries into truly independent, competing companies, and suggested a reduction of the state's shareholding in the GIC and LIC to 50 per cent, accompanied by a big increase in capital.

Since then, however, progress has been slow, not least because of political controversy, including protest strikes by LIC employees. Although an interim insurance regulation authority, a forerunner to the full committee recommended by Mahotra, was eventually set up in January this year, further developments have been postponed at least until after this year's general election.

Political uncertainty, high investment requirements and other probable restrictions - such as a prescribed amount of business to be done in rural areas, and limits on the shareholding of Indian sponsors - have not, however, deterred the signature of outline agreements with potential partners, usually leading industrial conglomerates.

UK insurers have been particularly active, given their experience of operating in India before nationalisation in 1971. At that time, Commercial Union, General Accident, Royal and Sun Alliance between them sold more than a quarter of all non-life policies in India.

Trevor Petch is editor of the Financial Times newsletters World Insurance Report and European Insurance Report

Advertisement for FT Financial Times. It includes a list of reports such as 'The Top 20 UK Insurance Companies', 'The Top 20 Global Insurance Companies', and 'A Strategic Analysis of UK Insurance Markets'. It also contains a subscription form with fields for Name, Job Title, Company Name, Address, Postcode, Telephone, and Fax. Contact information for Rachel Mason at FT Financial Publishing is provided at the bottom.

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**X INSURANCE**

**Risk management: the buyer's perspective**

# Businesses establish their own captives

Industry is setting up its own arrangements for insuring against the risks it faces. Peter Lerwill explains why

An important change has taken place in the insurance of industrial risks over recent years. There has been an increase in the number of professional people evaluating their own company's risks and for this reason many businesses have started forming their own captive insurance companies where it is perceived there are risks that need to be transferred.

Insurance was originally used for the transfer of risk by industry, and insurers looked for a widely spread portfolio on the basis that the premiums of the many would pay (hopefully) for the losses of the few. Behind the growth in captives lies, at least in part, the perception, that those wishing to transfer the risk (industry) can in some cases enjoy a stronger financial standing than those to whom the risk is being transferred (insurers). The savings from the use of a captive are also a factor.

The greater concentrations of value which now exist in more confined spaces have also undermined to some extent the principle lying behind insurance that the losses of the few should be covered by the premiums of the many. At the same time insurance companies appear to many of their customers to be applying much more rigidly than hitherto the fine print of policy wordings in relation to large losses. A loss of £250,000 does not really attract any attention, but a loss of £50m from the same cause is a totally different situation. Many companies with a strong balance sheet, therefore, are asking why not carry the risk themselves, as has been successfully done by several large companies.

Luck has played a strong part in the successful self-funding of risks in many cases, however. If a big loss had occurred, immediately after arranging this self-insurance, then totally different stories would have been heard. In the world of aviation insurance, which is probably



Lerwill: industry is increasingly being forced to manage its own risks because of the withdrawal of effective risk management tools

the most transparent of all the insurance markets, a leading airline decided in December last year to accept a large deductible under their policy at renewal. Unfortunately, before the month was out, they had suffered an important loss.

Insurance buyers have had to live, too, with the market's changed approach to terrorist cover and employers' liability exposure: two important changes that initially did not seem to be approached from a "customer care" or "need to know" viewpoint.

We are now hearing ominous rumbles, too, about pollution cover and its future availability. An initial remark by a reinsurer that might have been no more than kite-flying has now gathered such momentum that the industry may have shot itself in the foot by voicing such loud concern. The insurers' dream of being able to restrict cover may seem to have been fulfilled without any further action on their part.

Industry has, quite rightly, raised the subject, wishing to be involved in discussions with all parties at an early stage. A lesson has been learnt from bitter experience in the past when industry was only consulted after certain issues were already resolved.

The Association of Insurance and Risk Managers (Airmic), spokesman for the industry on risk management issues, has, over the past few years, established excellent relationships with all the appropriate bodies in the insurance world and is

continually being asked for the industry's views on a wide range of issues. As a result it seems unlikely it will be wrong-footed again.

A number of insurance brokers have also recently decided that because their earnings from brokerage commissions are diminishing - owing to reduced market rates - they must develop their own risk management expertise and sell this service to their clients, apart from negotiating fees with their clients as a basis for remuneration.

Yet the broking community still has much to learn. Two leading brokers have recently carried out a client survey asking how they are perceived in this respect, only to find to their surprise, that industry did not rate their capability very highly.

Industry is being forced, therefore, to manage its own risks more and more because of the withdrawal of effective and efficient risk management tools. The creativity outside our own organisations to help us manage our individual, complex industries, and the stability we so long for, is either not there or is still in embryo form.

There is a vast potential market searching for expertise in this field, but the insurance brokers themselves are still learning.

Peter Lerwill is general manager, risk management for British Airways and a former chairman of the Association of Insurance and Risk Managers.

**Risk management: pollution by Stuart Hyslop**

# Environmental hazards grow

Insurers are warning that high costs and retrospective claims may force the removal of pollution cover from general policies

As many as 100,000 sites in England, covering 200,000 hectares of land, may be contaminated as a result of industrial activity. And just who pays the millions it would cost to clean them up is a matter which is now taxing companies and their insurers, many of whom are questioning their ability to continue to provide cover.

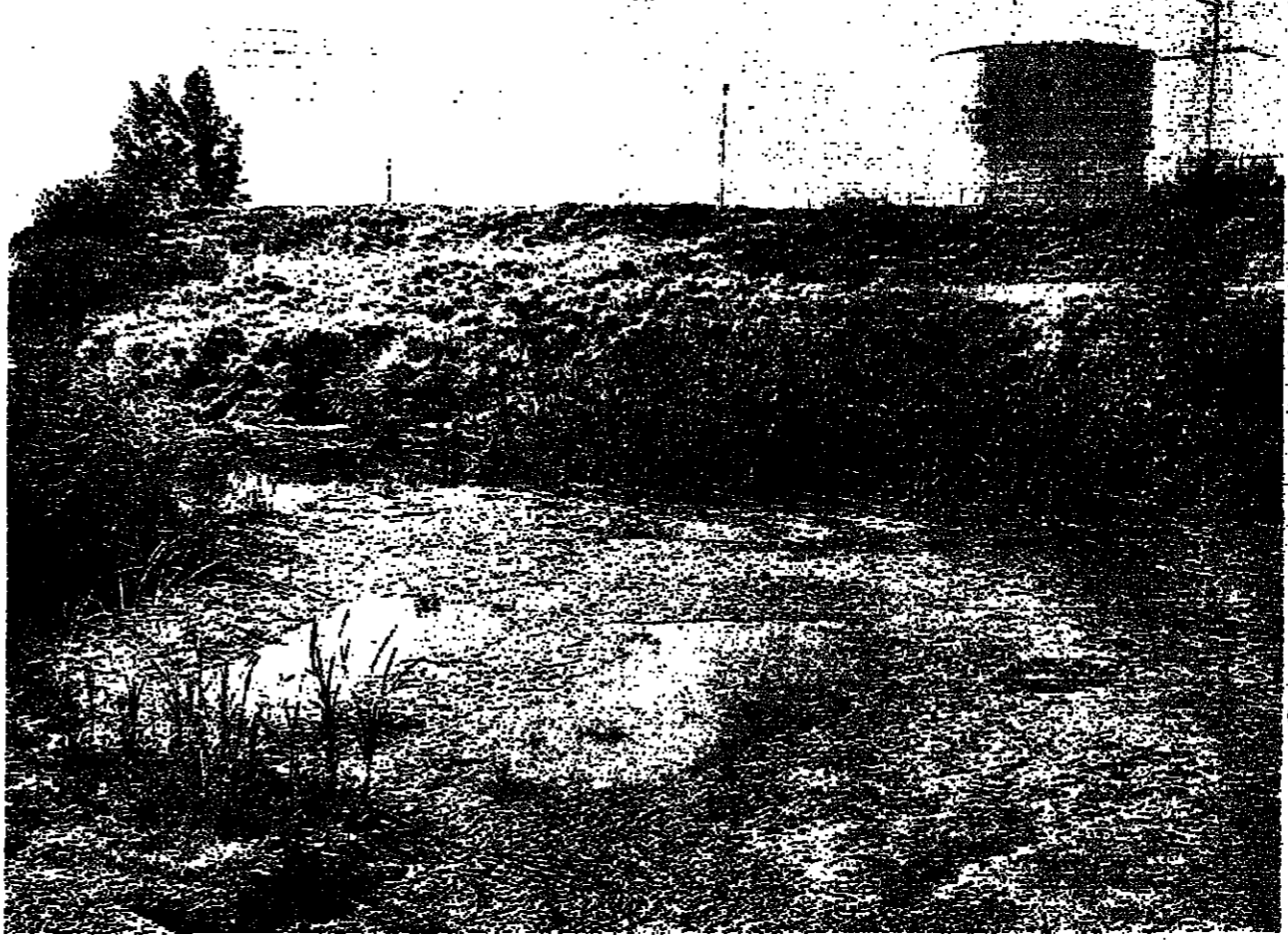
Under the new UK Environment Act, innocent owners or occupiers of these sites are responsible for the costs of cleaning them up if the original polluters cannot be traced. Even when past polluters are found, the innocent occupier can still be liable, if those responsible are bankrupt.

Insurers and risk managers are following with some alarm a case in the US, where the Environmental Protection Agency is claiming the \$122m (£86m) cost of cleaning up a polluted site in the state of Louisiana 100 years after it was contaminated. It has started proceedings against Fleming American Investment Trust, which was formerly known as the Alabama, New Orleans and Pacific Railways Company, and operated a creosote factory for treating railway sleepers between 1882 and 1902.

European insurance companies, concerned that they will be used as a means of funding the clean-up of historic pollution, have already suggested that pollution cover could be removed from general policies, just as terrorism cover was removed in the wake of IRA bombings in London in the early 1990s.

The precise consequences of the 1995 Environment Act will not be known until some case law has been established, and the Department of the Environment is still working on a series of guidelines which it hopes to publish in July. These guidelines will include notes on the definition and identification of contaminated land and on the designation of "special sites" - contaminated land and closed landfill sites.

Another note deals with those who caused, or knowingly permitted, contamination on or under land, and who are liable for what is done to remedy that contamination. But the introduction of the Environment Act, and the establishment of the new Environment Agency, has already caused many big UK companies to re-examine their risk management strategies. A survey last year among some of the country's leading companies found that environmental problems were regarded as the sixth-biggest risk facing businesses, behind such other hazards as fire and lost production.



A polluted drainage canal near Antwerp: European insurance companies, concerned that they will be used as a means of funding the clean-up of historic pollution, have already suggested that pollution cover could be removed from general policies just as terrorism cover was removed in the wake of IRA bombings in London in the early 1990s

ingly permitted, contamination on or under land, and who are liable for what is done to remedy that contamination.

But the introduction of the Environment Act, and the establishment of the new Environment Agency, has already caused many big UK companies to re-examine their risk management strategies.

Insurance brokers Willis Corroon have suggested that the most likely move is an absolute pollution exclusion to liability policies within the next year, and possibly from January 1 1997, resulting in companies facing substantially higher insurance bills to obtain cover.

The Association of British Insurers has said that "if there is any attempt to make liability retrospective, insurance companies will have to look very carefully at the cover they are providing." The ABI added, ominously, that the UK has a long industrial history which has left it with "an unwanted legacy of contaminated land".

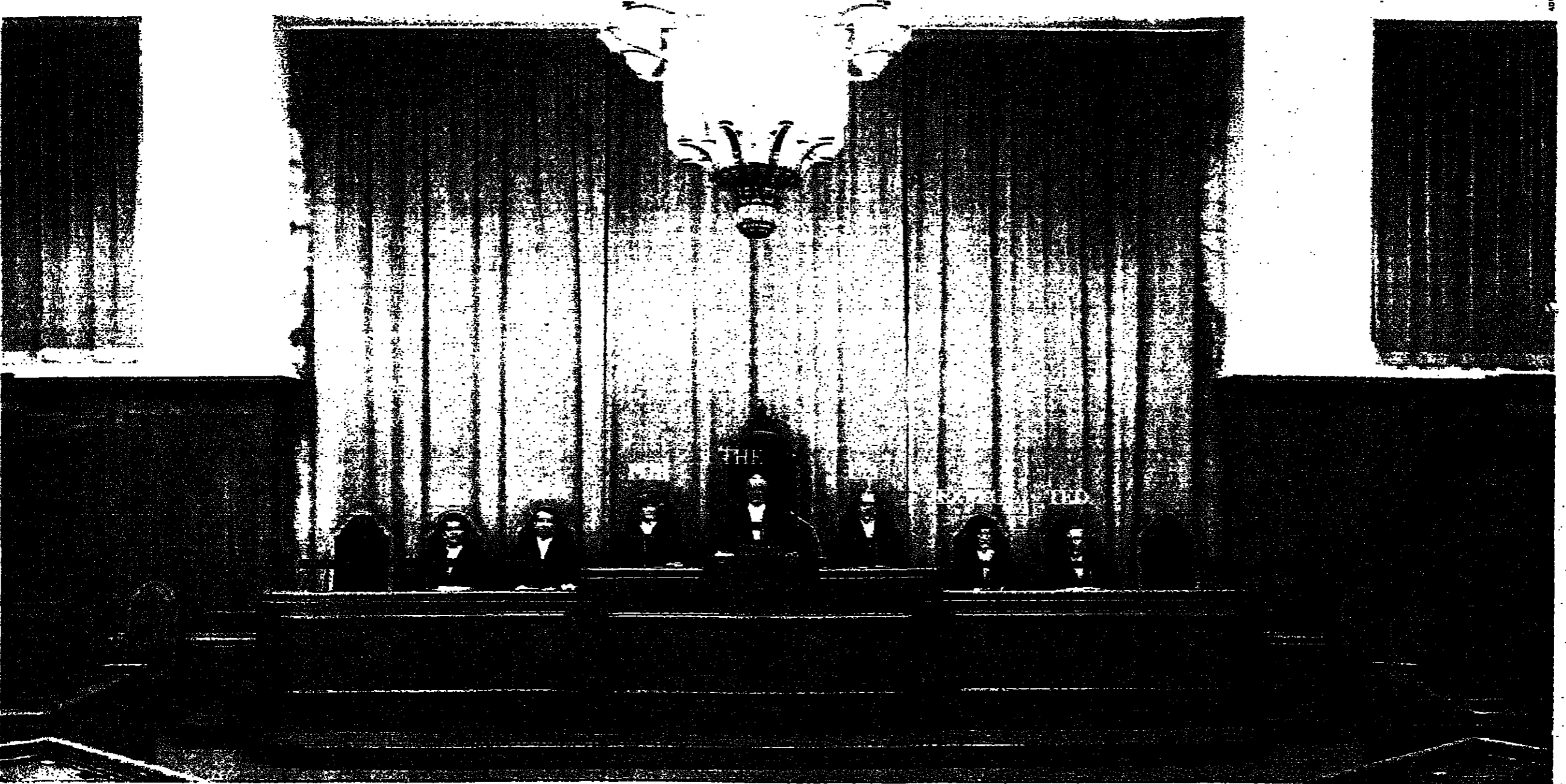
Airmic says the clean-up of sites has become a particularly contentious issue in the US, with the imposition of retrospective and joint and several liability. Airmic is sufficiently concerned about the possibility of the UK Environment Agency attempting to follow suit to have identified increased awareness of the threat posed by pollution as its main goal for 1996. It believes that if insurers attempt to limit their pollution liabilities through a full exclusion, risk managers will be forced to the currently limited and very expensive specialist environmental liability market.

Airmic is concerned that there is no cut-off date for retroactive liability, and that companies who acted to the accepted standards of their time will still be made liable for cleaning up the pollution they caused. "The need to clean up pollution must be balanced with the requirement that those responsible pay for it," said Mr Bull. "Risk managers are generally very environmentally risk aware and are constantly taking positive steps to

minimise the threat of pollution. But while the 'polluter pays' principle has always existed, it has never been so rigorously applied as is indicated now. Neither does liability cease with the transfer of ownership of the property."

In spite of the DoE's pronouncements that it would not be introduced into the UK, many of the legal and related professions do see the new legislation as the introduction for the first time of retroactive and joint and several liability. "No one yet knows how the Environment Agency will implement its new powers and whether there will be a significant departure from current custom and practice. We are concerned that the US experience shows that legal requirements to clean up pollution create a welter of litigation between responsible parties - including polluters and their insurers."

"The only winners are the lawyers." The author is the proprietor of Stuart Hyslop Editorial Services



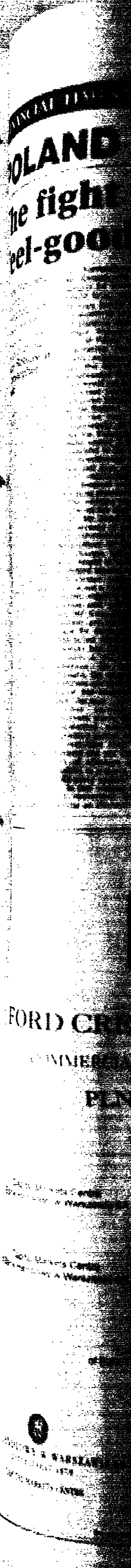
Once upon a time, a company had a clear-cut purpose and a simple set of responsibilities: produce, prosper, pay taxes. Over the years, however,

corporate life has been getting tougher. A growing number of interests have to be reconciled. How can you satisfy consumers, shareholders, employees, the

environment, the community and the state all at the same time? With the threats of liability law suits multiplying, traditional insurance thinking is

not the answer. Instead, reliable methods of risk analysis and risk engineering must be systematically applied. A leading global insurer is more

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# POLAND

## The fight for the 'feel-good' factor

The new president must continue economic reforms if he is to convince Poles that the bad times are over, say Anthony Robinson and Christopher Bobinski

Poland is under new management. At the presidential elections in December Poles voted by a small majority to usher Mr Alexander Kwasniewski, a former communist, into the presidential palace.

Disillusioned by the feuding that split the fragile unity of the former Solidarity alliance, embarrassed by the gaffes and bluster of the incumbent, Mr Lech Walesa, and resentful of the conspiratorial cabal surrounding him, Poles drew a line under the past and looked for new leadership from one of Poland's most adept political operators.

One of the 43-year-old Mr Kwasniewski's first acts as president was to visit western capitals. He started with Paris and Bonn, followed by a trip to EU and Nato headquarters in Brussels. Only three months later did he make an eastward sortie, visiting neighbouring Lithuania. He is due to go to Moscow next month.

Western nervousness about the outcome of the Russian presidential elections in June highlights the importance of Poland as a politically stable and economically vibrant country of 38.5m people, anxious to play a constructive role in building 21st century Europe.

In an interview during his visit to Brussels the new president emphasised his enthusiasm for EU membership and the US-led nature of the Nato alliance. He also declared himself "very much in favour of the entry of the Baltic states

into European structures". But Mr Kwasniewski accompanies support for developments that would bring Nato up to the Russian border with appeals for sensitivity to Russian fears.

Enlarging Nato to take in former Warsaw Pact states such as Poland would mark a qualitative change in the North Atlantic alliance, he says. But Moscow still has to be persuaded that an enlarged Nato would not be just a bigger and closer version of the old anti-Soviet alliance still aimed against Russia.

Yet the very idea of Mr Kwasniewski as the spokesman for Poland's vision of a future united Europe was so distasteful to the old guard in the presidential palace that their last days in office were spent concocting a "poison pill" designed to discredit the incoming president.

The outcome was a personal attack on the then prime minister, Mr Jozef Oleksy, who was accused of passing sensitive information to a senior KGB officer. Mr Oleksy denied the charges but in January was obliged to resign in order to defend himself.

A former senior minister, who is not a visceral anti-communist, suggests that the communist past will continue to dog Mr Kwasniewski and the current generation of politicians for decades. "The question is not whether Mr Kwasniewski has the ambition to become a real leader, but whether he has moral strength, the courage to avoid cronyism and the ability to rise above his communist party past," he says.

Other serious political observers worry whether the fragmented non-communist opposition parties will be able to overcome their personal rivalries and put together the sort of effective opposition required to preserve a genuine multi-party system. The danger is that without an organised opposition capable of forming an alternative govern-

ment Poland could slip back by default into a form of regime politics without real alternation of power.

Mr Walesa showed himself to be a tough fighter and an inspired destroyer. But he has few of the skills required to build up a modern, democratic party able to survive the long slog of opposition and capable of working out a consistent political programme.

Instead, Mr Leszek Balcerowicz, the former finance minister and father of economic reform, has taken on the task of trying to turn the Freedom Union, the successor to Solidarity, into a free-enterprise, conservative party.

Mr Balcerowicz, not a natural politician, is facing an uphill struggle trying to weld together a party that contains many former ministers and large egos, and harbours strong tensions between the



The new... President Kwasniewski has a vision of a united Europe



The old... Walesa: the destruction of Solidarity was his downfall

Christian democratic wing of the party and the free market, liberal wing. The latter was absorbed when the Congress of Liberal Democrats (KLD) merged into the new party after the defeat of the former Solidarity parties in the September 1993 general elections.

Throughout former communist Europe, the past six years

have shown how difficult it is for political amateurs to compete effectively against experienced former communist politicians.

The younger generation of leaders are relatively untroubled by the Stalinist past and their conversion to social democracy often reflects personal experience of the frustrating medi-

ocrity and stultifying nature of the unaltered Soviet system. In Poland, left wing forces regrouped under the banner of the Democratic Left Alliance (SLD) and the leadership of pragmatic careerists and modernisers such as President Kwasniewski and Mr Wlodzimir Cimoszewicz, the current prime minister.

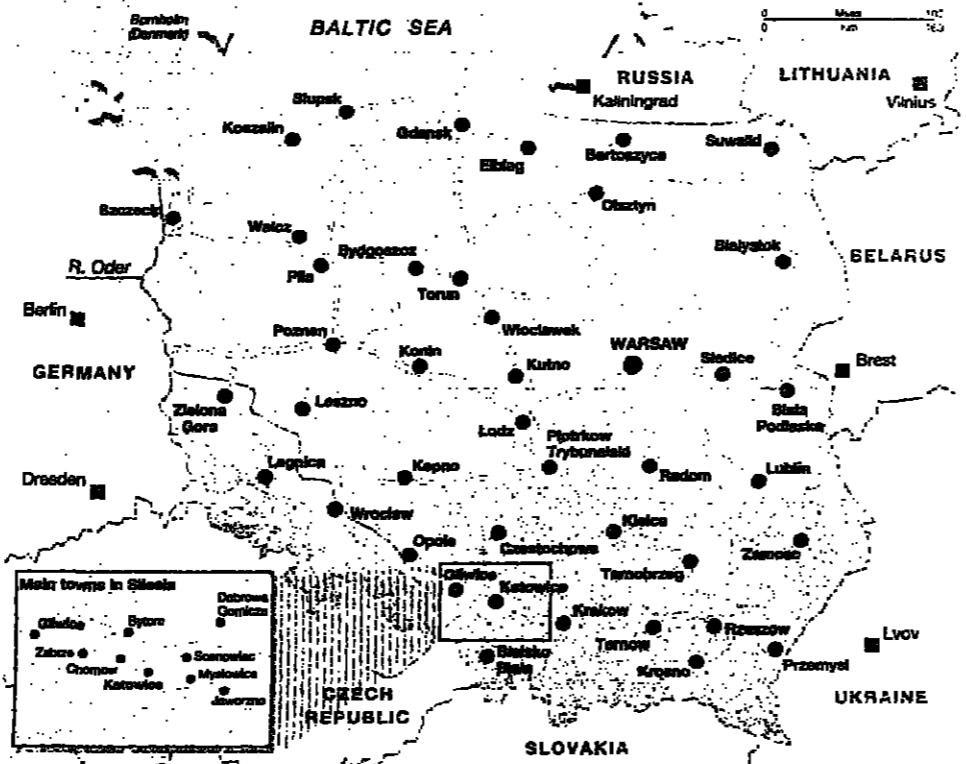
With its fiercely independent national traditions and powerful Catholic church, Poland was, however, in some ways better placed than most to cope with the adjustment to "normality" after the distortions and trauma of the totalitarian years. But it, too, faces a difficult and time-consuming period of institution building and administrative reform.

The final judgment on the left wing parties now in power will hinge on their ability to continue the task of building up an independent judiciary, creating a non-political, professional civil service, reforming the security services, reforming the social security system and in general creating a modern, democratic state.

Opinion polls indicate that the left wing parties could be re-confirmed, possibly with an improved majority, at the next elections, probably around June 1997. Such a prospect is forcing the non-communist majority to seek new alliances, such as the recent link-up between the Solidarity trade union movement, led by Mr Marian Krzaklewski, and the

### IN THIS SURVEY

- Economy and finance: the government's goals as it tries to build on new strengths Page 2
- Consensus campaigner: the prime minister wants to bridge the 'emotional gulf' between parties. He talks to Anthony Robinson Page 3
- Sales and returns: how this year's big sell-offs will affect the stock market Page 4
- Power struggle: why liberalisation of the energy sector poses problems Page 5
- Regional accent: a focus on the industrial area, Silesia Pages 6 and 7
- Anglo-British relations: we look at new economic ties between Poland and the UK Page 8



right wing Movement for the Rebuilding of Poland (ROP) led by Mr Jan Olszewski, a former prime minister.

But after years of stress and uncertainty the main focus of attention for millions of Poles is not politics but making money and building up their businesses and careers. The fourth year of strong economic growth has led to the first signs of an economic "feel-good" factor.

Unemployment, while lower than last year, is still more than 14 per cent, and much higher in rural areas and many small towns. But the economic dynamism of a relatively large economy enjoying 5-7 per cent annual growth is palpable.

This year, growth in GDP is expected to slow from last year's figure in the region of 7 per cent to around 5.5 per cent, but any slack from slower growth in export demand is expected to be taken up by the start of a series of ambitious infrastructure investments.

The pace of foreign investment is also speeding up after successful debt renegotiation in 1994, followed by investment grade credit rating from the international rating agencies. General Motors of the US and Daewoo of South Korea are among recent large investors, along with a growing number of German privately owned Mittelstand companies.

Investors are attracted not only by Poland's relatively low cost base and large internal

market but also by its role as a supplier to private traders from the east. A recent World Bank study indicated that Poland earns \$6bn-\$7bn a year from so-called "cross-border trade" as Germans and Czechs cross the western borders to buy cheaper petrol and consumer goods, and millions of small private traders from as far as the Crimea and Siberia cross the eastern borders to supply their own shops and markets back home.

Looking ahead, Mr Grzegorz Kolodko, the finance minister, calls for lower taxes and a tight rein on government spending to provide space for a mix of export and domestic investment led growth. Investment is needed to tackle transport and potential energy bottlenecks, to ease the housing shortage and to lay the basis for possibly decades of steady economic growth similar to that enjoyed by Spain in the run up to EU membership.

For this to happen, however, international bankers argue that Poland needs continuing wage restraint and decisive government action in at least two key areas - reform of the social security and pension system and implementation of the plan to cut loss-making coal production. These decisions need to be taken before the country moves into pre-electoral mode and the opportunity to make painful, but necessary, structural changes disappears.

New Issue April 1996

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2 POLAND

Economy: by Anthony Robinson

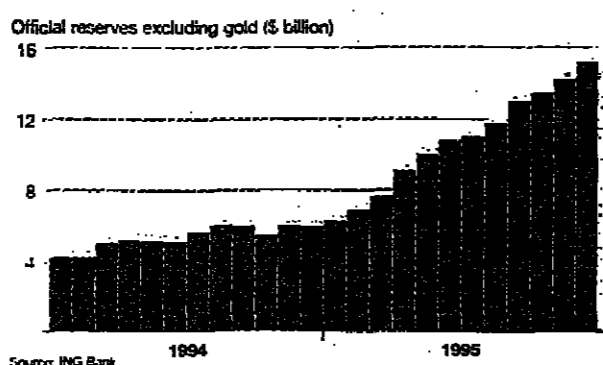
Stability rests on spending curbs

Tough fiscal policies are needed to complete the transformation begun this decade

The Polish economy entered the 1990s as the weakest in central Europe; it is heading for the new millennium with a good chance of emerging as the strongest.

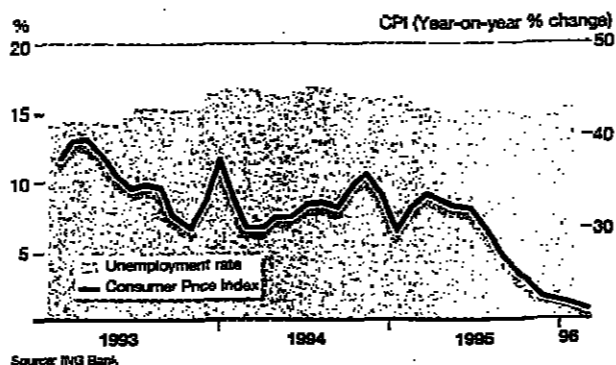
This year's expected growth, at around 5.5 per cent of GDP, will probably be lower than that in 1995, when booming foreign trade and investment produced 7 per cent growth, a \$9bn increase in foreign reserves and a further reduction in annualised inflation to just under 23 per cent.

Foreign exchange reserves



Source: ING Bank

Inflation and unemployment



Source: ING Bank

cal policies followed by subsequent finance ministers. But some of the groundwork was also laid during the bleak 1980s when the managers of Polish state-owned enterprises were given wide-ranging managerial powers.

They are among a list of top quality state-owned companies being prepared for privatisation this year (see box below). A large worker and management buy-out element is involved in the Polish sell-off system, partly as a sop to appease the workers' councils that lose their power with privatisation and partly as a way of rewarding good manage-

ment in the run-up to sales. Privatised former state trading companies, such as Rolimpex, the farm trading company, Elektrim, the electrical equipment and power station supplier, Stalexport, the metals trader, and Mostostal Zabrze have also become strong performers on the stock exchange, reflecting their role as catalysts in the transformation of Poland's industry.

with it the temptation for politicians to listen to calls for the protection of local capital rather than press ahead with open markets and transparent rules for all. Rising investment, specially

toehold in Poland's increasingly prosperous domestic market.

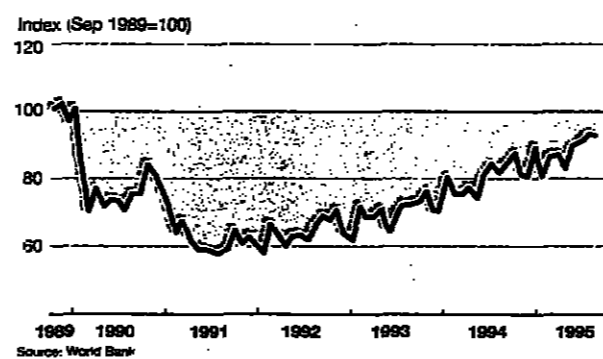
The National Bank of Poland's grant of full banking licences to some of the most powerful European and US banks rocked the local banks, which risk losing their best employees and the blue-chip Polish companies whose customers they need to keep if they are to survive.

Senior bankers, such as Mr Cezary Stypulowski, the president of Bank Handlowy, argue that bank privatisation must be speeded up to allow banks such as Handlowy the chance to forge strategic partnerships and obtain access to the foreign capital and technology required.

Foreign direct investment - approaching \$7bn and rising fast - is starting to play an important role in modernising the country

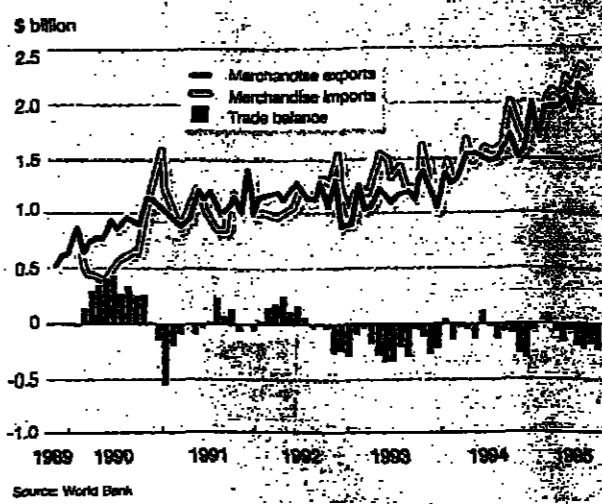
from Poland's high-cost German-speaking and Scandinavian neighbours, has been accompanied by a small avalanche of German and other foreign banks eager to service foreign companies seeking a low cost production base and a

Industrial output



Source: World Bank

Foreign trade



Source: World Bank

KEY FACTS

Table with 2 columns: 1994 and 1995. Rows include Area, Population, Head of state, Currency, Average exchange rate, Total GDP, Real GDP growth, GDP per head, Annual average growth inc, Consumer prices, Industrial output, Agricultural output, Gross fixed investment, Unemployment, Reserves minus gold, Money growth, Stock market index, PSBR, External debt, External debt per head, Current account balance, Merchandise exports, Merchandise imports, Trade balance, Main trading partners.

\* Estimate. † Estimate unless otherwise stated. % of labour force. ‡ End period. § Share of world trade. Source: Directorate, Economist Intelligence Unit, Oxford.

This year's sell-off targets

The privatisation ministry hopes to raise \$1bn this year. Its main sell-off targets are:

- Polkska Miedz - Europe's biggest copper producer and refiner. The ministry plans to sell up to 20 per cent of its shares on the Warsaw Stock Exchange and offer a further 10 to 15 per cent to foreigners through a capital increase. Employees will retain 15 per cent. Polkska Miedz is Poland's most profitable company with 1995 net profit of 450m/500m zlotys (351m zlotys in 1994) on revenues of 3.78bn zlotys (2.6bn zlotys in 1994).
- Tobacco producers in Lublin (ZTWL) and in Radom (Polski Tyton).
- Breweries: Tychy and Glubczyce.

- Chemical industry: fertiliser plants such as Pulawy near Lublin and Azoty near Tarnobrzeg. The Kedzierzyn Kozlechemical works and the Janikowsoda and Soda Matwy soda factories.
- Kruszwica, an edible oil and fats producer.
- Imperial, a steel and non-ferrous metals trader.
- Polar, the Wrocław white goods producer.
- The Iskra ball bearings works in Kielce.
- Dromex, a road builder currently bidding for the highway construction programme.
- The Orbis hotel chain.
- DT Centrum, the state-owned retailing chain comprising 31 city centre stores.

(1995 net profit of 5m zlotys on sales of 400m zlotys.)

- PHS, the state-owned wholesale chain.
- Ruch, the former monopoly newspaper distributor. (17,000 kiosks. 1994 net profit of 13.3m zlotys on sales of 213m zlotys.)
- In addition the finance ministry will be selling:
  - Up to 75 per cent of the equity of Powsteczny Bank Kredytowy (PBK), Warsaw.
  - A 7.25 per cent stake in Bank Slaski and a 25 per cent stake in Wielkopolski Bank Kredytowy (WKB).
- The transport ministry is looking for a strategic investor in Lot, the national airline, and plans to sell a minority stake.

The finance minister: by Anthony Robinson

Tough challenge for radical

Grzegorz Kolodko has to convince the left of the virtue of pension reform and pit closures



Kolodko wants lower taxation and higher levels of savings

Poland has a new five-year plan, although Mr Grzegorz Kolodko, the finance minister who drew up the country's so-called "Project 2000" as a guideline for economic policy until the new millennium, sounds more like the former US presidential candidate Steve Forbes than any old-style socialist planner. He does not advocate a 17 per cent flat rate income tax like Mr Forbes. But, with the backing of the president, he is trying to persuade sceptics in the cabinet and outside that a virtuous cycle of sustainable growth and lower inflation can only be achieved by lower taxation, less government spending as a proportion of GDP and higher savings and investment.

With general elections due in the summer of 1997, the next few months will be crucial for the success of his proposed sustainable growth strategy. The pressure from unreconstructed left wingers to raise spending is growing and cutting taxes and spending will not be possible unless the government grasps two political nettles. The first is reform of the social security system to put pensions on a self-financing basis. The other is the closure of 15 loss-making pits and the phasing out of loss-making coal exports.

Poland's 9m-plus pensioners make up 25 per cent of its population. Their pensions are linked to average incomes and past attempts to freeze payments or link pensions to prices rather than wages have been challenged in the courts and have left a legacy of outstanding payment commitments of around \$2.5bn.

The aim of pension reform plans now before parliament is to equalise pensionable age at 65 for men and women, link annual adjustments to prices not wages and shift new pension commitments to a fully funded basis. The proposed new funds would be built up partly by contributions and partly by income from still to be privatised state assets. Without such reforms, which are designed to put a

cap on government spending, popularise privatisation and introduce closer links between future benefits and

contributions. Project 2000's goal of non-inflationary growth will remain a pipedream.

exporters such as the shipbuilders, and reducing the competitive advantage of relatively low labour costs. Work should begin this year on building the new motorways that are planned to crisscross the country by the year 2010; the main east-west railway between Berlin, Warsaw

and Moscow is being modernised; some 700kms of trunk gas pipeline is being built to transport Siberian gas to Germany. More than 50 per cent of generating capacity is obsolete and needs replacement while telecommunications, refineries and ports need expensive modernisation. Private house-building is also gearing up for an upswing.

Anticipation of such investment-related spending has pushed steel, cement, construction and related stocks higher on a booming Warsaw Stock Exchange. The WSE is gearing up for a steady flow of new entrants during the course of the year and expects a wave of rights issues and capital increases. Meanwhile, real incomes are rising fast, due partly to revaluation of the zloty in real terms. Ensuring that higher incomes translate into higher savings to fund investment rather than high consumption and inflation is a principal policy concern. International bankers worry that, as memories fade of the traumatic loss of income and security suffered in the early years of systemic transition, the willingness to work hard, save and invest will weaken and calls by left wing politicians to spend more will rise. In that case, they warn, the prospect of steady economic growth, and the chances of catching up with the living standards of western Europe which are now in sight could remain tantalisingly out of reach.

1. The Polish economy grew by almost 7% last year, the biggest rise in Central Europe.

3. In the last 6 months an additional 2, 139 foreign companies have invested in Poland. 4. There are already 36 companies listed on the Polish stock market. (In 1991 there were just 5).

5. In 1990, the Polish inflation rate was 79.86%. In 1995, estimates suggest it will be 17%.

6. The private sector now accounts for almost 50% of Polish GDP. 7. The Polish parliament is now working on 17 new financial regulations.

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Banking: by Christopher Bobinski

# Rivals reshape sector

As competition intensifies, the banks look set for a period of consolidation

Poland's financial system is fast maturing and memories are fading of the early days when a liberal licensing regime spawned a crop of inexperienced, under-capitalised and sometimes dishonest banks. Now privatisation and consolidation are the slogans as the banks face up to the prospect of fierce competition after 1998 when access is liberalised by Poland's association agreement with the European Union.

Some of the private banks established in the initial halcyon days have failed and the National Bank of Poland (NBP), the central bank, headed by Ms Hanna Gronkiewicz-Waltz, a former academic specialising in banking law, has tightened supervision. The NBP now grants new licences only to institutions willing to support ailing existing banks. Some otherwise doomed banks have been tucked into operations started by newcomers such as ABN AMRO of Holland and West LB from Germany. Others have been taken over by the NBP itself.

Crowing competition has fuelled a debate about how far foreign banks should be allowed to penetrate a banking system that is still poorly prepared to face the multinational banks with their seemingly limitless capital and vast human and technological resources. At the same time, Poland is under-banked. Only 10 per cent of Poles have a bank account and half the population say they have no contact with banks at all. Much of the economy operates on a cash basis.

Mr Witold Kozinski, the deputy head of the NBP, speaking at a recent conference, admitted that local banks would have "difficulty" in competing and said that access to the Polish market by foreign banks should be granted "carefully". The government's latest draft proposals suggest that foreign banks will not be blocked from buying into state-owned banks. But foreign ownership will be limited to no more than 15 per cent to 20 per cent in four selected banks. The quartet consists of PKO BP, the main domestic savings bank, the Food Economy Bank (BGZ), which serves the farm sector, Bank Handlowy and PKO SA.

Mr Ryszard Pazura, a deputy finance minister responsible for the banking system, sounds a more welcoming note. The presence of foreign banks such as ING of the Netherlands and Citibank of the US is "refreshing", he says. "Foreign capital develops banking institutions. It is a very positive phenomenon and a sign that Poland is becoming normal," he adds.



Minority group: few Poles have bank accounts, creating market potential

Foreign banks currently own 14.5 per cent of the capital of the country's entire banking system and few now contest the view that the competitive environment provided by foreign banks since 1991, augmented by the addition of several German banks such as Deutsche Bank and Dresdner bank last year, has helped the domestic banks to improve.

The debate on the role of the foreign banks is tied up with the privatisation of the banking sector. Domestic capital is scarce and foreign investors bring not only cash but also know-how and technological expertise. Those banks that have already been privatised,

## Foreign banks bring cash, know-how and technical skills

such as the Wielkopolski Bank Kredytowy (WKBK) or the Bank Slaski (BSK), and whose foreign strategic investors are respectively the Allied Irish Banks (AIB) and ING, have done better than banks that are still state owned or lack a big investor. The Export Development Bank (BRE), in which Commerzbank holds a 21 per cent stake, is a star performer, doubling its net profit to 106m zlotys last year.

"The main issues for Poland's banks are working out a strategy for the future, having the management to implement it, and putting the right technology in," says Ms Christine Blindert, a banking consultant. "And this is happening faster in those banks that have a foreign investor than in those that don't," she adds.

Foreigners are currently showing considerable interest in making strategic investments in the larger Polish banks. Both ING and AIB want to increase their existing stakes and the latter has received permission to buy up to 40 per cent in WKBK from the central bank. Daewoo, the Korean industrial conglomerate, wants a major share in the still state-owned Bank Depozytowe

Kredytowy (BPK) in Lublin. General Electric Capital from the US is poised to purchase a majority stake in the Warsaw-based Powszechny Bank Kredytowy (PBK), due to be privatised this summer, or take a stake in the listed Bank Powszechno Handlowy (BPH) where the state treasury still holds 48 per cent. Others that have signalled an interest in purchasing further stakes include ABN AMRO and Societe Generale of France.

Interest would be greater still if the government were to make its intentions clear on a controversial bank consolidation plan first mooted last year. Under the plan, PKO SA is to join forces with two state-owned regional banks in Lublin and Lodz and take over the Treasury's 62 per cent stake in the listed Polish Development Bank (PBR). The second consolidated group is supposed to coalesce around Bank Handlowy, which celebrated its 125th anniversary last year.

The former foreign trade bank is to get a regional bank in Szczecin and a 46 per cent treasury-owned stake in the listed BPH bank, much to the dismay of BPH's existing shareholders, which include the ING and the European Bank for Reconstruction and Development (EBRD). According to the government's draft proposals, the two groups would then be privatised and 51 per cent of the shares would be handed to pension funds that do not yet exist but will be created under planned reforms of the social security system.

But the seemingly arbitrary way that the government proposed for handing over its 48 per cent stake in BPH to what is still a state-owned bank raised doubts abroad as to the government's commitment to respecting the interests of private shareholders. The finance ministry now signals that it wants the BPH and the PBR stakes excluded from the plan. Deputies working in parliament on enabling legislation for the scheme also recently voted to include only 100 per cent state owned banks. But there is still a powerful lobby for the original plan and the matter remains unresolved.

PROFILE Wlodzimierz Cimoszewicz

# Reformer calls for conciliation

The prime minister wants to end the polarity that has dogged much of Polish politics

Mr Wlodzimierz Cimoszewicz, Poland's seventh prime minister since the collapse of communism, describes himself as "a man of compromise and dialogue". After an unassuming beginning, the record bears him out.

The now 43-year-old lawyer joined the Polish United Workers Party, as the communist party was known, in the late 1980s while at Warsaw University. It was not a good time. Many had quit the party in disgust at the Soviet invasion of Czechoslovakia, in which Polish troops took part, and the anti-semitic witch-hunting that engulfed the party as General Mieczyslaw Moczar, the interior minister, settled old scores in the last months of the regime of Mr Wladyslaw Gomulka.

For 13 years the slightly built, alert-looking academic taught international law at Warsaw University. Then in 1985 he, his wife and two children withdrew to their 20-hectare family farm in Bialystok province, north-eastern Poland. Four years later he was glued to the radio and television like millions of other Poles as Solidarity and the Communist party held the unprecedented negotiations that led to the first semi-free elections in June 1989.

"At last I thought Poles had a chance to change things, especially economically. But no-one had any idea that things would change so far or so fast," he recalls. The man whom a former

wing front organisation, the Democratic Left Alliance (SLD), an amalgamation of over a dozen left wing groups of which the Social Democrats were by far the strongest and best organised. He accepted Mr Kwasniewski's invitation to stand as the SLD's candidate in the first presidential elections of December 1995.

Mr Walesa was elected president, but not by the landslide he expected, and only after a second round run off with an obscure Polish-Canadian emigrant, Mr Stan Tyminski.

Mr Cimoszewicz, the future prime minister, picked up only 8 per cent of the vote. But that was the start of the left's return to power. A year later, in the 1991 parliamentary elections the SLD gained 12 per cent of the votes and 40 seats to become the second largest party after the Democratic Union, the Solidarity party, which picked up 55 seats.

Two years later, in the September 1993 elections, the SLD emerged as by far the biggest party and became the mainstay of the first coalition government, headed by Mr Wal-

date Pawlak, leader of the peasant party (PSL). Mr Cimoszewicz became deputy prime minister and minister of justice.

At the government reshuffle that brought Mr Jozef Oleksy to the premiership in March 1994, Mr Cimoszewicz left the government after being refused the justice ministry. He returned to the backbenches, only to be recalled when Mr Oleksy resigned to defend himself against spy allegations made by outgoing president Mr Walesa.

In an interview earlier this month, Mr Cimoszewicz said that his main aim was to establish a dialogue with the opposition and seek broad backing for the tough socio-economic decisions required to slim down the coal industry and push through much needed reforms to the health and social security systems. A complex reorganisation of the system of public administration and local government is also on the agenda. With general elections expected in around 15 months' time and the political temperature set to rise, creating consensus will be a tall order. But the pipe-smoking premier is determined to keep channels of communication open with the Freedom Union (UW).

The UW is the successor to Solidarity. Its leader, Mr Leszek Balcerowicz, was the father of Polish economic reforms as finance minister in the first Solidarity government. But he faces a hard task welding former Solidarity supporters into an effective political machine capable of winning votes and forming an alternative government, or even an effective opposition.

The SLD is probably closer to the UW in economic and

other policy areas than to its junior coalition partner, the peasant party (PSL), which is suspicious of foreign investment and favours protectionism, specially for agricultural products. The PSL is also strongest in rural areas while both the UW and the SLD are essentially urban parties.

Mr Cimoszewicz, with his slightly detached relationship with the SLD and his friendship with prominent Solidarity era intellectuals, especially Mr Adam Michnik, firmly believes that Polish politics, with its historically influenced attitudes and relationships dating back to the Cold War and the anti-communist struggle, is due for a re-alignment.

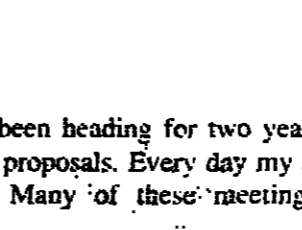
"We need more rational criteria for differences between political groups. There are still emotional and historical gulfs between us."

"The left has re-established its position and there will always be space for a peasant party for the foreseeable future. But the Freedom Union and the Labour Union (UP) [which also emerged from the break-up of Solidarity] are both finding it difficult to reach the 10 per cent support level, and risk disappearance if they split or continue to weaken," he says.

Extinction of the opposition is not something Mr Cimoszewicz relishes. On the contrary: "Nobody can tell what will happen in Russia and elsewhere to our east. The danger is that if the Solidarity parties disappear their place could be taken by populist parties, including those with an anti-Russian and nationalist outlook. That would not be good for Poland," he says.

Anthony Robinson

Cimoszewicz 'a man of compromise and dialogue'



Cimoszewicz 'a man of compromise and dialogue'

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Our country links Western and Eastern Europe, Northern and Southern - it simply lies in the heart of Europe. However, geography is but one factor. What needs to be stressed first and foremost, is the consistent foreign policy initiated in 1989 which focuses on creating the closest possible ties between Poland and the European Union countries. For the time being we are an associate member of the Union and we hope to become a fully fledged one in the near future. We have regulated our financial relations with the Paris Club and London Club. We expect to become a member of the OECD this year. Hence, Poland has become a secure country for long-term investment.

If you are looking to dynamically develop your company, you may take a closer look at Polish companies slated for privatisation. This will be a chance for success - for you and us. A chance to quickly establish a Common Europe.

I wish you success in your business endeavours in Poland.

*Wieslaw Kaczmarek*

Wieslaw Kaczmarek  
Minister of Privatisation



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4 POLAND

■ **Retailing:** by Christopher Bobinski

# A storm from the west

**Hypermarket chains are taking advantage of the increase in Polish purchasing power**

Brightly lit shops, their shelves well stocked with both imported and domestic goods, are the most visible sign of the changes market reforms have brought to eastern Europe's once gloomy streetscapes.

Poland is no exception: the country's retail sector is now more than 90 per cent privately owned and is often cited as a triumph of Poland's entrepreneurial spirit after 40 years or more of centralised trade.

The reforms resulted in an explosion of street stall traders and new small shops that helped absorb the first shock of unemployment as the economy started to shed excess labour. However, this fragmented retail sector now faces a challenge from a wave of supermarkets planned by investors from western Europe aiming to take advantage of economies of scale and a lack of competition from units their size.

Estimates of the number of shops in Poland vary from 234,000 to 700,000 if the smallest outlets are included. In any event, the number of shops per cent is many times higher than in France or Hungary. And still at the moment there are a mere 1,400 supermarkets and only 13,000 large shops.

This will change with an announced investment of around \$1bn over five years by western retailers in suburban supermarkets and out of town sites, grouping not only food shops, but also do-it-yourself and furniture shops such as the Marki complex just south of Warsaw.

Mr Jan Chudzynski, managing director in Gerald Eve's Warsaw head office, notes the change in focus this is bringing for the real estate developers. "First, foreign retail activity was in the fast food sector with McDonald's and Pepsico with their Pizza King and Kentucky Fried Chicken brands looking for small sites. "Now

the retailers are looking for five hectares at a time," he says.

Such developments are feasible now given that around half of Poland's domestic households possess a car. "All that needs to be done is to allow for more parking space than you would in the west," says Mr Julian Lyon of Henry Butcher, the property company. "This is because people tend to spend more time in the shops and spend less per visit," he explains, adding that this will change as purchasing power grows. Then more shops can be built on the excess parking space.

So far, Makro Cash and Carry, owned by SFV Holdings of Holland, has led the way in

Poland. It currently has six stores in place, each sized at around 13,000 sq m, and plans to open five or six more stores this year as part of a \$190m investment programme. The formula is to restrict access to corporate customers, which means small companies, as well as restaurants and bigger businesses. But the crowds of shoppers at the weekend, when checkout queues can be an hour or more long, suggest that access is fairly free. Indeed, last year, the Warsaw store had the best results of Makro's 130 or so shops worldwide.

In Krakow, local small shop owners complain that turnover has fallen markedly since a Makro opened there. Indeed,

the expansion by the large retailers is beginning to come up against protests from small shopkeepers who are appealing to local authorities to withhold planning permission for new stores.

The government is aware that the expansion threatens to put many small traders out of business. Mr Tadeusz Soroka, a deputy trade and industry minister, has said that a document is being prepared on forms of providing investment support for domestic retailers. "We can't allow mass unemployment to appear in this sector," he has been quoted as saying.

Meanwhile, the western supermarket expansion is set to continue. Tesco, the large UK retailer, has bought the former state retail chain in Bielsko Biala and is preparing to invest up to \$200m in southern Poland. Leclerc and Decis de France have said that they want to build 60 or so stores around the country while other French retailers with ambitious plans in Poland include Casino and Auchan. At the same time, the do-it-yourself sector is being targeted: Stinnes of Germany has plans to open between 20 and 30 hypermarkets and Castorama of France wants to establish 16 such stores.



The wrong size? Some small units may not survive the superstore boom

■ **The stock exchange:** by Bob Vincent

# Poised for the big deal

**Privatisations, pension funds and foreign investment make prospects bright for the WSE**

The Warsaw Stock Exchange will celebrate its fifth anniversary in April and it appears that the bulls turned up early for the party and have recently been driving the market to record highs.

Analysts point to attractive fundamentals in the shape of a strong economy, growth in company earnings and a market that has the potential to become the dominant one in the region. The WIG, the WSE index, jumped 37 per cent in January to make Poland the world's best performing market during that month and early in March it hit its highest point since August 1994.

ING Barings has detected a strong stream of foreign funds, supporting its prediction that portfolio flows into Eastern Europe would accelerate markedly this year and Poland would be an important beneficiary. It sees foreign ownership - variously put at 20-25 per cent rising to 35 per cent if these flows continue. This would be good news for

the privatisation goal. First he wants to see large-scale sell-offs. "What we need is big Polish companies that would become flagships for our market." The stock exchange is now largely made up of small- to medium-sized companies and the large state entities have yet come to market.

He says that one possible flagship candidate is Polish

and a market capitalisation of more than \$6bn. A fully-computerised system has been installed and the exchange operates a single price market system.

It has achieved this progress within a regulatory regime that encompasses full disclosure rules and tough measures against fraud. Poland's privatisation programme is one significant element in the changes Mr Rozluccki is seeking to bring about. Another is the Polish government's desire to reduce the burden of state pensions and pave the way for private pensions funds.

Mr Rozluccki says that pension funds would complement

20 per cent, a strategic buyer taking 30 per cent, pension funds taking a further 30 per cent and the state holding the remaining shares.

"This would be a way of privatising large companies and helping to launch the pension fund industry," he maintains. Such a move, he adds, would be attractive to foreign investors since a cluster of big companies would be more cost effective for them.

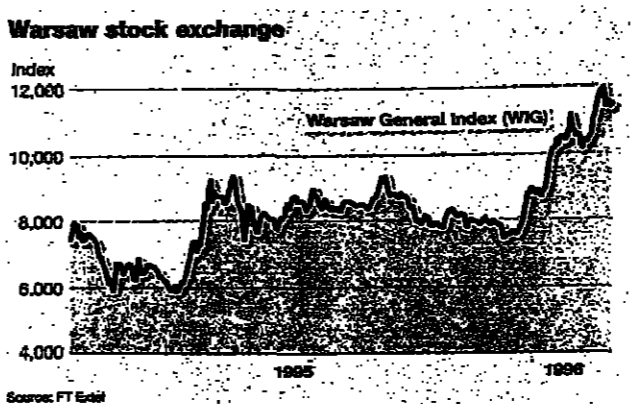
"It's easier to invest in four large companies than 15 smaller operations," he says, adding it reduces the need for time-consuming analysis. While big sell-offs impend, the country's mass privatisation policy is coming to fruition and posing other challenges and opportunities for the exchange. The programme is centred on 15 National Investments Funds that have been allocated shares in 512 companies, with an underlying book value estimated at around \$3bn.

According to analysts, the mix of companies is heavily weighted towards the engineering and chemical sectors. The funds are managed by local and foreign firms, including Kleinwort Benson, BZW and Lazard Freres.

Mr Rozluccki says that he believes that the NIFs will be listed on the exchange by the end of year. Some of the individual companies will also get listings, but analysts think that the NIFs will want to restructure such companies to enhance their value before bringing them to the market.

Mr David Young, director of Wood and Company, a securities firm specialising in central European stocks

Continued on facing page



Source: FT 6048

■ **Huta Lucchini:** by Anthony Robinson

# Furnace rises from the ashes

**Italian ownership and investment have rescued the Warsaw steel plant from closure**

Throughout the former communist world the bulk of heavy industry remains firmly in state hands, partly because of a lingering belief in "family silver" and in controlling "strategic industries" and partly because of the indifference of private investors.

The exception is Huta Lucchini, which Mr Bruno Schwabb, the managing director, proudly describes as "the only private steel company in the east". The decision to look east was a strategic one for the Brescia-based Lucchini group and was taken in 1990. "We are the number one private producer of long products in Europe following our purchase of the Piombino and Servola (Trieste) steel plants in Italy. We were looking to expand in the east because steel is expensive to transport. Privatisation in Poland gave us the chance to buy a steel plant close to the German and Scandinavian markets and, looking further ahead, close to the Russian market as well," says Mr Schwabb.

"At Huta Warszawa we found an entire industrial structure, although much of the equipment was Russian made and dated back to the 1950s in an industry where plant has to be renewed every decade. Of the five furnaces one was always closed for maintenance and the others worked at around 20 per cent the capacity of a modern furnace," he recalls.

At first, Lucchini, a pioneer in scrap-based mini-mills in the intensely competitive environment of the north Italian ironmasters, thought that it would only need to send a few of its personnel to supervise the transformation of Huta Warszawa. But around 20 Lucchini specialists are now employed at the plant, which was losing \$2m a month and held no stocks before Lucchini took over the controlling 51 per cent in the company.

"We also had to cope with a major cultural problem. The workers council thought it still had the right to choose the board. We had to tell it that was the prerogative of the owners."

In June-July 1994 Huta Lucchini was closed by a 49-day-long strike over the issue. And the company also faced 18 months of negotiations with the workers council over job cuts. "Finally we got the go-ahead to cut the workforce of 4,600 by 40 per cent. Today we employ 2,800 but there were few redundancies and many more are working as private contractors," Mr Schwabb adds.

Establishing clear property rights over the plant and over land that, in the 19th century, was used as a Russian army firing range, was as complex as coming to terms with the workers. "Nobody warned us about the difficulties we would face acquiring the land. There were no details in the land register or maps of the land which was used by the Czarist army from 1840. In the end, we secured ownership of the plant and a renewable right to use the land for 99 years. But we lost two and a half years over all this."

It was not until May 1995 that Lucchini was finally able to sign contracts for the purchase of new plant including the electric furnaces, ladles and continuous casting equipment needed to bring cost and quality standards up to those in the west. By so doing, it ensured the re-birth of a plant that was earmarked for closure by Hatch and Co, the Canadian consultants that drew up a plan for the future of the Polish steel industry for the first Solidarity government.

The Canadian plan called for the closure of the notoriously polluting plant as a response to lobbying by Warsaw's city council. Instead the ECU66m (\$100m) first stage of the investment plan involving closure of the worst offending sections - the carbon gas plant and the foundry - and the conversion of coal-fired boilers to gas. Air pollution levels were reduced by 80 per cent while a new water filtration and recycling system eliminated pollution from this source.

"The plant will become competitive when the continuous casting line comes into operation later this year and the blooming mill is closed. But in western Europe such a plant producing 250,000 tons of finished steel would function with 800 not 2,800 workers. The really difficult task of changing people's mentality so they think in terms of cost reduction still lies ahead," Mr Schwabb says.

Mr Rozluccki says that pension funds would complement



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Energy by Christopher Bobinski

# The long road to liberalisation

The government is stepping up its privatisation drive, but obstacles to reform remain.

Free market reforms have made little progress to date in Poland's energy sector, where mounting losses and the urgent need for modernisation threaten to become a large financial drain and inhibit future economic growth.

Recently, however, Mr Klemens Scierski, a former power station manager who is now the minister of industry, published a white paper outlining future privatisation plans for the electric power generating and distribution sectors.

Moves are also afoot to restructure the Polish Oil and Gas Company (PGNiG), an old style vertically integrated monopoly involved in everything from prospecting to the extraction and distribution of natural gas.

The government also continues to wrestle with an over-manned and loss-making coal industry. Mr Jerzy Markowski, a deputy industry minister, has put forward an ambitious restructuring plan involving a 12 per cent cut in output to 120m tonnes by the year 2000, and a return to profit within three years.

Privatisation of the coal industry is scheduled to begin with the sale by the end of 1999 of Sudryk and Bogdanka - the industry's two most efficient mines.



Fueled debate: the coal industry is the object of controversial plans

company with majority stakes in the coal producers, which will be organised into six large mine management groups.

These plans, however, could founder. The direct cost to the budget of reducing debt and paying for pit closures and up to 80,000 job cuts over the next five years will be \$2.1bn.

Controversy also surrounds plans to construct a pipeline designed to bring gas across the country from the Yamal peninsula in northern Siberia to Germany. Opposition parties accuse the former communist government of seeking to limit Poland's freedom of manoeuvre. In reality, by providing an additional 1.3bn cu metres of

Russian natural gas a year by 2010, the pipeline agreement would allow a rebalancing of the present coal-dominated energy mix and increase the choice of fuels for power generation.

Hard and brown coal currently provide 77 per cent of Poland's basic energy needs. The country has no oil fired power stations and, following a decision in 1990 to stop construction of the Zarnowiec atomic power station on the Baltic coast, there are no plans for any atomic power generating capacity. This leaves coal to provide 96 per cent of the power industry's fuel needs - and gives powerful political

leverage to the miners of Silesia. Politics also rears its head in energy pricing policy, which is still in the hands of the government. Only now is a long delayed draft energy law being debated in parliament.

This promises to free energy prices, currently controlled by a special regulator. The government recently dimmed the energy sector by limiting electricity price increases to 50 per cent of retail price inflation.

For the first time, it failed to provide the real increase in revenues demanded by the industry to finance environmental improvements and general modernisation.

Mr Hubert Gabryś, the deputy industry minister responsible for the power sector, says that electricity prices should go up "by one or two points over inflation" in 1997 to make up ground lost this year.

But that decision could be difficult to maintain in an election year. The power industry estimates it will need \$50bn over the next 15 years to meet the stricter ecological standards due to come into effect in 1996 and replace half the 33,000MW installed capacity which is obsolete.

By Bob Vincent

# The comforts of home

New competition in Germany means the cement maker is turning to the domestic market

One of Poland's new motorways is due to pass close to Gorazdze's cement plant at Chorula, near Opole, in south-west Poland. Gorazdze is the largest and one of the most modern cement plants in Poland, producing around 2m tons a year.

The new motorway, part of Poland's ambitious \$5bn programme for a network of new roads, will prove a neat symbol

of how Gorazdze is having to meet its strategy.

In the face of increasing competition in the important German market, it intends to place more emphasis on the home market, where infrastructure programmes are expected to revive demand for cement.

The group is also investing heavily to improve efficiency, particularly in its less profitable lime business, the fourth largest in Poland.

Gorazdze was privatised in 1993. CBR, the Belgium materials group, took a strategic 30 per cent share in the company, with an option on holding a majority stake. As part of the deal, CBR agreed to invest in

both Gorazdze and the less efficient plant, Strzelce Opolskie.

In 1996 Germany's Heidelberg Zement took a majority stake in the Belgian company, partly in order to stem the flow of cheap cement imports into its home market.

Gorazdze has proved an impressive catch. According to ING Barings, it is by far the most profitable cement plant in Poland and also a low-cost producer. Net profits in 1995 rose to Z189.5m from Z143.2m in 1994, while sales soared from Z182.8m to Z1225.2m.

Gorazdze also produces a range of lime products, although these are by no means as profitable as its cement business.

In 1994 one third of the company's volume sales went abroad. Of these, 90 per cent were bound for Germany. Gorazdze's key German market, however, is becoming more competitive. The cement producers there have been investing heavily and have become increasingly price competitive while improving the quality of their products.

Mr Andrzej Reclik, Gorazdze's financial officer, says the company will have to look to the home market - of which it currently has 15 per cent - for growth. "We believe that the domestic market will grow as investment picks up in the construction sector and on motorways," he says.

The building of new residential and commercial premises

will boost domestic demand, but by a dramatic slowdown that began in the late 1990s.

Rising demand, put at about 8 per cent or more by some analysts, would push up cement prices, which have been running at no more than the level of inflation.

Key to the fight to win a bigger share of the domestic market will be drives to improve efficiency and product quality.

Gorazdze uses the dry technology method of production and has been introducing new products, such as the higher quality Portland cement. Cost efficiency will be further enhanced by a new tyre burning plant that will provide power for the plant and so cut energy costs.

In addition, Gorazdze has formed a trading company with its sister plant, Strzelce Opolskie, to co-ordinate promotion and marketing and, says Mr Reclik, create a new force in the home market.

The installation of a new plant, due for completion in 1997, will improve efficiency and quality control in the lime business.

Analysts believe that there will be no immediate pick up in Gorazdze's earnings and in fact some warn that margins will continue to be under pressure. However, they are looking for a recovery in 1997 as the benefits of restructuring and investments begin to be felt.

Elektrim and Rolimpex by Bob Vincent

# Models of the modern market economy

How two former monopolies have changed their strategies at home and abroad

Elektrim and Rolimpex are two old hands at foreign trade that have had to learn new tricks. Elektrim, the electrical engineering and trading conglomerate, and Rolimpex, a big name in the agricultural industry, are both former monopolies that have adapted to and helped drive economic change in Poland.

Elektrim has acquired a swathe of companies, in sectors as diverse as power station equipment and farm produce. Rolimpex, meanwhile, has been at the forefront of the fundamental changes in Polish agriculture and bought companies in related sectors such as food processing.

Their monopolies allowed them to build financial muscle and business expertise - two advantages they used to good effect as Poland switched to a market economy.

Elektrim, in particular, has been active in buying companies, putting them back on their feet and then selling a chunk of the resurrected concern. It has even earned itself the name of an unofficial merchant bank. The group has about 100 companies in Poland and about 20 overseas and agents in more than 60 countries.

The two companies share common endeavours. After assisting a web of interests at home and abroad, they see increasing potential in the domestic market as the economy continues to grow and investment increases. For Elektrim, the country's huge infrastructure projects are particularly important.

Mr Nikodem Muszynski, Elektrim's commercial director, says: "We have traded for a long time with the West and built up the know-how which we can now use to good effect. We are ready for the new environment."

As well as watching the home market, both companies are scrutinising the structure

of their businesses. Elektrim wants to create a holding company with its five core operating divisions - including power equipment, cables and telecoms - becoming subsidiaries.

Mr Piotr Mroczkowski, Elektrim's chief financial officer, says a holding company structure would reflect the company's aim of concentrating on core divisions, tidying up management structure and improving efficiency.

Rolimpex, on the other hand, which was floated in 1994, faces a further sell off of shares. The government, which holds 49 per cent, is to offer a 30 per cent stake aimed

at passive long-term investors. The sale is set to raise about Z122m.

Elektrim was listed in the Warsaw Stock Exchange in 1992 and last year recorded net profit of Z161.8m up from Z149.4m in 1994 with turnover rising to Z11.2bn, against Z11.04bn. It is forecasting an increase to Z170m this year.

Germany is still a key market for both exports and imports for the company, but overall its export markets have undergone a sea change - the European Union now accounts for about 60 per cent of turnover, supplanting the Comecon countries.

At home, infrastructure development has already paid dividends for Elektrim. A consortium it was in recently won one of the licences to build a digital system for mobile communications in Poland. US West was one of its partners in the successful bid. In six months they hope to have the system operating in Warsaw but need to raise some \$100m for the project.

Elektrim is also hoping to win contracts for one of Poland's new motorways, the A2, which could involve supplying cabling, lighting and cement through its involvement in Poland's Ozarów cement plant. It is also forming a consortium to bid for Poland's PAK power stations.

The company, whose cable and wires division owns three of the biggest plants in Poland and accounts for about 29 per cent of total turnover, has about 70 per cent of the domestic cable market. Meanwhile, its power equipment division is making its mark abroad with the delivery and assembly of a 75MW power plant at Kutuch in Gujarat.

Rolimpex is similarly pursuing a policy of increasing domestic strength while feeding export markets. It trades in about 1,000 agricultural products and in 1994 it accounted for 15 per cent of Poland's foreign trade in vegetable products. It is predicting an 18 per cent rise in profits this year to Z15m.

The five main commodity areas in which it is the leading exporter and importer are grain, feedstuff, fats, oils, potatoes and sugar and its main trading partners are companies in the European Union.

It has, however, been altering the overall emphasis of its business - switching from a foreign trade company to a trade and processing concern.

Investment in food processing is crucial to its goal of increasing vertical integration and building up further areas of sales and profits growth. Mr Roman Mlyniec, president and director general, says 65 per cent of profits came from foreign trade in 1995 but he wanted to lift the domestic constituent to 50 per cent.

The group has been investing heavily in feed mills and storage facilities in the feedstuffs sector and is planning to buy farms through the country's privatisation programme. Rolimpex already has about 30,000 hectares. It is also helping to revive the country's rape seed production, providing fertilisers and financial assistance to farmers.

'We have traded for a long time with the west. We are ready for the new environment'

## Forces for change

believes that NIFP will become a new avenue for foreign investment.


"Two years ago, the market was retail driven. Every man and his dog was investing but this is changing and now there is about 30 per cent foreign involvement," he says. Foreign involvement, he adds, should reduce volatility.

Mr Rozucki is keen to remove unnecessary bureaucracy and procedures without jeopardising standards, now that those working on the exchange have built up some expertise. "We can now afford

to increase the degree of risks," he says, pointing out that the market has been seen to operate efficiently and has not met with any big hitches.

The removal of bureaucratic barriers could help silence those analysts who argue that some Polish regulations have kept foreign investors at bay.

Regulatory reform and privatisation are not the only forces for change. There is technology, too. The exchange is planning to introduce continuous trading in some equities this year and speed up the process whereby established quoted companies can raise further funds.



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6 POLAND: Silesia

Regional overview: by Anthony Robinson and Christopher Bobinski

# New life beats in industrial heartland

The area that bore the brunt of recession is showing signs of revival

When Poland nose-dived into recession in 1990, Silesia, the heavy industrial heartland of the country, felt the pain more than any other region. Conditions remain grim in the isolated mining villages and the high-rise apartments, whose crumbling plaster is darkened by the soot from thousands of chimneys. But a big new DM500 car plant investment announced by General Motors earlier this month could be the start of a shift towards a more consumer-oriented economy just as the economic recovery that first hit Warsaw and western cities such as Poznan, Wroclaw and Szczecin, is lifting the region's partially restructured heavy industries off the floor.

The densely populated region is a web of interconnected towns and mining villages centred on the city of Katowice. It is one of the great industrial conglomerates of Europe. But the basic infrastructure, including the railways, canals and many of the mines and steel mills, was built in the 19th century when the region was divided between Germany, Russia and Austria. This legacy of tall chimneys, cobble stones and grimy red brick characterises the area. But Silesia also received heavy investment during the war, when it became a centre of the Nazi war economy, and again in the 1970s after Edward Gierk, a

former miner, became leader of the communist party and developed the region that had been his local fiefdom.

By the end of communist rule, however, the area was run-down, largely obsolete and suffering from deadly levels of air, water and land pollution. Visited at the tail-end of winter, with dirty yellow snow on the ground, blackened trees, and rivulets of sooty water running down the gutters, Silesia is bleak indeed. But unlike Germany's Ruhr Gebiet, which resembled

**The upturn has increased demand for Silesia's basic products**

Silesia 30 years ago, the 5.5m inhabitants of the region cannot count on receiving from the impoverished Polish state the billions of dollars needed for rejuvenation.

This is not an easy message for the region's traditionally militant trade unions to digest. A "Contract for Silesia" signed by the government last November after months of negotiations with trade unions is long on words, but only promises 21100m(\$25m) over the next three years in hard cash.

The contract offers no grandiose new investment projects but ear-

marks the funds to provide state guarantees for loans to small- and medium-sized enterprises. The message is that Silesia's salvation will depend mostly on the efforts of its own hard-working and resourceful people.

However, the prospects for recovery may be brighter than first impressions suggest. The upturn in economic growth since 1993 has increased demand for Silesia's basic products. Ahead lies the prospect of decades of heavy investment in motorway, railway and other steel and cement intensive infrastructure developments.

A strategic plan for the future of the steel industry commissioned from a Canadian consulting company at the height of the recession recommended the closure of half the region's 25 steel plants and the concentration of steel-making on only 11 plants. That now looks too pessimistic. The report calculated that around \$5bn was required to reshape the industry and leave it competitive once protective barriers against EU imports came down in 1993. That figure remains realistic, although unlikely to be raised in full.

Successive Polish governments, and there have been seven since 1989, have also drawn up plans for slimming down Europe's biggest coal industry, which is entirely concentrated in the Silesian basin. Over the last decade total coal output has declined from nearly 200m tons to 130m tons, of which around 80m tons a year is exported at a loss. Employ-

ment has also steadily declined.

But at least 15 more heavily loss-making mines need to be closed with the loss of another 70,000 jobs if the industry is to be brought back to profitability. Lower coal production and export would also reduce the excessive strain on the nation's infrastructure caused by hauling millions of tons of coal across the country by road and rail to the Baltic ports. But, like those in Britain in the 1980s, Polish politicians face an uphill task in persuading miners that Poland would

tries. The isolated mining communities have set a high premium on traditional family values, with one male bread-winner and women staying home with the children. This tamability, and the slow pace of restructuring to date, have kept unemployment, at 9 per cent, well below the national average of 15 per cent. But with unemployment destined to rise in traditional sectors, the need for new investment and new industries has never been more urgent.

Fortunately, help is at hand - in the reassuring shape of General Motors. A small army of architects, estate agents, lawyers and accountants spent six months examining sites all over Silesia for GM's planned automobile assembly site and eventually decided on a site at Gliwice, alongside the canal which runs from the city to the River Oder and into the German canal system. "The expectations sparked off by General Motors were enormous. Every town in the region put forward its proposal," says Mr Eugeniusz Ciszak, the provincial governor of Katowice.

The final choice for the 2,000 job factory was between Gliwice and a site next to the Huta Katowice steel complex. Huta lost, but not completely. The week after GM made its decision Huta Katowice announced it had agreed a 50/50 joint venture with Sidmar of Belgium to go ahead with a third continuous casting mill linked to a cold rolling mill. The mill will produce high quality strip for GM and other plants.

**Until now there has been an absence of high-tech industries**

actually be richer if it produced less coal from loss-making pits and spent the money on other things.

Economists at the regional government headquarters in Katowice worry that the higher pay awards that ended recent strikes were unmatched by productivity gains and will increase the coal industry's current losses, raise the cost of future redundancy payments and set unrealistically high expectations for wages in alternative employment.

Until now the great weakness of Silesia has been the relative absence of new consumer and high-tech indus-

General Motors site: by Anthony Robinson

# American car move raises local hopes

GM's Gliwice plant will be good news for steel workers

Mr Scott Mackie, the Canadian vice president of planning for General Motors' international operations grabs a sheet of paper and sketches a rough box. It takes in a raft of new automobile assembly and component plants that has sprung up over the past five years in central Europe. Hungary has a new Suzuki plant and an Audi engine plant near the Austrian border; the Czech Republic has the big new Volkswagen Skoda plant and associated facilities clustered around Mlada Boleslav; Slovakia has a rapidly expanding Volkswagen assembly plant in Bratislava; Poland has Fiat at nearby Tychy and Bielsko Biala. Dae-woo is investing heavily in new production facilities at the old FSO plant in Warsaw, and so the list goes on.

On Mr Mackie's sketchmap Silesia lies right in the middle of the box - and all around live 38.5m Poles who constitute the biggest potential market in the region.

But while the strategic value of Silesia was clear it took months to decide between dozens of potential sites. Many proved unsuitable because of the level of pollution or because of the difficulties in establishing who exactly owned the land that GM wanted to buy for the biggest greenfield car plant in central Europe.

In the end, the choice fell upon Gliwice, a town with good educational facilities and relatively clean air on the western edge of the region. The 70 hectare site lies

on the banks of the Bismarck-era canal leading to Berlin and the Baltic, and enjoys excellent road and rail connections. The site, now just farmland, had already been acquired by the local authority, which is negotiating the sale with GM's property team.

The final choice was bound to disappoint the losers. But GM's plans for an integrated car plant with metal stamping, body welding, paintshop and final assembly and capable of assembling up to 100,000 cars a year by 1998 are expected to bring in thousands of new related jobs for component makers.

Looking further ahead, GM is already contemplating future expansion and the investment of a further DM250m-DM350m to raise capacity to 150,000 to 200,000 cars a year, including a new small car, still under development, for sale throughout Europe as Fiat already sells its Polish-made Cinquecento across the continent.

This is all good news for Huta Katowice whose integrated steel complex was originally designed to produce 9m tonnes of steel a year using local coal and iron ore shipped from Krivoy Rog in Ukraine. It was the centrepiece of Silesia's last investment boom in the 1970s when billions of borrowed dollars were poured into the region.

But huge cost over-runs on the project nearly bankrupted Poland, starved all other investment projects of capital and stopped construction of the Huta Katowice complex when only half its planned capacity was built.

The legacy of the communist years was a plethora of small,

obsolescent, and polluting steel plants in heavily populated areas.

Now that GM has given the go-ahead for the new assembly plant, Huta Katowice has decided to press on with its long delayed plans to build a brand-new strip rolling mill at the end of its planned third continuous casting line. This will fulfil most of its original ambitions and improve the overall profitability of the complex.

The articles opposite describe how other companies are helping to change the region.



The FSO plant at Warsaw: like Gliwice, the object of foreign investment

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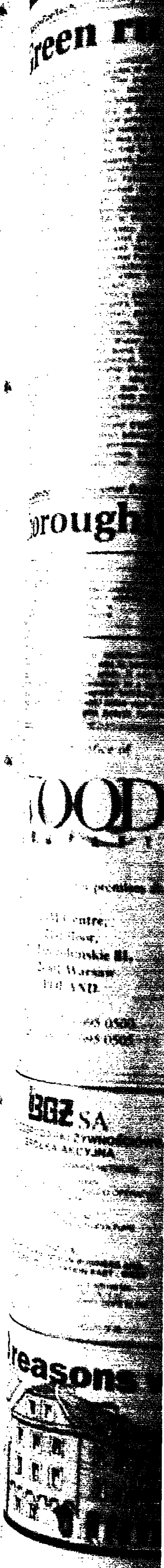
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POLAND: Silesia 7

Nalco-Fueltechs by Anthony Robinson

# Green rules create niche

**Government action to control pollution has led to the formation of a new joint venture**

A project with great potential significance for air quality in Poland's most polluted region and way beyond is taking shape at an obscure district heating plant at Legnica, a former German city and Soviet army base near the copper mines of lower Silesia.

it possible to burn cheaper grades of coal, he adds.

The company's "SOx, NOx and particulate reduction" technology is already in operation in three coal and lignite fired power stations just across the border in the Czech Republic. But the Legnica contract is the first in Poland, by far the biggest potential market in central Europe.

In February, the company reached an agreement with TRC Companies Inc of Windsor, Connecticut, under which TRC's Polish joint venture company, Pakto SA, will market and provide engineering support and \$50m in finance for what Fueltech hopes will be a breakthrough into the Polish and wider central European market.

TRC's partners in Pakto are Poland's two leading environmental protection funding agencies, the National Fund for Environmental Protection and Water Management, and the Bank for Environmental Protection. Through this partnership Fueltech gains access to US import-export bank credit lines for environmental protection projects involving US technology, and to local finance.

Recent trials at the Legnica district heating plant exceeded the government's new ecological norms, Mr Luther Wolfenden, the American project

manager says. FuelTech is now phasing in a fully commercial system at each of the five furnaces. The project is being closely followed by local companies, including the nearby Miedz Copper Combine, which has more than a dozen refinery furnaces suitable for the retrofit technology now being installed at Legnica.

The installation involves the construction of large metal hoppers to contain the lime and urea-based slurries and the speciality chemicals that are all injected at carefully calculated points into the flue gases.

In a deliberate boost to the local economy all the steel work has been contracted out to a local entrepreneur, Mr Andrzej Novak. The former welder set up his company, Kottorem, in 1990 and now employs 45 people. "The Fueltech contract amounts to 85 per cent of my current workload and has helped to take up the normal winter slack when I have to lay people off," he says.

"The problem for small businessmen like myself is that state companies are short of cash and cannot pay, while there are very few private companies around here. It is also virtually impossible to obtain credit."

"Fueltech helps by providing working capital and making payment as work proceeds.

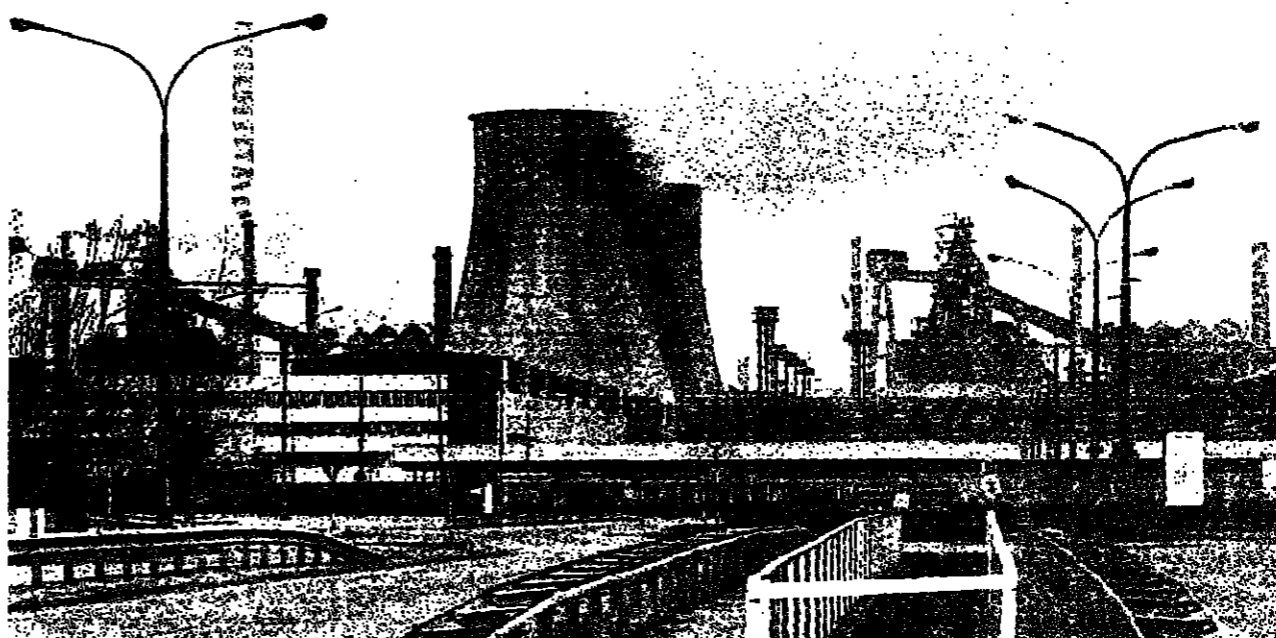
This is important because otherwise it is hard to get good labour - most of the local skilled welders now work over the border in Germany."

The relatively cheap and simple ancillary equipment that is required to give support to the Nalco-Fueltech processes leads to spin-off work for the local fabricators and suppliers. It also enables Polish industry to continue using relatively cheap and indigenous Polish coal.

"This fortunate combination helps to make Poland an ideal country for us," says Mr Durr, a South African who was formerly South Africa's minister for trade and industry - a post in which he established close links with the mining industry.

"Over 90 per cent of Poland's power is generated from coal. It is politically and socially impossible to close the coal mines and economically impossible to replace the existing power plants," he says. "At the same time, however, anti-pollution legislation is now in place and polluters will face heavy fines if they do not comply with it. By happy coincidence our triple process eliminates the three main types of pollution and is compact, affordable and retrofittable."

The marriage of Nalco's expertise in speciality chemicals for treating water, slurries and other effluent and Fuel-



Noxious waste? The government's campaign to stem pollution, endemic in Katowice, has created new business opportunities

tech's engineering and process plant skills has created a relatively low-technology solution that can be installed with minimal disruption to production. Sulphur dioxide reduction involves the injection of a lime-based slurry into the furnace followed by downstream humidification and a bag house to collect the resulting inert dust. The nitrogen oxide reduction involves the furnace injection of urea-based chemicals: particles are collected by a fabric filter bag house and the resulting chemically inert

waste can be used for construction or as a slow-leaching base for fertilisers.

FuelTech is focusing on the Polish market because of its size but also, according to Mr Durr, because the company notes a "sense of urgency and responsibility on the part of government and a high quality engineering capacity."

"When the orders come through we will produce as much of the equipment as we can locally," Mr Durr says.

Fueltech has already installed more than 180 units

around the world, mainly in Germany and the north-east US. It is also looking at China, Ukraine, Belarus and Russia.

Mr Durr notes that the need for environmental protection only becomes a market for pollution abatement technology when suitable legislation is in place and enforced. "That is the situation in Poland, but not yet in the former Soviet Union. When it is, we expect that Poland will become our springboard for eastward expansion," he adds.

Tough new air pollution abatement laws come into effect between 1995 and 1997. The main goal is to reduce sulphur dioxide emissions by 70 per cent to 1.8m tons a year by 2000 and cut Nitrogen Oxide (NOx) emissions, currently at 1.3m tons a year, to 0.9m tons a year by 1997.

The first target is to cut NOx emissions in two stages by the end of 1995 and the end of 1997. New plants coming on stream after 1993 will also be required to have sulphur dioxide emission levels that are 75-80 per cent lower than those today.

Elstal Labeby by Christopher Bobinski

# Thoroughly modern mill

The managers of the steel company have pursued a bold strategy of modernisation

Mr Kazimierz Ochab, the technical director of Elstal Labeby, is quietly proud of Europe's most modern electric arc furnace and continuous casting line.

The new equipment has just been installed at the Labeby steel mill, at the western edge of Silesia's sprawling indus-

	1985	1989	1990	1991	1992	1993	1994	1995*
Steel production	16.1	15.1	13.6	10.4	9.9	9.9	11.1	11.8
Rolled products production	11.8	11.3	9.8	8.0	7.6	7.6	8.8	9.0
Exports	2.1	2.5	3.7	3.7	3.4	3.2	4.0	3.8
Imports	1.4	1.1	0.7	0.2	0.4	0.7	0.8	1.0

Source: Central Statistical Office (GUS) and Plyn Zdravotnic, Estimated data

trial agglomeration of Katowice, and is currently undergoing trials. It sits in high-tech splendour in a spruced up 55-year-old building where the heat, noise and stink of the open hearth furnaces it has

replaced are fast becoming a distant memory.

Without management's persistence and determination, the \$70m investment would never have been made and Labeby would have become just one more abandoned and shuttered factory in a landscape littered with industrial relics.

"We could only count on ourselves," Mr Ochab says of an investment that ensured Labeby's survival in a much more efficient and slimmed down form, employing 350 workers where 900 were employed before.

**The plant has diversified and now supplies the building industry**

Senior managers were driven by a combination of fierce loyalty to their plant and fear for their own future. Had Labeby not been modernised the mill would either have gone under for economic reasons or have been forced to close on the orders of the environmental authorities.

Elstal Labeby, which owns the new mill is a joint venture between Labeby and Stalexport, the now private former state trading company, which is building a 25 per cent stake in the Polish steel industry. Stalexport and Labeby jointly put up 32 per cent of the funding for the furnace and casting line. Their investment constitutes the first step in the privatisation of Labeby, with Stalexport in the role of strategic investor.

A consortium of six local

banks led by the enterprising Export Development Bank (BRE) helped finance the purchase of equipment from Manneberg Demag and Switzerland's Concast as well as an oxygen plant from BOC. The remaining 32 per cent came in the form of a low-interest loan from the National Fund for the Protection of the Environment (NFOS) whose money comes from fines paid by companies that contravene environmental standards. The project went ahead without supplier credits, however, as the Polish government refused to provide loan guarantees.

Mr Wilhelm Kirsz, the managing director of Labeby, which was founded in 1848, when the area belonged to Prussia, is as pleased as any of the mill's 1,800 employees at the success of the project. He has managed the plant since the beginning of the 1990s when it stayed in profit and avoided debt. Last year it made a net profit of \$3.2m on sales of \$120m, around 10 per cent of which came from export markets such as Spain, Austria, Switzerland and Iran.

Mr Kirsz has to pay for the investment and retain his leading position as a supplier of steel supports to the coal mining industry while diversifying into making steel products for the building and other sectors. His three rolling mills also have to be modernised.

The new continuous casting line provides substantial savings on energy costs while the arc furnace reduces pollution and noise to a minimum.

This year it will produce 250,000 tonnes of steel billets for processing at Labeby's three rolling mills, or for sale to outside mills. Full capacity, to be reached next year, is set at 350,000 tonnes.

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## 8 POLAND: Anglo-British relations

■ **UK investment:** by Anthony Robinson

# Queen's visit reflects new ties

British companies are increasing their commitment to the country in deals worth millions

The first state visit by a British monarch to Poland, which coincides with this survey, celebrates the resumption of friendly official relations, cemented by war-time comradeship, between two peoples far enough apart to enjoy a degree of mutual admiration. London was home to the

wartime free Polish government and Polish airmen played a distinguished role in the Battle of Britain. Poles also fought alongside the allied armies in a long list of other battles inscribed on the war memorial in Victory Square on which the Queen will lay a wreath, and many Polish servicemen and their families remained in Britain after the war rather than returning to the Soviet dominated post-war homeland. The Solidarity revolution of 1989 opened the way for closer links between Poland and the rest of the world, including

Britain, although initially the UK Home Office ran a highly restrictive visa regime inspired by fear that the UK would otherwise be overwhelmed by thousands of work-seeking young Poles. In fact, the boot was rather on the other foot. As the former KGB minders in key Polish ministries faded from the scene, newly strategic ministries such as finance and privatisation suddenly became thick with pin-striped Brits. Warsaw's newly opened Marriott and older established Victoria and Europejski hotels gently throbbled with accom-

panants, management consultants, seconded civil servants, bankers and purveyors of all kinds of arcane advice connected to the then mysterious art of privatisation. It was thanks largely to Mrs Margaret Thatcher. The then prime minister believed that the transfer of practical experience was the fastest and most effective way of helping people in former communist states acquire the skills appropriate for a democratic society and a market economy. She accordingly set up the Know-How Fund.

Much of the advice was given by Anglo-Poles, born and educated in the UK, whose fathers might have been spitfire pilots in the Battle of Britain or fought their way through Italy with the Polish army that General Anders built up from officers and men released from Stalin's captivity in 1941.

Despite the quick start and the good contacts made early on, however, UK-based businessmen have been somewhat slower to open their wallets than their American, German, Dutch, French and Italian counterparts, who have tended to invest and trade more. But those UK companies that have taken the plunge tend to be enthusiastic about their new Polish investments and the relationships they have built up with their local managers and workers.

The proof of such enthusiasm can be seen in rapidly rising trade and investment. According to British figures, UK exports to Poland rose 34 per cent to \$945m last year, of which \$211m was accounted for by North Sea oil. Imports from Poland rose 17 per cent to \$638m, to give a surplus in the UK favour of £307m.

Poland is not only the largest market in the region for UK companies, but also the most attractive place for investment. British companies have been responsible for \$476m of the total \$6,892m that FAIZ, the Polish investment agency, estimates was invested in Poland between 1990-95. They are committed to a further \$293m as part of the \$5,249m package that foreign investors as a whole have pledged.

Interviews and factory visits indicate that the pace of new investment is greater than suggested by the official figures, which only include sums of over \$1m.

According to a survey commissioned by the Department of Trade and Industry in the UK, British companies investing in Poland are attracted by the country's size, prospects of growth and its location as a base for exports. Future Polish membership of the European Union is less of a factor, while few of the companies polled draw attention to the low costs of labour. Disadvantages most often



Workers at Cadbury's \$50m greenfield site on the outskirts of Wrocław

Ray Mawell

cited include high fiscal burdens and unstable tax regulations. Many consider the local banking system to be ineffective and many criticise the legal system for its "inconsistent provisions", with "many various interpretations of new regulations possible".

Despite these drawbacks, individual commitments are often huge. The biggest single UK investor to date is Pilkington, which has opened a \$168m glass works at Sandomierz in south east Poland. It is followed by the Anglo-Dutch Unilever group, which has invested \$98m, and is committed to another \$40m, and by Cadbury-Schweppes, which has built a \$50m greenfield chocolate factory on the outskirts of

rus, Ukraine and Western Russia.

British Oxygen bought an industrial gas plant next to a site on which British Vita has built a \$10m foam rubber plant while Cussons, which invested \$11.5m in a soap factory, is now having a new \$15m detergent plant built by Bovis Polska. The Polish subsidiary of the UK-based Bovis construction company also built Pilkington's Sandomierz factory and is currently building a \$30m glucose refinery near Wrocław for Cargill, the US agricultural products company and a \$10m bottling plant for Pepsi Cola in Znin, also western Poland.

Bovis is one of a growing number of UK-based construction companies attracted to Poland by rapid growth and the prospect of big infrastructure developments in the years ahead. A new business park under construction by Higgs and Hill and its Polish partner is very visible on the road from Warsaw's new airport to the city. British-based property companies are also playing an active role in the fast-moving Polish property market.

The prospect of large scale expansion by Tesco, the UK supermarket group, which recently bought the Savia supermarket chain, the expected entry of Marks and Spencer and Boots the chemist, together with projected heavy investment in petrol stations and elsewhere by British Petroleum, add to the impression of dynamic growth in Polish-UK business links.

Another indicator is the increasing difficulty of finding seats on some direct flights to Warsaw. British Airways is

working hard to attract Polish and other central European passengers to London for onward flights around the world while LOT, the Polish carrier, has invested heavily in staff training and a new all-

**UK-based construction companies are attracted to Poland by the prospect of big infrastructure projects**

Boeing fleet and reports an 85 per cent rise in business-class travel between London and Warsaw over the first two months of this year. Lot, which is seeking a US strategic partner as part of its privatisation plans, has just been chosen as the best east European airline of the year by Business Travel World magazine.

Oddly, rising trade and investment hardly appear to have been noticed by the British clearing banks. Warsaw hosts a raft of UK-based merchant banks, including Morgan Grenfell, SO Warburg and Schroder with its Schroder Polska subsidiary. Barclays has a representative office and Midland is represented by Midland Montagu Financial Services, but so far the British clearers have not rushed to open branches in what is becoming a market increasingly crowded with their European and US competitors.

**Poland is not only the largest market in the region for UK companies but also the most attractive for investment**

Wrocław in south western Poland.

Cadbury's state-of-the-art factory is one of a cluster of investments by British companies in the Wrocław area. The attractions include helpful local authorities and good road and rail connections to the German market, the \$8.5m strong Polish domestic market and opportunities further afield in the Baltic states, Bel-

### CASE STUDY British Vita

## Profit at the push of a button

For British Vita, a medium-sized British pic whose international business accounts for more than 60 per cent of its more than \$300m annual turnover, the decision to build its own polystyrene foam plant at Dolny Brzeg near Wrocław in western Poland three years ago has paid dividends.

"Our Polish plant was profitable from the moment we pressed the start button. We started production in June 1994 and within four months we were working at 90 per cent capacity," says Mr Keith Bradshaw, British Vita's director for Eastern Europe. "Profitability will rise further when the low-cost extension to our existing plant is completed later this year," he adds.

Strong growth and high profitability at its wholly-owned Polish subsidiary have been especially valuable over the past three years, during which the company's overall profitability has been hit. The squeeze is the result of rising chemical raw material costs and fierce competition in British Vita's traditional markets, especially Germany.

Ironically, increasingly tough competitive conditions in the German market are closely linked to the company's success in Poland. The Manchester-based company was originally tipped off to the

potential further east in 1992 when cash-wielding Polish furniture makers turned up at its German plants seeking foam to ship back to factories in Poland.

Vita's customer base and profitability in Germany have been undermined over the past few years as furniture makers and cost-conscious German car companies have transferred production from expensive German factories to cheaper sites in Poland and elsewhere in central Europe. At the same time, demand for foam from locally owned Polish factories has soared, reflecting last year's rise in Polish exports to Germany and other EU markets.

"The only mistake we made in Poland was to underestimate the potential. I wish we'd gone for a bigger plant in the first place," Mr Bradshaw admitted at a recent foreign investment conference organised by the London Business School. "We invested \$7m in building the plant, which has a capacity of 3,000 tons a year and UK-standard environmental protection equipment. The same factory in the UK would have cost £15m-£20m. Now we are investing a further £1.1m, but that will raise capacity by 60 per cent."

At current output levels, British Vita has captured 30 per cent of the fast-growing

Polish market. Roughly half its sales are to the Polish subsidiaries of its traditional Dutch and German customers and the rest are to purely Polish companies. All typically export around 80 per cent of their finished products back to western markets.

At present, British Vita sells 95 per cent of its output to furniture and bedding manufacturers, but the automobile industry, a big consumer of foam products, could also become an important customer. The company is poised for rapid growth over the next few years not only in Poland but also in the neighbouring Czech Republic, Slovakia and Hungary, whose markets are all well within the economic 500km distance range from its existing Polish plant.

Volkswagen has a big expansion programme in train at its Skoda plant in the Czech Republic. Suzuki has an assembly plant in Hungary, and General Motors and Daewoo are both planning substantial investments in Poland as they follow the path blazed by Fiat, which produces over a quarter of a million vehicles annually in Poland.

At present, only 5 per cent of British Vita's Polish production is exported, due to lack of capacity. But with other new markets beckoning further east in Belarus and

Ukraine, British Vita's next move will probably be to set up a new plant in eastern Poland. The investment will be financed by cash flow from its existing operation.

To keep costs down, the company is hoping to buy some of the plant and equipment installed by a Polish entrepreneur in a facility down the road from British Vita's own factory, which is opposite the state-owned Rokita chemical works. If it can buy the bankrupt company's plant, British Vita plans to install it in its projected export-orientated factory in eastern Poland.

The private Polish competitor could not match the quality or just-in-time delivery methods of British Vita. A better fate has touched Zachem, British Vita's main Polish competitor, which had more than 50 per cent of the market before British Vita appeared. Zachem's market share is now down to a third, just ahead of British Vita. It is likely to decline further when British Vita's extension boosts output and sales later this year. But with dynamic market growth there is room for both. This is just as well because Zachem, the market leader, is a subsidiary of the Rokita plant that currently supplies the British company with chemical feed-stuffs and energy.

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